

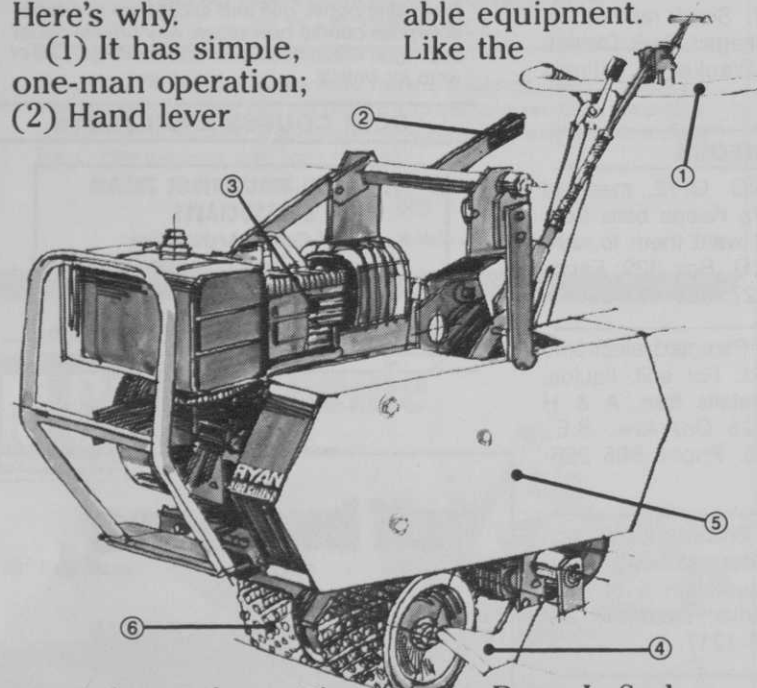
# There just isn't another sod cutter built like Ryan's.

This is the Ryan® Jr. Sod Cutter. The latest in a line that started 24 years ago. Naturally, we've made quite a few improvements since then, but today's Jr. Sod Cutter delivers the same, everyday dependability and reliable performance that made our first model so popular. Here's why.

- (1) It has simple, one-man operation;
- (2) Hand lever

heavy-duty gear box is built to last year after year; (6) Self-propelled action lets you cut up to 135 feet of sod per minute.

With operating costs getting higher all the time, you need to get the most out of every hour's wage you pay. That takes a dependable crew, using dependable equipment. Like the



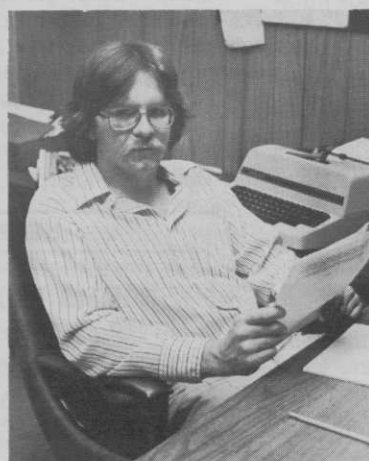
controls set the cutting depth up to 2½"; (3) A rugged 7-hp engine delivers plenty of power; (4) You can choose 12" or 18" width models; (5) Its

Ryan Jr. Sod Cutter.

Ask your Ryan dealer for a demonstration, and see for yourself how we build a sod cutter.

80-CUR-5

## Viewpoint



Designer's forum in the November issue raised quite a fuss. I got several letters suggesting that Dr. Hurdzan was not "a very nice guy". I happen to know Dr. Hurdzan personally and could only wish that every person involved with golf had his dedication to every aspect of golf. However, as he stated in his open letter in Readers forum, the column was designed to generate healthy controversy, and indeed it

has.

I would like to point out a couple of facts gleaned from the November/December 1979 National Golf Foundation Golf Market Report. Statistics show that the average golfer "is a mature adult with a sound education, better than average income, a genuine passion for the game as indicated by his frequency of play and willingness to spend generously for his recreation." That speaks quite eloquently for the modern golfer, a fellow you would be proud to have on your course. However, it is a little foreboding when it is generalized into: "All of which makes him not unlike his private club predecessor of early America when golf was a game of the classes rather than the masses."

Now, it would seem to me that, in order to support all of the public courses, golf would have to be a game of the masses. Is it a message that course construction is slowing down? The subject is definitely worth a lot of thought and a lot of lively discussion. **GOLF BUSINESS** will keep printing everyone's thoughts as long as they come in and are relevant.

**GOLF BUSINESS** is going to have a booth at the GCSAA show. I'm hoping that many of you will stop by and let us know your feelings about the magazine. We welcome constructive criticism and a pat on the back will get you a drinking buddy. The show is going to be bigger and better than ever and I know I'm going to have a good time and learn something in the process.

We've included the program and a listing of exhibitors at the show to help you plan. There will be a lot to cover in five days. Take the magazine to the show with you. We think it will be useful.

The second part of the replacement parts discussion is in this issue. The third and final will be in the March issue, along with another article on golf course landscaping by French and Korbobo. If you don't make it to the show, or our booth, write something on the Reader Forum card and mail it in. Write something on it and mail it anyway.

*Ron Morris*



### The Jr. Sod Cutter

**RYAN**  
TURF-CARE  
EQUIPMENT

Day-In, Day-Out  
Performance.

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