



## GCSAA Conference: Remember the Alamo!

Probably the biggest news about the 1978 annual convention of the Golf Course Superintendents Association of America is that it will be even bigger than previous meetings. Three months before the opening of 49th International Turfgrass Conference and Show in the San Antonio (Tex.) Convention Center, the exhibit space was totally sold out — actually, had been expanded to accommodate additional requests from potential exhibitors of turfgrass equipment and supplies.

Almost 200 exhibitors will fill the exhibit hall, which will be open February 14-16. Hours will be from 9 a.m. to 5 p.m. on Tuesday and Wednesday and 9 a.m. to 4 p.m. on Thursday. The exhibits will be open to superintendents only, per GCSAA tradition, on Tuesday, Wednesday and Thursday will also be open to others in the turfgrass industry — parks personnel, school grounds maintenance people, landscapers, and so on — as the association seeks to attract additional show attendance from those groups. Again following tradition, the

exhibit hall will be open on Monday, February 13, for dealers and distributors to view the manufacturers' lines in the afternoon.

More than 30 manufacturers will be exhibiting at the GCSAA show for the first time. Jim Brooks, director of industrial relations for the association, attributes the manufacturers' increased interest in the show to "the location, a slight economic upturn in the turf industry, and also the more aggressive posture we are taking. For the first time, we have actively identified, contacted, and followed up on new companies, rather than maintained the low profile we had in the past."

The association has actively sought attendees from areas other than the golf business by making 5,000 guest vouchers available to exhibitors so they may invite additional people.

### Programs & seminars

In conjunction with the exhibits of equipment and supplies, the GCSAA will conduct 87 hours of educational

sessions for golf superintendents.

The program will open Monday morning at 9:30 with keynote speaker Earl L. Butz, former secretary of agriculture; his topic will be "I Don't Want to Live in a No-Growth Society." More specific sessions will be held Monday and Tuesday afternoons, Wednesday morning, all day Thursday, and Friday morning. The 38 speakers include many noted turfgrass experts, USGA Executive Director P. J. Boatwright, American Society of Golf Course Architects' President William W. Amick, and three members of the GOLF BUSINESS Advisory Board: superintendents Tom J. Rogers and David C. Harmon as well as golf professional and PGA of America Treasurer Joe Black.

The annual GCSAA business meeting and election will convene Wednesday afternoon at 2 o'clock. George W. Cleaver, CGCS, is the candidate for president of the association. Now serving as vice president, he has been a member of the executive committee for 5 years and is superintendent of Chestnut Ridge Country Club, Lutherville, Md. Nominated as candidates for vice president are Melvin B. Lucas Jr., CGCS, and Charles H. Tadge, CGCS, both current directors. Lucas is superintendent of The Garden City (N.Y.) Golf Club; Tadge, of Mayfield Country Club, South Euclid, Ohio. In addition, two of these five nominated candidates will be elected to 3-year terms as director:

Daniel L. Hall Jr., director of golf maintenance, Countryside Country Club, Clearwater, Fla.; David C. Holler, CGCS, superintendent, Gulph Mills Golf Club, King of Prussia, Pa., currently a director; Robert W. Osterman, CGCS, superintendent, The Golf Club at Aspetuck, Easton, Conn.; C. H. "Clem" Wolfrom Jr., superintendent, Detroit (Mich.) Golf Club; and James A. Wyllie, CGCS, Lambton Golf Country Club, Ltd., Toronto, Ontario.

On Saturday and Sunday, February 11 and 12, preceding the conference, four seminars will be offered simultaneously. Topics to be covered are principles of landscape design; chemical usage; leadership, motivation, and employee relations; and fertilizer usage.

Eligible superintendents can take a



certification examination on Sunday the 12th.

**Golf course tour**

One municipal, one military, and two private golf courses can be visited on a 4-hour tour to be held Friday morning, February 17. Host superintendents will point out striking aspects of each course, explaining what programs

they have implemented and what their future plans entail. The facilities are Fort Sam Houston Golf Course, Oak Hills Country Club, San Antonio Country Club, and Willow Springs Golf Course.

**Annual banquet**

The formal conference will climax Thursday evening with the annual

banquet and show at 7:30 p.m. in the South Banquet Hall of the Convention Center. The introduction of head table dignitaries will be followed by the banquet, entertainment by singer Kelly Garrett and a comedian, and an evening of dancing to an orchestra. Tickets at \$15 per person may be purchased from GCSAA in advance or at the conference until noon Wednesday.

