Great Expectations
Battling the dreaded “Augusta National Syndrome.”
By Shane Sharp

Invasion of the Grubs
Control of these root-eating monsters depends on careful observation and precise timing.
By Frank H. Andorka Jr.

Do Tell
If you don’t tell golfers what you do, chances are they’ll never know.
By Frank H. Andorka Jr.

Give Peace a Chance
They’re supposed to scorn each other, but these superintendents and pros strive to get along for the betterment of their careers and courses.
By Larry Aylward

Fipronil vs. the Mole Crickets
You can take out these nasty critters with both new and tried-and-true insecticides. But you must constantly map and monitor their activity.
By Larry Aylward
cover story

Proven strategies for communicating with today's golfers. Check out our three-part account beginning on page 20.

The Floating Lab
The buoyed green at Coeur d'Alene Resort is a heck of a hazard — and an excellent testing tool for environmentally sensitive course management.

Environmental Ecstasy
Roaring Fork's flora and fauna control pests — naturally
By James E. Guyette

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About the cover
Cleveland photographer Neil Gloger had the unenviable task of creating and photographing those golfers who want Augusta-like at the public course down the street — and nothing less. You know who they are.