Contents

5 Idea file

6 Personal

9 News

Sunny skies and chilly breezes greeted the 2500 golf professionals attending the 1977 PGA Merchandise Show at Disney World in Florida, but didn’t stop them from eyeing the 240 exhibits ... the United States Golf Association held its annual national business meeting and Green Section conference in Atlanta this year ... a plethora of educational programs and 165 commercial exhibits awaited visitors to the Golf Course Superintendents Association of America’s 48th annual Turfgrass Conference and Show ... the Club Managers Association of America celebrated its 50th anniversary at its annual meeting in Chicago, where it all began ... A task force has been formed by the National Club Association to study country club accounting systems ... PGA club assistant pros get their own national championship tournament this fall.

Features

20 ARE TAXES STRIPPING OUR INDUSTRY BARE?
Real estate taxation has become the biggest problem facing club and course management in the last decade. Escalating assessments are causing some facilities to think about liquidation. Managing Editor Nick Romano interviews both sides and tries to shed some light on taxation and its effect on your facility.

28 TEES: MISUSED & ABUSED
In the final installment of his look at the golf tee, architect Joseph Finger focuses in on the maintenance aspect of the tee area and how to condition its turf. Must reading for the superintendent.

32 VEGETABLES: ADDED VALUE FOR YOU AND YOUR DINERS
Proper use of vegetables can greatly enhance the meals served at your club foodservice operation. A. C. Bartolotta offers suggestions on making those vegetables better and what to stay away from to insure success.

35 TRESPASSERS MAY SUE YOU
Dr. Harold Gluck examines the right of the country club or golf course on the question of liability. Find out where your rights end and your liability begins.

39 DESIGN STANDARDS SUPPLEMENT COURSES’ RESPONSIBILITIES
What makes a golf car safe? The government has been looking into the problem of car safety for at least a year with many questions raised. L. A. Benton tells course and club management what they need to know about car safety.

Departments

FEEDBACK 4
PEOPLE ON THE MOVE 44
COMING EVENTS 45
PRODUCTS 46
CLASSIFIED 50

GOLF BUSINESS (formerly Golfdom), published monthly and copyright® 1977 by The Harvest Publishing Co., a subsidiary of Harcourt Brace Jovanovich, Inc. EDITORIAL AND ADVERTISING OFFICES: 9800 Detroit Ave., Cleveland, Ohio 44102. Address manuscripts and other editorial contributions to the Editorial Office. Unacceptable contributions will be returned if accompanied by sufficient first class postage. Not responsible for lost manuscripts or other material. SUBSCRIPTIONS: Sent free to qualified management personnel at golf facilities. All others, including elected club officials: $18 per year in U.S. and Canada; foreign, $24 per year. Single copy price: $1.50. Back issues, when available: $1.50. Send subscription requests and change of address notice to GOLF BUSINESS, 9800 Detroit Ave., Cleveland, Ohio 44102. New subscribers are advised it takes 6 to 8 weeks to receive first copy. A similar period is required to effect a change of address. Controlled circulation paid at Cleveland, Ohio.