Off The Fringe

Business briefs

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PGA moves tournament site
The PGA of America has moved the 2004 PGA Championship from Valhalla GC in Louisville, Ky., to Whistling Straits in Kohler, Wis., a Pete Dye course that runs along the Lake Michigan shore.

Only a site for the 2007 PGA Championship has yet to be determined for the events in this decade. After the 2000 event scheduled for Valhalla in August, the tournaments will be held at: Atlanta Athletic Club in Duluth, Ga., in 2001; Hazeltine National GC in Chaska, Minn., in 2002; Oak Hill CC in Rochester, N.Y., in 2003; The Country Club in Brookline, Mass., in 2005; Medinah CC in suburban Chicago in 2006; Oakland Hills CC in suburban Detroit in 2008; Hazeltine again in 2009; and Sahalee CC in Redmond, Wash., in 2010.

In related news, Pinehurst Resort and CC's No. 2 will host the U.S. Open again in 2005.

Presidio goes bentgrass
Arnold Palmer Golf Management says it successfully completed its transition to bentgrass greens at its flagship course, Presidio GC in Presidio, Calif. The three-month project is the latest renovation to the facility which also recently included the addition of a $5 million clubhouse.

ClubCorp building Texas course
Dallas-based ClubCorp will develop Traditions Golf and CC in Bryan, Texas. The club will cater to the alumni membership at Texas A&M University, as well as serve the home fairways to the school men's and women's golf team.

Floral Forest on a Float
Rain Bird's 55-foot-long 2000 Rain Forest Rendezvous float was decorated with lush tropical foliage, nine Scarlet Macaws and six waterfalls as it sailed down the street Jan. 1 in the Tournament of Roses Parade. The float featured hundreds of thousands of flowers and high-pressure mist machines for effect. Riders on the float included Jack Hanna (right), director emeritus of the Columbus, Ohio-based Zoological Gardens, Louie the Orangutan, and Brian Gibbs, Louie's trainer. Rain Bird says the float signifies its commitment to environmental awareness and water management.

Scotts Sells Turf Businesses
The Scotts Co. sold its U.S. professional turf business to the The Andersons and its Canadian professional turf business to The Nu-Gro Corp. for an undisclosed amount in February.

Marysville, Ohio-based Scotts sold the businesses “to focus resources on markets where consumer brands and consumer marketing expertise have the greatest potential to create value for the company's shareholders,” according to James Hagedorn, president of Scotts North America.

The transaction includes a long-term supply agreement under which Scotts will use its manufacturing processes to produce value-added products for Maumee, Ohio-based Andersons and Brantford, Ontario-based Nu-Gro. The acquisition includes ProTurf, Contec and other brand names, the distribution network, customer lists and all trademarks and copyrights. The transaction does not include use of the Scotts brand or any of Scotts’ consumer, professional grass seed or professional horticultural businesses. The agreement should be finalized by May.

Rick Anderson, president of The Andersons processing group, promises “a comprehensive product line” and “superior solutions” for golf course superintendents as part of the deal.