Viewpoint

I hope that you are noticing the changes in *Golf Business* and that they are for the better. One thing that you will notice is that there is no card beside this column to write and mail. You'll have to do it by letter, or postcard. I hope this won't keep you from writing.

Another change is in the reader service card. There are no printed numbers to circle. Instead, simply write the number in the box and mail it in.

In doing the sprayer article in this issue, I came across some technology in using electricity, both as a direct means of killing weeds and in increasing chemical contact with the plant. This is something I'll be exploring in some future issue. It is exciting. One short item mentioned that the same results could be achieved with only half the rate. There is also equipment that constantly monitors application rate and gives you a readout right in front of you. Many of these things are still only experimental, but worth knowing and perhaps planning for.

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