Clippings 4

News 5

FEATURES

Turfgrass standards, are they adequate?
Dale Kern, president of Seed Technology, discusses the trends of quality seed testing 10

Great Lakes supports 28% of nation’s golfers
Lorraine Abbott, director of the NGF’s Great Lakes region, gives an in-depth view of this thriving golf market 12

The Irrigation Industry and effluent water usage
John Brewer, market manager for Johns-Manville, points out the characteristics an irrigation system needs to safely pump effluent water 18

Products 23

Product literature 24

Classified 25

Viewpoint 26

Member:

GOLF BUSINESS (USPS 049210) (formerly Golfdom), published monthly and copyright 1979 by The Harvest Publishing Co., a subsidiary of Harcourt Brace Jovanovich, Inc. All rights reserved. No part of this publication may be transmitted or reproduced in any form or by any means, electronic or mechanical, including photocopy, recording or any information storage and retrieval system, without permission in writing from the publisher. Address: 9800 Detroit Ave., Cleveland, Ohio 44102. Subscriptions sent free to qualified management personnel at golf facilities. All others, including elected club officials: $18 per year in U.S. and Canada; foreign, $24 per year. Single copy price: $1.50. Send subscription requests and change of address notice to above address. Controlled circulation paid at Cleveland, Ohio. Postmaster: Send Form 3579 to GOLF BUSINESS, P.O. Box 6951, Cleveland, OH 44101.