Price increases being a fact of life these days, Coghill admits fees have risen more than 45 percent over the past 10 years, but he quickly points to the fact that the consumer price index has risen 76 percent in that same span.

**ASSOCIATIONS**

Charity the winner in Golf Day promo

For the 26th consecutive year, the Professional Golfers' Association does its bit for all the good causes in the game, as the National Golf Day fund raiser kicks off May 29 and goes through the July 4 weekend.

As always, the golfer "competes" against the target score of top touring professionals. On June 6, PGA champion Dave Stockton, U.S. Open winner Jerry Pate, LPGA champion Betty Burfeindt, and U.S. Women's Open winner JoAnne Carner will establish the target scores at the Oakmont Country Club, Pittsburgh, site of the 1978 PGA Championship.

After the Round of Champions, golfers then compete with full handicap. If the golfer beats the target score, he or she receives a resort-type bag tag stating "I Played and Beat the Champ."

An added bonus for the participant this year is that each entrant donating more than $2 will receive 18 personalized golf shaft bands with his or her own name and the name of the course or club. The bands are two-color and a $4 value.

Nonprofit golf charities are the real winner every year in the Golf Day event. Grants are presented to 27 major caddie scholarship funds. Turfgrass research is also supported by the drive in donations to programs involving the United States Golf Association and the Golf Course Superintendents Association of America.

More than $2 million has been raised for the various charities since the program's inception in 1952.

**Amick to president of architects**

Highlighting the recent annual meeting of the American Society of Golf Course Architects at Hilton Head; S.C., Bill Amick, Daytona Beach, Fla., ascended to the presidency of that organization.

In business by himself since 1959, Amick is the second consecutive ASGCA chief executive to be Florida-based. Immediate past president was Ed Seay, Ponte Vedra Beach, Fla. Amick is probably best known for his many municipal golf and real estate development projects, including the Killearn Golf & Country Club, site of the Tallahassee Open.

Other officers in the organization include Vice President Rees L. Jones, Montclair, N.J., Secretary Jack Kidwell, Columbus, Ohio, and Treasurer Dick Phelps, Evergreen, Colo.

In a special presentation, noted golf writer Herbert Warren Wind was honored by the society by receiving its annual Donald Ross award. The plaque is emblematic of outstanding achievement to the game in the name of the late architect. Last year's recipient, Robert Trent Jones, presented the award to Wind.

One of the most informative sessions of the meeting was the allied association forum that included: Harry Easterly, United States Golf Association president; P. J. Boatwright, USGA executive director; John Laupheimer, USGA associate director; Al Radko, USGA Green Section director; Paul MacDonald, National Golf Founda-
tion president; Harry Eckhoff, NGF director of information services;

Shown with Donald Ross award recipient Herbert Warren Wind (center) at the GCSAA annual meeting are (left to right) Secretary Jack Kidwell, President Bill Amick, Immediate Past President Ed Seay, and Vice President Rees Jones.

Palmer Maples, educational director of the Golf Course Superintendents Association of America; Harry Gray, immediate past president of the Club Managers Association of America; Mark Cox, executive director of the Professional Golfers Association; and Eugene Brown, president of the Golf Course Builders of America.

**Nation's builders in free directory**

Thinking about some redesign work on your facility this year? The Golf Course Builders of America has made finding them easier with a new 44-page, free booklet listing its members throughout the country. Features of the brochure include pictures of the members, along with golf course construction experience of each.

For the 1977 booklet, write GCBA, 725 15th St. NW. Washington, DC 20005.

NEW OFFICERS AND DIRECTORS of the Golf Course Superintendents Association of America (GCSAA) were elected during the annual meeting at the 48th International Turfgrass Conference and Show in Portland, Ore., in February. The officers are (seated, from left) Louis D. Haines, CGCS, Denver (Colo.) Country Club, secretary-treasurer; George W. Cleaver, CGCS, Chestnut Ridge Country Club, Lutherville, Md., vice president; Ted W. Woehrle, CGCS, Oakland Hills Country Club, Birmingham, Mich., president; and Richard W. Maltass, CGCS, Riverside Golf and Country Club, Portland, Ore., immediate past president. Directors are (standing, from left) David C. Holler, CGCS, Guilph Mills Golf Club, King of Prussia, Pa.; Michael R. Bavier, CGCS, Inverness Golf Club, Pelatine, Ill.; Charles H. Tadge, CGCS, Mayfield Country Club, South Euclid, Ohio; Hobart T. Burgan, CGCS, Quail Creek Golf and Country Club, Oklahoma City; and Melvin B. Lucas, Jr., CGCS, The Garden City (N.Y.) Golf Club. Bavier and Burgan are new to the Executive Committee this year.