

Classified

CLASSIFIED CLOSING DATES:

January issue closes December 5
February issue closes January 9
March issue closes February 6
April issue closes March 9
May issue closes April 8

When answering ads where box number only is given, please address as follows: Box number, % Golf Business, Dorothy Lowe, Box 6951, Cleveland, Ohio 44101.

Rates: All classifications 65¢ per word. Box numbers add \$1 for mailing. All classified ads must be accompanied by cash or money order covering full payment.

Mail ad copy to Dorothy Lowe, Golf Business, Box 6951, Cleveland, Ohio 44101.

BUSINESS OPPORTUNITIES

WANT TO BUY OR SELL a golf course? Exclusively golf course transaction and appraisals. Ask for our catalog. McKay Golf & Country Club Properties, 15553 N. East Street, Lansing, Michigan 48906. Phone 517 484-7726.

27 HOLE GOLF COURSE east Pennsylvania, clubhouse plus extra ground and stone home. Super development potential. Brochure: Harlan C. Williams Co., P.O. Box 119, Newark, Delaware 19711. 302 368-8734.

USED EQUIPMENT

USED GOLF CARS FOR SALE. 3 and 4 wheel, gas or electric, any make or model. Best prices. Will deliver in quantities of 10 or 20 per load. Call us now for your immediate or future requirements. Mid-Atlantic Equipment Corp., 420 Penn Street, Spring City, PA 19475. 215 948-5205.

USED GOLF CARS—Harley-Davidson gas 3 wheel, 1973 thru 1978. Quantities, prices and years will vary, but usually a large supply to choose from. Boylan Leasing, Inc., 607 N. Main, Plainwell, MI 49080. 616 685-6828.

VERTICUTTER, not used very much, for sale. Has not been used for a year since we closed Par 3. Make offer. WFTW Radio, Box 10, Ft. Walton Beach, Fla. 32549.

MISCELLANEOUS

BALL BARRIER NETTING: GF/2—made of olefin fibers. 6½ feet and 25 feet high. Strong and tough. Will not rust. Easy to handle. For driving ranges and golf courses. Keep golf balls from straying off-course. J. A. Cissel Co., Inc., P.O. Box 339, Farmingdale, NJ 07727. 800 631-2234.

RAILROAD CROSSTIES — 200 to 2,000,000. Special: 10,000 rustic hand-hewn oak, etc. \$3.50 each F.O.B. W. Va., (\$6.00 or less delivered eastern U.S. shipped by flatcar including FLA). Mark Acaley Assoc., 685 Acorn Street, Merritt Island, FLA 32952. 305 453-1598.

POSITION WANTED

POSITION WANTED: Golf or country club manager or pro-manager. 2½ years golf facility manager. 20 years military management, administration. Bachelor degree. October graduate San Diego Golf Academy, a two-year Golf Complex Mgmt. School. Seasonal clubs considered. Box 224, Golf Business, Box 6951, Cleveland, Ohio 44101

or phone 714 566-8622 for resumé.

GOLF COURSE SUPERINTENDENT available immediately. Experienced in all phases of golf course maintenance. Young, married and a father. Will relocate. Twelve years experience. Resume/interview upon request. Box 227, Golf Business, Box 6951, Cleveland, Ohio 44101.

GOLF POSITION WANTED PGA member 25 years, also experienced superintendent, and manager, responsible businessman and promoter of golf. Available for 1981 season. Box 221, Golf Business, Box 6951, Cleveland, Ohio 44101.

HELP WANTED

ADVERTISING SALES POSITION AVAILABLE — Pest Control magazine is seeking an aggressive individual with experience in and commitment to the pest control industry, midwest territory. Motivation, creativity and marketing ability a must. Space sales experience desirable but not required. Salary plus commission, all expenses and a good benefit program. Reply to: Cheryl C. Lyons, The Harvest Publishing Co., 757 3rd Ave., New York, NY 10017. An equal opportunity employer.

ASSISTANT GOLF PROFESSIONAL needed to handle golf car, bag room and range operations with some pro shop duties also. No experience needed but with a desire to get into golf business as a career. Ages 20 to 23 preferred. Country Club located in the Baltimore/Washington area. Call and send resume with picture if possible to George A Jakovics, 414 Hucknall Court, Severna Park, Maryland 21146. 301 647-5043 or 301 987-9781.

GREENSKEEPER — Public golf course northern Ohio. Career position available for experienced person with golf course background. Must have high standards and good management ability. Salary open. Send resume to Box 225, Golf Business, Box 6951, Cleveland, Ohio 44101.

CHALLENGING CAREER — Above average pay. Two-year Associate in Applied Science degree in Golf Course Operations/Landscape Technology. Financial assistance available. Write Western Texas College, Snyder, TX 79549. 915 573-8511.

GOLF PROFESSIONAL TO DEVELOP sales and teaching at new golf center. Salary, benefits, percentage. Resume to Box 226, Golf Business, Box 6951, Cleveland, Ohio 44101.

MANUFACTURER OF REPLACEMENT SEATING wants reps, calling on golf courses. Highest commission. Contact Grand Rock Co., Inc., 7520 Clover Avenue, Mentor, Ohio 44060. Phone 216 951-1967.

Golf Business

ADVERTISING SALES OFFICES

ATLANTA: 3091 Maple Dr., Ste. 312, Atlanta, GA 30305 (phone 404/233-1817)

JAMES R. BROOKS
National sales manager

BOB BEAVERS
Northeastern manager

SEATTLE: 1333 NW. Norcross
Seattle, WA 98177 (phone 206/363-2864)

ROBERT A. MIEROW
Northwestern manager

Viewpoint

Superintendents are not merely gardeners for large pieces of real estate. Responsibility is to the game of golf as a businessman. I have talked with several of these businessmen during the past two weeks, who are struggling to keep local superintendent organizations alive. They believe that getting together and discussing common problems will lead to solutions and that an official organization will give a professional image. Discussion of what golfers like at various courses can lead to adaptation at all courses, can lead to pride in the area as a golfers' haven, can lead to a lot of talk about golf in the area, can lead to a lot of new golfers in the area.

New golfers are extremely important to superintendents. Granted, new courses are still being built, but the numbers are beginning to taper off. Competition for jobs is going to become even stiffer. And when it comes time to polish up the resume, it helps to be able to say "I've been a member of my turf association for x number of years, have served on such and such committees." In other words, you've been involved and have a visible expression showing that you care.

Contrast that with only being able to say "I'm not a member of any organization, don't go to conferences, and don't really do much of anything to better myself, but hey!, I mean, I've got a lot of experience."

The past experience can provide useful reference for dealing with the present or future, but it won't be done as efficiently if you don't know what the most efficient, up-to-date method is.

Being involved takes time and costs some, but it's a form of insurance.

Lon Monis

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