Leaders

PEOPLE ON THE MOVE

Sylacauga, Ala.-based Pursell Technologies named Dave Heegard as its director of professional sales. Heegard owned his own consulting firm since 1997, and worked in sales and marketing with Scotts Co. before that.

Architect Brian Silva received the Architect of the Year award from Golf World magazine.

Fred Couples and Palm Beach Gardens, Fla.-based architect Gene Bates will design the new 18-hole championship golf course at Southwood in southeast Tallahassee, Fla.

Rick Ulioa was named assistant golf superintendent at the Sanctuary GC at Westworld in Scottsdale, Ariz.

Richard Wright was named head golf professional.

Dennis Haveman was named the South/Central regional sales manager for Buffalo Grove, Ill.-based Profile Products.

San Francisco-based Arnold Palmer Golf Management named Brian Donahue as its national director of marketing.

Denver-based BlueBird International appointed Gregg Robisch its national accounts sales manager, responsible for sales and marketing to BlueBird's national accounts as well as to national and regional rental companies and landscape firms in the United States and Canada.

Madison, Ga.-based Pennington Seed appointed Roger V. Tucker as Western division turfgrass manager for its Professional Turfgrass Group.

Rick Gloor was appointed general manager of the Emerald Valley GC in Creswell, Ore.

Monte Porter joined Carlsbad, Calif.-based Hunter Industries as the general manager of Hunter Golf, a new division at the irrigation equipment manufacturer.

Southern Highlands GC in Las Vegas named Jay Davis its new director of golf. He was formerly the head golf pro at the Adios GC in Florida.

J. Andrew Drehen joined Post Falls, Idaho-based Jacklin Golf as northeast marketing manager for the United States.

Las Vegas-based Evergreen Alliance Golf Ltd. hired Dennis Wesseldine as its construction manager.

EPIC of Wisconsin appointed Kristi Mirocha to its staff as director of meeting coordination. Mirocha will research, negotiate, procure and facilitate all aspects of meeting and incentive travel programs.

Rain Bird’s Golf Division hired Denise Diehl as sales specialist in the Great Lakes region.

The Toro Co., Irrigation Division, Riverside, Calif, promoted Mike Ochoa to senior marketing manager. Ochoa joined Irritrol Systems in 1997. It also named Rex Dixon as director of sales and marketing.

Robert J. Macfarlane was named territory manager at Barenbrug Northeast. He is responsible for the marketing and sales of Barenbrug's proprietary lines of turf seeds.

Tahquitz Creek Golf Resort, in Palm Springs, Calif., named Neil Finch as its general manager. Finch will supervise two courses under the auspices of Arnold Palmer Golf Management.

Let us know about your people on the move. Send information/color photos to Golfdom's Frank Andorka at 7500 Old Oak Blvd., Cleveland, 44130. Fax information to 440-891-2675 or e-mail to fandorka@advanstar.com.

Events

SEMINARS & CONFERENCES

DECEMBER

6-9 Ohio Turfgrass Foundation’s Conference & Show Columbus Convention Center, Columbus, Ohio. Contact 888-683-3445.

2-8 Missouri Valley Turfgrass Association Lawn & Turf Conference & Trade Show Columbia, Mo. Contact 573-882-2301.

7-9 New Jersey Turfgrass Expo Atlantic City, N.J. Contact 732-821-7134.

JANUARY

6 New York State Turfgrass Association Northeast Regional Conference Albany, N.Y. Contact 800-572-6873.

8 Western Nursery & Landscape Association Trade Show Kansas City, Mo. Contact 202-789-5980, ext. 3006.


10-12 Turfgrass Producers International’s Conference and Expo San Antonio. Contact 800-405-8873.


18-20 The Midwest Turf Expo Indianapolis. Contact 765-494-8039.

18-20 Mid-America Green Industry Convention Kansas City, Mo. Contact 816-561-5323.


22-26 National Golf Course Owners Association’s Annual Conference Marna Marriott Fort Lauderdale, Fla. Contact 843-881-9956.


FEBRUARY


10-12 Turfgrass Producers International Conference & Expo San Antonio. Contact 800-405-8873.