

Textron Golf, Turf & Specialty Products



Bunton Gear Drive



Bob-Cat ZT 100 Series

TEXTRON

GOLF, TURF & SPECIALTY PRODUCTS

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Date founded: 1832

Staff

Greg Hyland, Chairman & CEO

David Rivers, Executive Vice President

Peter Whurr, Vice President Product Management for Turf and Professional Lawn Care

Bill Robson, Director of Marketing for Vehicles, Turf and Professional Lawn Care

John Chiera, Sales Director Professional Lawn Care

Product focus:

Textron Golf, Turf & Specialty Products manufactures a full range of vehicles and turf maintenance equipment for professional lawn care, golf, turf, sports field and industrial applications. The company offers multiple brands — specifically Bob-Cat® and Bunton® mowers and Ryan® lawn renovation equipment — to meet the diverse needs of landscape contractors and lawn-care professionals.

Manufacturing facilities:

Textron Golf, Turf & Specialty Products manufactures Bob-Cat and Bunton brand mowers at its 198,000-square-foot manufacturing plant in Johnson Creek, Wis. Ryan aerators and renovation equipment are built in Lincoln, Neb., at a 691,000-square-foot manufacturing facility. Other Textron brands — Brouwer®, Cushman®, E-Z-GO®, Jacobsen®, Ransomes® and Steiner™ — are manufactured in Charlotte, N.C.; Dalton, Ohio; Ipswich, England; and Augusta, Ga.

Technical support, sales, training and customer service:

Textron Golf, Turf & Specialty Products markets its Bob-Cat, Bunton and Ryan brands through an extensive distribution network. The company provides total sales and service

support to distributors, dealers and customers throughout North America.

Major product lines:

Bob-Cat and Bunton offer lawn-care professionals a wide choice of midsize walk-behind and zero-turn, ride-on mowers, including new fuel-injected and diesel models. Bob-Cat — tough, affordable. Bunton — it's a pride thing. Ryan, at the core of healthy turf, features walk-behind, tow-behind and tractor-mounted Lawnaire® aerators and other leading lawn renovation equipment.



Ryan Lawnaire IV