AMF Ben Hogan Co. has made some key personnel changes. Terry A. Frechette, former district sales manager in New England, is the first national sales manager in the company's history. Replacing Frechette in the east is Dale Chambers. Malcolm K. Hunter, III, moves from product manager for golf equipment to director of customer service and distribution. Nicholas W. H. Worth becomes product manager for golf equipment and shoes. Charles C. Malitz, III, is product manager for golf apparel at the Fort Worth, Tex., based company.

Ed Caussey, Jr., has been appointed head professional and director of golf operations for Grenelebe Golf Corp., the operator of an 800-acre Radisson resort in central Florida. Caussey has been an active golf pro for 26 years, including positions at Tam-O-Shanter CC in Atlanta and the St. Simon's Island (Ga.) Club. He served as PGA of America vice president from the 13th district 1974-1977.

Phil Peer is the new golf professional at Eden Isles GC in Slidell, La.

Rodney Newman recently retired as head pro at Jumping Brook CC, Neptune, N.J. He was replaced by Harold Cahn, Jr., formerly from Sharon CC, Rubbinsville, N.J.

Jerry Solomon is now executive director of Woodstock (Va.) CC.

Michael E. Neary has been named manager of Stockton (Va.) CC after serving as director of sales for the club. Stockton Inn, and Tom and Six Ski Areas for the past 1 1/2 years. He is a graduate of Dartmouth College, where he was a member of the golf team.

Michael F. Cahill, Australia's new professional championship golfer, has been hired as golf promotions coordinator for Cathay Pacific Airways.

Bill Deck is the new head pro, manager, and general partner of Hillsborough CC, Neshanic, N.J. He had been head professional/manager at Belair G&CC, Bowie, Md., for 18 years before resigning at the end of last year.

Dick Suesons is now head pro at Royal Palm Yacht & CC in Boca Raton, Fla., after serving as assistant to Ozzie Carlson (who resigned).

Jimmy Bogle moved from Carpenter's Valley GC, Winchester, Va., to succeed Billy Dillon as pro at Loudon G&CC, Purcellville, Va. Dillon joined with Charles Staples, who resigned from Aronomink CC near Philadelphia, in leasing a new municipal course, Greenwich GC, near Warren, Va.

Wally Phillips has been hired as a salesman for the Power Bilt golf division of Hillerich & Bradsby Co. He will represent the firm in Maine, New Hampshire, and eastern Massachusetts.

Woodrow Day and Garry Leigh have been added to the sales staff of the First Flight division of Power Bilt Group, Inc. Day will sell golf bags and equipment in Mississippi and Louisiana; Leigh in Kentucky and eastern Tennessee.

William L. Cook has been transferred from the golf superintendent's post at Ohio's Salt Fork State Park to be superintendent of a new 18-hole championship course being built at Deer Creek State Park.

Peter Miller resigned as superintendent at Firestone CC, Akron, Ohio, effective February 15. He had held the post for 10 years, through two PGA Championships, the American Golf Classic, and the World Series of Golf.

H. Leroy Tindall has taken the superintendent's job at Princeton Meadows GC in Plainsboro, N.J.

Bernard R. Greene left Whispering Pines (N.C.) CC to take over as superintendent at The Country Club of North Carolina in Pinehurst.

James McAffee has been named to the newly created position of executive director of the Northern Texas PGA. He had been editor of Golf Shop Operations for the past 5 years.

Jay Overton has been named head golf professional at the Innisbrook Resort in Tarpon Springs, Fla. He had been on the golf professional staff of Pinehurst CC in North Carolina for 4 years, serving as head pro since June 1976.

Sam Alvarez is the new golf professional at Baymeadows GC in Jacksonville, Fla., after serving for 4 years as assistant to Jim Pringle, who resigned January 1.

Doug Ford has been appointed pro at Sabal Palm CC in Longwood, Fla. A former PGA champion, Ford also runs a ministry at Sabal Palm and several nearby courses.

Leo Zampedro, head professional at Ridgeway Municipal GC in Parmo, Ohio, for the past 8 years, has accepted the head pro's job at Hawthorne Valley CC, Solon, Ohio.

William R. McClain is now vice president of manufacturing for the golf division of Acushnet Co.

C. C. "Doc" Watson, general manager of Sunset Ridge CC in Northbrook, Ill., was elected the 1978 president of the Greater Chicago Club Managers Association.

Stephen Robinson, formerly with Raleigh (N.C.) CC, has taken the superintendent's position at Colonial CC in Thomasville.

Vance Price has moved from Tanglewood Park GC, Clemmons, N.C., to the superintendent's job at Bermuda Run G&CC, also in Clemmons.

Eugene A. Semasko, former superintendent at Buccaneer CC in Burgaw, N.C., has moved to the super's post at Green Hill CC in Louisburg.

Ed Dembicki has changed superintendent's jobs: from the Country Club of N.C. to Arcadian Shores CC at Myrtle Beach, S.C.

John Moreland, former superintendent, DeBordieu Colony, Georgetown, S.C., is now associated with two courses in Alabama: Gadsden CC and Goodyear GC.

Rick Wise left Tampa Airport Resort to take over as superintendent at Lake Region Yacht & CC in Lake Wales, Fla.

Chip Powell, formerly of Airco GC and Gainesville CC, has taken on the superintendent duties at Deerwood Club in Jacksonville, Fla.

Richard M. Bator, CGCS, left his superintendent's position at the Country Club of Pittsfield, Mass., to become superintendent at Oak Hill CC of Rochester, N.Y.

Robert J. Moeller has been appointed to the new post of vice president, marketing and sales, for The Toro Co.'s Outdoor Power Equipment Group.

James F. Rogers has been named division manager of Graftek Leisure Products, a division of Exxon Enterprises, Inc. He will be responsible for management and operation of golf shaft, golf accessories, and other leisure product departments.

John Vetter has been appointed sales manager of the Curley-Bates Co.'s Golf Division, which operates in the western United States plus the Far East and is headquartered in Burlingame, Calif.

E-Z-Go Textron, Augusta-based golf car manufacturer, has promulgated four sales executives: Jack Kopf, to regional manager, Midwest; Ron Patter-son, to regional manager, East; Darriel Broome, to manager of the north-east branch; and Roland Deziel, to administrative manager of all branches of the company.