EDITORIAL:

DAVID J. SLAYBAUGH
Editor

RAYMOND L. GIBSON
Graphics director

KRIS FAY
Graphics assistant

RON MORRIS
Technical editor

FOUNDEES & CONSULTANTS:

HERB GRAFPhs
JOE GRAFPhs

BUSINESS:

HUGH CHRONISTER
Publisher

RICHARD J. W. FOSTER
General manager

DAVID J. SLAYBAUGH
Executive editor

TERESA HUTSENPILLER
Circulation

CLARENCE ARNOLD
Research services

CHRIS SIMKO
Advertising production

ADVISORY BOARD:

GENE BURRESS, CGCS,  Supervisor of Golf, City of Cincinnati, Ohio
DAVID C. HARMON, Superintendent, Golden Horseshoe Golf Course, Williamsburg, Va.
PHIL JACKSON, Golf director, Los Angeles (Calif.) County Parks & Recreation Dept.
WILLIAM E. LYONS, Owner, Lyons Den Golf, Canal Fulton, Ohio
BOBBY MCCREE, Superintendent, Atlanta Athletic Club, Duluth, Ga.
ROGER MAXWELL, Director of Golf, Marriott Hotels, Scottsdale, Ariz.
TOM J. RIGGERS, CGCS, Garden City, (Kan.) Country Club
EDWIN B. SEAY, Golf course architect, Ponte Vedra Beach, Fla.
JOHN W. URBAN, Owner-manager, Urban Hills Country Club, Richton Park, Ill.

VOLUME 52 NUMBER 12

IDEA FILE

Store pesticides properly

Safety is the main reason for storing pesticides properly, but a clean and neat chemical storage area also enables the superintendent to find a pesticide when it's needed and to quickly tell what his inventory includes.

Wastewater irrigation conference

Using effluent (treated wastewater from a sewage plant) for irrigating recreational turfgrass was the subject of a recent "state-of-knowledge" conference near Chicago. Editor Dave Slaybaugh reports.

Want to boost business without increasing costs?

The Golf Card can give golf course operators increased traffic — with the opportunity for increased sales in the bar, restaurant, and pro shop — merely by allowing cardholders to play twice a year without green fees.

Nitrogen fertilization of bentgrass greens

Maintaining the growth rate of bentgrass through application of the right amounts of nitrogen at the right times will provide good color and a good putting surface. Turf specialist Charles Darrah explains.

PRODUCTS

CLASSIFIED

VIEWPOINT

GOLF BUSINESS (formerly Golfdom), published monthly and copyrighted 1978 by The Harvest Publishing Co., a subsidiary of Harcourt Brace Jovanovich, Inc. All rights reserved. No part of this publication may be transmitted or reproduced in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from the publisher. Address: 9800 Detroit Ave., Cleveland, Ohio 44102. Subscriptions sent free to qualified management personnel at golf facilities. All others, including elected club officials: $18 per year in U.S. and Canada; foreign, $24 per year. Single copy price: $1.50. Send subscription requests and change of address notice to above address. Control circulation paid at Cleveland, Ohio. Postmaster: Send Form 3579 to GOLF BUSINESS, P.O. Box 6951, Cleveland, OH 44101.