# GCSAA

## GUIDE TO EXHIBITORS

**EXHIBITOR BOOTH**

Advanced Drainage Systems, Inc.	2203
Advanced Engine Products, Inc.	1102
Ag Industries Mfg.	2409
Allis-Chalmers Mfg. Co.	Island R
Alpine Mfgt.	1319
American Honda Motor Co., Inc.	Island W
American Pelletizing Corp.	111
American Power Products, Ltd.	2104
American Society of Golf Course Architects	2410
Ametek, Inc.	2222
The Andersons—Lawn Fertilizer Section	2504
Applied Biochemists, Inc.	1227
Aquashade, Inc.	717
Aquatrols Corp. of America	311
Atwater Strong Division	2011, 2012
Bogue Electric Mfg. Co.	1219
Briggs & Stratton Corp.	102, 103
The Broyhill Co.	913, 914
Burton Co.	801, 802, 901, 902, 903, 904, 1002, 1003
E. F. Burlingham & Sons	519, 520, 521
Canadian Industries, Ltd.	1908
Carroll Childers Co.	2411, 2412
Central Texas GCSA	Main Concourse
Certified Laboratories	1220
The Champion Co.	2405, 2406
Champion Sprinkler	317, 318
Ciba-Geigy Corp.	2120, 2121
W. A. Cleary Corp.	427, 428
Clover Mfg. Co.	1426
Colby Pioneer Peat Co.	108
Coursigns, Inc.	1213
The Cyclone Seeder Co.	616
Davis 500, Inc.	1020, 1118
Dayton Walther Corp.	1903, 1904, 1905
Dedoes Industries, Inc.	Island B
Dewey-Carter Co.—Division of Letter-All	1101
Diamond Shamrock Corp.—Ag-Chem Division	2205, 2224, 2225
Ditch Witch—Division Charles Machine Works, Inc.	109, 110
Dotech, Inc.	1910
Dow Chemical U. S. A.	309, 310
Dula's Nursery	2006
Du Pont Co.	212, 213
Elanco Products Co.	1008, 1009, 1010
Excel Industries, Inc.	Island E
E-Z-Go Car Textron, Inc.	Island G
F. G. F. Corp.	415
FMC Corp.	803, 804, 805, 831, 832, 833
Foley Mfg. Co.	506
Ford Motor Co.	Island L
Fore-Par, Inc.	1226
L. B. Foster Co.	2407
Gail's Fabrics	1302
Gandy Co.	203, 204
GCSAA Membership and Scholarship & Research	Main Concourse
Jack Gielow Co.	1909
Georgia GCSA	Main Concourse

Giant-Vac Manufacturers, Inc.	Island D
GOLF BUSINESS Magazine	1301, 1402
Golf Course Builders of America	2414
Golfers Haven, Inc.	1430
Grass Wand, Inc.	1431, 1432
Griswold Controls	2422, 2423
Gravelly	2428, 2429, 2431, 2432
Hahn, Inc.	Island I
AMF/Harley-Davidson Motor Co., Inc.	Island V
Hanson Equipment Co.	1435, 1436, 1437
Harvest Publishing Co.	1301, 1402
Heckendorn Mfg. Co.	106, 107
Hercules, Inc.	811, 812
HMC	1210, 1211
Howard Commercial Turf Equipment	Island T
Howard Rotavator Co.	2430
H. D. Hudson Mfg. Co.	2213
I. B. D. Mfg. Co.	1902
International Harvester	Island F
International Seeds, Inc.	2003, 2004
International Spike, Inc.	516
The Irrigation Association	1417
Jacobsen Mfg. Co.	Island J
Johns-Manville	Island K
Kato Equipment Co.	1201
F. D. Kees Mfg. Co.	1217, 1218
Kembro, Inc.	417
Kioritz Corp. of America	418
Kohler Co.	1025, 1026, 1112, 1113
Kubota Tractor Corp.	Island Y
Kut Kwick Corp.	1428
Lakeshore Equipment & Supply Co.	2505, 2506
Lawnmower Parts Mfg. Co., Inc.	2210, 2211
Lebanon Chemical Corp.	2201, 2202
Leeco Mfg., Inc.	2204
Lely Southwest, Inc.	1421, 1422
LEWISSystems, Menasha Corp.	221, 222, 223
Lindig Mfg. Corp.	531, 532, 533, 601, 602, 603
Little Giant Industries, Inc.	1433
Locke Power Mowers Division of the Locke Group, Inc.	2501, 2502, 2503
Loft Seed, Inc.	2223
Mallinckrodt, Inc.	112, 113, 114
Manhattan Ryegrass Growers Association	2019, 2101
Martin Flag Co.	2103
Master Mfg. Co.	1419
McMaster's Rice Hull Compost	2110
Micro-Gen Equipment Corp.	2108
Micron West	2212
Mid-Continent Engineering Corp.	2436, 2437, 2438, 2439
Milorganite Division Milwaukee Sewerage District	723, 724
Monsanto Co.	1018
Moody Sprinkler Co., Inc.	225, 226, 306, 307
Moridge Mfg., Inc.	1233, 1303
Mott Corp.	423, 424, 425
F. E. Myers Co.	2425, 2426, 2427
National Chemsearch	101
National Golf Foundation	1418
national Mower Co.	814, 815, 816
L. R. Nelson Corp.	216, 316
Niagara Therapy	1901
North Central Plastics, Inc.	618
Northrup King Co.	2337, 2338
Nursery Specialty Products	2339
Occidental Chemical Co.	719, 720, 721
Oetiker, Inc.	1420
Oil Capital Valve Co.	2114
Oil-Dri Corp. of America	517
Olathe Mfg., Inc.	613, 614
OME, Inc.	2418, 2419, 2420

