Portland, Ore., in the scenic Pacific Northwest will host the 48th annual International Turfgrass Conference and Show, sponsored by the Golf Course Superintendents Association of America. More than 150 manufacturers and distributors will show their wares from 9:00 a.m. to 5:00 p.m. Tuesday and Wednesday, February 8 and 9, and from 9:00 a.m. to 4:00 p.m. on Thursday, February 10. Monday, February 7, is Distributors’ Day; from noon to 5:00 p.m., manufacturers can show their exhibits to their dealers and distributors before the show is opened to the public.

More than 5,000 GCSAA members and others involved in turfgrass management are expected to attend the convention.

At this time, the biggest news about the show is that exhibitors will, for the first time, be allowed to sell their products or take orders on the floor of the exhibit hall. This has been made possible by the Tax Reform Bill recently signed into law by President Ford.

This year’s exhibits of turfgrass equipment and supplies will occupy 100,000 square feet of floorspace at the modern Memorial Coliseum in downtown Portland. To locate individual manufacturers and suppliers, see the guide to GCSAA exhibitors on page 43 of this magazine. We hope you will stop at booths 238-239 and meet the staff of GOLF BUSINESS.

Programs & Seminars

A strong program of educational seminars will augment the exhibits at the GCSAA meeting. Four pre-conference seminars will be offered on Saturday and Sunday, February 5 and 6: “Landscape I — Principles of landscape design,” “Pesticide I — Principles of chemical usage,” “Management II — Leadership, motivation, and employee relations,” and “Turf nutrition I — Principles of fertilizer usage.” Each will last the two days, and the $50/member or $70/nonmember price includes lectures, reference materials, optional examination, refreshment breaks, and two luncheons.

The CGCS (Certified Golf Course Superintendent) examination will be given on Sunday, February 6, to those who have already applied and qualified for it.

The formal conference program will open Monday morning with the keynote address by Heywood Hale Broun, CBS sports essayist. His topic will be “The role of big games in society.”

The education program continues with a choice of from six to 18 speakers each session Monday and Tuesday afternoons, Wednesday morning, and both morning and afternoon on Thursday.

The annual business meeting is Wednesday afternoon.
Tours

The Oregon Seed Council will sponsor a tour of area grass seed producers on Friday, February 11. Buses will leave the exhibit hall at 9:00 a.m. and return about 2:00 p.m. Stops on the tour will include seed fields and turf plots, a seed cleaning facility, and a barbeque lunch on a sod farm. The tour is free, but make reservations at the seed tour booth before 5:00 p.m. Wednesday, February 9.

Superintendents not going on the seed tour can, for the nominal fee of $5.00, spend Friday morning touring four golf courses in the Portland area. The host superintendents, all GCSAA members (including 1976 president Richard W. Malpass), will point out the unique aspects of their courses and discuss their current and future plans. A limited number of tickets will be available. The courses to be visited are the Portland Golf Course, Waverly Country Club, Columbia-Edgewater Country Club, and Riverside Golf and Country Club. Each offers a unique history and/or features of interest to other superintendents.

Annual banquet

The formal conference will climax Thursday evening with the annual banquet at 7:30 p.m. in the ballroom of the Portland Hilton Hotel. It will feature entertainment by singer Cathy Johnson and comedian/singer/musician Glenn Ash, followed by dancing to the music of the Johnny Reitz Orchestra. Tickets are $15.00 per person and can be purchased until noon Wednesday of the show.

Ladies program

The ladies' program will begin at 11:00 a.m. Sunday morning with a slide presentation, “Here's the Northwest,” in the Pavilion Room of the Hilton Hotel. The hospitality area will remain open from 8:00 a.m. to 5:00 p.m. all week.

Highlight of the program will be a day-long tour of the Oregon coast on Tuesday, including a full-course luncheon at the Inn at Otter Crest, overlooking the ocean.
# GCSAA Guide to Exhibitors

