How to pile up extra profits -without investing a cent!

With Stewart Sandwiches! People all over the country are piling up big profits selling Stewart Sandwiches. Profits that supplement regular business income, and even add to it through customer convenience and traffic building. And Stewart's complete program makes it the easiest, safest money you've ever earned.

There's no investment, no risk, no special equipment or training. You pay only for the sandwiches you sell, and Stewart lends you their special oven, free of charge. Stewart also manages your inventory and delivers to you on a regular basis.

Hefty, hearty, piping hot Stewart Sandwiches and pizza are great impulse items. There's a wide variety of sandwiches for every taste. And Stewart helps you sell with attractive menus and point-of-purchase displays.

To pile up some extra profits, fast, rush the coupon for details.

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Viewpoint

I spoke with Frank Feck, Superintendent at Elyria Country Club, here in Ohio, about the problem of golf cars and golf car paths. Frank did some cost comparative studies about four years or so back, he said, and came to the conclusion that it is a matter of local and what is available. As far as keeping the cars on track, he said you could build them eight feet wide and they'd still drive on the grass.

The best idea I could come up with would be to build a device that senses when the cart has gone off the path and sets off bells, sirens, and perhaps even some loud, canned laughter. Maybe it would make a person self-conscious about driving off the edge. Otherwise, you'd have to put a fence around the entire path system. And then maintain the fence when they run into it.

So what have you done to ease the problem at your course? Send some photos and a description and when I have a good cross section, I'll run a feature on it. Make sure you get in one of the pictures.

We're going to have some excellent research in this magazine, but many times it's the Superintendents themselves that have the most innovative ideas. We will have plenty of space reserved for ideas, opinions, and also some plain old griping. Let's call attention to the problems and get some slaps on the back for solving them. We all can use that.

The GOLF BUSINESS staff is going to be traveling extensively in the weeks to come. Someone told me it would be impossible to see 11,885 golf courses in the first year on the job. I figure maybe two years. If you want to make sure we get to your course to take some pictures and do some talking, send me a card telling me you have a six pack and I'll catch the next plane.

Seriously, we want to listen to as many Superintendents as possible. It doesn't take much to make me get out of the office.

Hope to see you soon. By-the-way, there's a card in the magazine — doesn't even need a stamp.