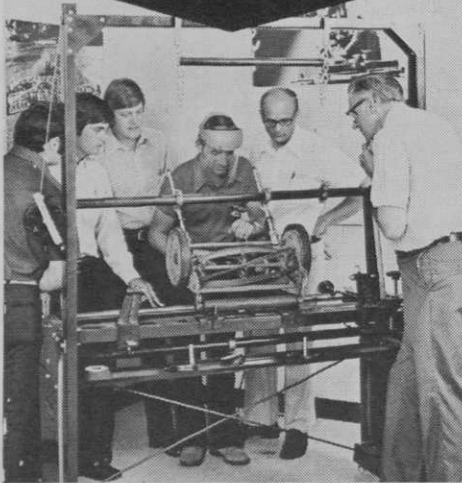


THE COMPLETE LAWN MOWER Sharpening Team



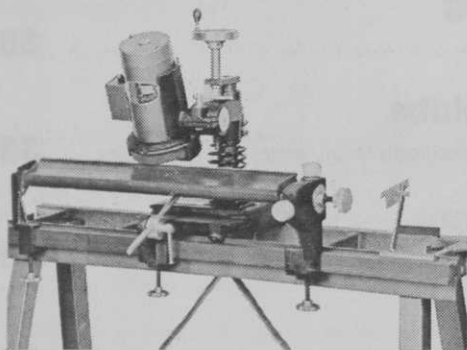
Foley Maintains High Standards In Production and Service for YOU

Satisfied customers are important to Foley. That's why each piece of lawn mower sharpening equipment is designed, engineered and quality-built at Foley...providing professional performance everytime.

Thru your local turf distributor, Foley provides you with proper maintenance procedures...safety and operator training...up-dated sharpening techniques. We'll help run special seminars and service shows too!

Foley Lawn Mower Grinder (shown above)

Professionally sharpen reel and bed knives without dismantling mowers... Accommodates blades up to 36" long.



Foley's Bed Knife Grinder

Foley's Bed Knife Grinder provides exact angles for precision sharpening. Grinds bed knives and straight knives up to 36" long.

Precision Lapping Machine

Precision Lapping Machine adds flexibility to any shop. Set-up is easy anywhere. Perfectly matches bed knife edge to reel blades.

For more information... see your turf distributor or contact Foley directly



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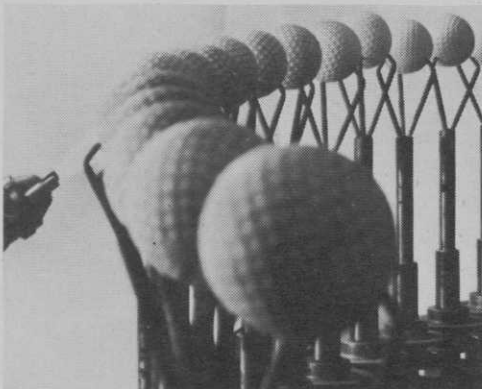
The old pro

Ball tests fall short

Considering various brands, covers, and compressions, the typical well-stocked pro shop has from 16 to 22 different balls for sale.

Yet outside of personal feeling, general sales talk, custom, and gossip, there is little evidence to determine the fitness of any particular ball for any of the various types of players. The exception may be for tests made by the hard-hitting experts.

The USGA with all its concern about the golf ball doesn't seem to have done any testing about compression, types of cover,



and other construction elements of balls hit by the clubhead speeds of the A,B,C, and D groups of men and women amateurs. Yet these people, neglected by the USGA tests and with very little publicized data by ball manufacturers, constitute over 90 percent of the golf ball buyers and users.

The detachment of the USGA and ball manufacturers from the elementary education of most of the golf ball market has accounted for a tremendous growth in use of private brand balls, some of which may be next to worthless.

Others may be the top quality of a maker's line, but for marketing reasons, not under the maker's name.

Players with a handicap of 20 or higher don't hit the ball with consistency. They need all the help they can get in choosing a golf ball that fits their kind of swing when this happens to be good. What official tests are there for the guidance of these ordinary golfers? You tell me.

The amount of cut-price golf balls now sold is high because the lack of actual performance records of golf balls for any users except pro stars seems to indicate that a golf ball is a golf ball; nothing else. The lack of golf ball tests for various types of golfers is the soft spot in a remarkably fine job of merchandising and cost control by ball makers.

The USGA concentration on control of distance a ball can be hit by the experts is for the general good of golf, although the golf ball market area is small.

However, this subject doesn't worry 90 percent of golfers who never will hit the ball too far anyway.

Lester

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NEW
ERA IN BATTERY
CHARGING
...completely
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Lestronic
Chargers



PRECISE BATTERY-CHARGING WITHOUT MANUAL TIMERS OR TAPS

All-new Lestronic chargers totally eliminate **over and undercharging** for new, old, or defective batteries, whether hot or cold. Precise charging is achieved by Lester's patented Electronic Timer, utilizing the most advanced integrated circuits. The rate of voltage change is monitored while the battery is charging. When this rate levels off, the charger automatically shuts off.

If left connected to the Lestronic charger, the battery will remain charged indefinitely since the Electronic Timer automatically turns back on approximately every 2½ days. Battery life is increased. Maintenance man-hours are drastically reduced.

After 29 years of building battery-chargers, Lester remains the world's largest manufacturer of chargers for electric golf cars, industrial vehicles, and related markets. The new Lestronic chargers are now continuing this trend-setting pace.

Specify Lestronic chargers for your next electric vehicle. Or write or phone for complete information on the first truly automatic battery charger. You'll never return to the past era of battery-charging again.

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