Onex Industries, Ltd.	921, 922
Oregon Fescue Commission	2221
Oregon Ryegrass-Highland Bentgrass	2413
Par Aide Products Co.	930, 931, 932
P. B. I. Gordon Corp.	1001, 1103
Peerless Equipment Corp.	615
Pen-Gro Sales Co.	2018, 2102
Penncross Bentgrass Growers Association	507
Plant Marvel Distributing Co.	617
Promark Products Corp. of Ohio, Inc.	1434
Pumping Systems, Inc.	Island N
Rain Bird	Island Q
Rain-O-Mat Sprinklers, Inc.	1122
Ransomes, Sims & Jefferies, Ltd.	Island P
Racet Pruners, Ltd.	1907
Rhodia, Inc.—Agricultural Division	1309, 1310
Richway Products, Inc.	214, 215
Rivlex Industries, Inc.	1119, 1216
Rodale Resources Division Rodale Press, Inc.	718, 817
Roof Mfg. Co.	1423, 1424, 1425
Roseman Mower Corp.	1131, 1132, 1133
Royal Coach Sprinklers, Inc.	818, 819
Royer Foundry and Machine Co.	927, 928, 1012, 1013
Ryan Turf Equipment & Cushman Motors (OMC-Lincoln)	Island M
Safe-T-Lawn, Inc.	1203, 1204
O. M. Scott & Sons Co.	Island A
The Sensation Corp.	919, 920
Sioux Steam Cleaners Corp.	2434, 2435
Smithco, Inc.	527, 528, 529, 605, 606, 607
The Snow Co.	1120, 1121, 1214, 1215
Southern Turf Nurseries, Inc.	716
Standard Golf Co.	Island C
Stauffer Chemical Co.	824
Swift Agricultural Chemicals Corp.	319, 320, 321
Tas Motor Co., Inc.	1906
Taylor-Dunn Mfg. Co.	2416, 2417
Tee-2-Green Corp.	124, 125
Teledyne Continental Motors Industrial Products Division	2206, 2220
Teledyne Wisconsin Motor	413, 414
Texas A&M University	1401
Texas Refinery Corp.	1202
The Golf Superintendent	2341
Thompson Mfg. Co.	1019
The Toro Co.—Turf Products	Island U
The Toro Co.—Irrigation Division	Island S
Tuco, Division of the Upjohn Co.	2401, 2402, 2403
Turfgrass Products Corp.	1316
Turf-Seed, Inc.	2005
Turf-Vac Corp.	201, 202
United States Gypsum Co.	416
U. S. Golf Association Green Section	2415
USS Agri-Chemicals	1124, 1125
Vaughan-Jacklin Corp.	2340
Velsicol Chemical Corp.	122, 123
Vermeer Mfg. Co.	2001, 2002
Warren's Turf Nursery, Inc.	825
Weather-matic Division/Telsco Industries	Island H
Weather-Tec Corp.	2111, 2112
West Point Industries, Inc.	2109, 2113
Western Wood Structures, Inc.	2433
Whitney Associates, Inc.	Main Concourse
Whitney Dickinson Seed, Inc.	2019, 2101
Wisconsin Marine, Inc.	Island O
Yankee Engineering Co.	105
Yazoo Manufacturing Co.	509, 510, 511
Yeats Appliance Dolly Sales Co.	1317
Yellow Jacket Distributing Co.	1429
York Modern Corp.	104