Contents

February/1981 Volume 55/Number 2

Feature Articles

Distributors: The Sales/Service Mix
Golf Business interviewed four Midwest distributors and introduces them in the first of a series on the importance of distributors to you ............................................. 10

Fertigation—Will It Work For You?
George Ratledge points out the factors one must consider and the necessary precautions and advantages before going to liquid fertilization ........................................ 16

Baltusrol, Viewed by the World
Superintendent Flaherty tells how he maintains one of the most prestigious courses in the country and what it takes to keep it that way ........................................ 18

Diagnosis of Nematode Problems
Most peculiar to the Sunbelt area, nematode damage can be difficult to diagnose. Dr. Dunn tells how it is done in this excerpt from the Florida Turf Grass Pest Control Manual ........................................ 24

Residual Activity of Herbicides on Ryegrass
B. J. Johnson reveals what long-term effects, if any, to expect from herbicides applied on bermudagrass that is overseeded with ryegrass ........................................ 32

How to Use Trees to 'Focus' a View
This is part II and the conclusion to French and Korbobo's article that appeared in the January issue ........................................ 38

Departments

Clippings .................................................. 4
News ....................................................... 6
Publisher's point ........................................ 9
New Products ............................................ 40
Classified .................................................. 46
Advertiser index ....................................... 46
Sales offices ............................................. 46

EDITORIAL:
RON MORRIS, Managing Editor
RAYMOND L. GIBSON, Graphics director
KRIS TAPIÉ FAY, Graphics assistant

FOUNDERS:
HERB GRAFFIS
JOE GRAFFIS (1895-1979)

BUSINESS:
DAYTON H. MATLICK, Publisher
JAMES R. BROOKS, Associate Publisher and National Sales Manager
JEFF LAPIN, Circulation manager
DAVID HARMON, Research manager
CHRIS SIMKO, Advertising production

CORPORATE OFFICERS:
A. VAL BRADLEY, President
DAYTON MATLICK, Sr. vice president
CHARLES QUINDLEN, Sr. vice president

GOLF BUSINESS (USPS 049210) (formerly Golfdom), published monthly and copyright© 1981 by Specialized Agricultural Publications, a division of The Harvest Publishing Company. All rights reserved. No part of this publication may be transmitted or reproduced in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from the publisher. Address: 7500 Old Oak Blvd., Middleburg Heights, Ohio 44130. Subscriptions sent free to qualified management personnel at golf facilities. All others, including elected club officials: $18 per year in U.S. and Canada; foreign, $24 per year. Single copy price: $1.50. Send subscription requests and change of address notice to above address. Controlled circulation paid at Cleveland, Ohio. Postmaster: Send Form 3579 to GOLF BUSINESS, Circulation Dept., 7500 Old Oak Blvd., Middleburg Heights, OH 44130.

FRONT COVER: Bob Johnson, President of Illinois Lawn Equipment, Inc., in Orland Park, has built one of the finest distributor facilities in the country.