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YOUR KEY TO FASTER SPRING GREEN-UP

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Viewpoint

This issue brings to a close a year that has seen GOLF BUSINESS lay a
solid foundation as a magazine for those who maintain turf on golf
courses. We have significantly in-

creased the number of editorial pages
over 1979 and have the GOLF
BUSINESS South section. Support in
this effort has been outstanding. I
thank you.

From our travels and conversations
this past year, the consensus has been
that the only problem is the

magazine's awkward size, especially
for storage on bookshelves. Our
graphics director has been studying
the problem and has come up with a
superb appearance for GOLF
BUSINESS in a standard magazine
size. You will see this beginning
with the January issue.

1980 has not been a year to eulogize
as a nation. We all have hope that new
faces and methods will let us go for-
ward together as a nation of achievers.

We wish you a Merry Christmas, a
Happy New Year, and hope that you
will continue to support us as we make
1981 our best year yet!

Ron Morris

Ad index

AMF Harley Davidson
Golf Car Division .......................... Cover 3

Aquashade .................................. 20

Aquatrols Corp. of America .................. 22

Barebo, Inc. .................................. 22

Dow Chemical U.S.A. ..................... 12Z

C.I.L. ........................................ 12F,V,Cover 4

Club Car, Inc. ................................. 4

Cushman ...................................... 6,20

Excel Ind., Inc. ............................... 12J

Matthews Co. ................................ 7

Milwaukee Sewerage Commission .......... 12D

Monsanto ..................................... 12N,21

National Mower Co ......................... 12T

North American Plant Breeders .......... 12L

Northrup King Co. ........................... 12R

Pickseed West, Inc. ......................... 17

Rain Bird Western Sales ................... 12X

Rhone Poulenc Chemical .................. Cover 2,3,13,12H

The Toro Co. ................................. 12P

Golf Business

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