**EXHIBITOR** | **BOOTH**
---|---
Advanced Drainage Systems, Inc | 410
Advanced Engine Products | 166
Alpine Mfg | 409
American Pelletizing Corp | 203
American Society of Golf Course Architects | 423
Ametek, Inc./Plymouth Products Div | 206
Applied Biochemists, Inc | 441
Aquatrols Corp. of America | 455
Alwater Strong Div | 170
Batrow Inc | 451
Bogue Electric Mfg. Co | 233
Broyhill Co | 321, 322
Broyhill Co | 321, 322
Ciba-Geigy Corp | 306
Champion Co | 341, 342
Certified Laboratories, Inc | 356
Central Texas GCSA main concourse
Causco, Inc | 408
Bogue Electric Mfg. Co | 233
Broyhill Co | 321, 322
Broyhill Co | 321, 322
Jack Erhardt & Associates | 475
Cushman/OMC-Lincoln island 338
Cushman/OMC-Lincoln island 338
Dedoes Industries, Inc | 355
Diamond Shamrock Corp | 432, 433, 434
Dotech, Inc | 430
DoChemical U.S.A | 439, 440
Du Pont Co | 102, 103
Eagle-Picher Industries | 435
Elanco Products Co | 480, 481, 482
Elanco Products Co | 480, 481, 482
Jack Erhardt & Associates | 475
Excel Industries, Inc | 385
E-Z-Go Car/Texton Inc | island 318
FMC Corp | 323, 324, 325, 326
Foley Manufacturing Co | 335, 336
Ford Motor Co | 159
Fore-Par, Inc | 242
Gandy Co | 227
Jahnert & Associates | 475
Jahnert & Associates | 475
Jahnert & Associates | 475
Excel Industries, Inc | 385
E-Z-Go Car/Texton Inc | island 318
FMC Corp | 323, 324, 325, 326
Foley Manufacturing Co | 335, 336
Ford Motor Co | 159
Fore-Par, Inc | 242
Gandy Co | 227
GCSAA Membership & Scholarship & Research | main concourse
Giant-Vac Mfg. Inc | island 156
Glenmac Inc | 133, 134
Golf Course Builders of America | 407
Golf Course Builders of America | 407
Grassland Products | 370
Griswold Controls | 213, 137
Hahn Inc./Turf Ag Div | island 160
Hancor, Inc | 223
AMF Harley-Davidson | 359
Motor Co | island 369
Harvest Business Publications | 236, 239
Heckendorf Mfg. Co | 476, 477
Hercules Inc | 343, 344
HMC | 235, 248
Howard Commercial Turf Equip. Inc | 177, 178
Howard Rotorator Co | 165
H. D. Hudson Manufacturing Co | 225
ICI United States Inc | 164
International Harvester | island 339
International Seeds Inc | 211, 212
International Specialty, Inc | 141
Jacobsen Mfg. Co | island 158
Johns-Manville | island 150
Kay-Fries Chemicals, Inc | 224
Kohler Co | 215, 216, 445, 446
Kohler Co | 215, 216, 445, 446
Lakeshore Equipment | 201, 202
Lawnmower Parts | 245, 246
Lebanon Chemical Corp. | 349, 350
Lely Pacific Inc | 118, 120
LEWISystems/Menasha Corp | 316
Lindig Manufacturing Corp | 384
Linn-Benton Community College | 243
Little Giant Industries, Inc | 425
Locke Manufacturing Co./div. | Stellar Inds. Inc | 175, 176
Lofts Padded Seed, Inc | 307
Mallinnckrodt, Inc | 453
Manhattan Ryegrass Association | island 320
Mikangerate Div/Milwaukee Sewerage Commission | 449, 450
Monsanto Agricultural Products Co | 232
Montco Products Corp | 163
Moody/Spinkler Co | island 219
Moridge Mfg. Inc | 139, 140
Mott Corp | 104, 105, 106
F. E. Myers Co | 347, 348, 351, 352
National Chemicals | 107
National Golf Foundation | 244
National Mower Co | 456, 457, 458, 459
L. R. Nelson Corp | 435, 436
Northrup King & Co | 362, 363
Nursery Specialty Products | 138
Occidental Chemical Co/Best Prods. Div | 466, 467, 468
Oil Capital Valve Co | 467
Oil-Dri Corp. of America | 346
Olathe Mfg. Inc | 317
Onan/div. of Onan Corp | 437, 438
Onan/div. of Onan Corp | 437, 438
Onex Industries, Ltd | 251, 252
Oregon Fine Fescue Commission | 247
Oregon GCSA | main concourse
Oregon Ryegrass/Hayland | 228
Oregon Ryegrass/Hayland | 228
Penn Aide Products Co | 109, 110, 111
Pargo, Inc | 478, 479
Penn-Gro Sales Corp | 214, island 221
Penn-Gro Sales Corp | 214, island 221
Plant Mfg. Distrib. Co | 429
Portland Community College | 428
Parching Systems Inc | 173, 174
R & R Products, Inc | 469, 470
Rain Bird | island 157
Rain-O-Mat Sprinklers, Inc | 108
Rhode Inc/Agricultural Div | 116, 117, 118
Richtway Products, Inc | 226
Roseman Mower Corp | island 368
Royal Coach Sprinklers, Inc | 209, 210
Royer Foundry & Machine Co | 332, 333, 334
Ryan Turf Equipment/OMC | Lincoln | island 338
Safe-T-Lawn Inc | island 374
O. M. Scott & Sons Co | island 154
Bloux Steam Cleaner Corp | 359, 360
Smithco Inc | island 315
Snow Co | 357, 358
Southern Golf/Turf Grass Times | 171
Standard Golf Co | island 144
Stauffer Chemical Co | 474
Bio-Cote Products, Inc | 240, 241
Swift Agricultural Chemicals Corp | 327, 328
Taylor-Dunn Mfg. Co | 411, 412
Tee-2-Green Corp | island 320
Teledyne Wisconsin Motor | 162, 206
Texas Refinery Corp | 107
The Golf Superintendent | 179
Thompson Manufacturing Co | 448
The Toro Co/Turf Products | island 153
The Toro Co/Turf Products | island 153
Tucuco/div. of The Upjohn Co | 329, 330, 331
Turfway Corp | 403, 404, 405
Universal Sign Systems, Inc | 463
U.S. Golf Association Green Section | 229
USS Agri-Chemicals | 447
Vanderwelden Corp | 101
Vanguard X-Jacklin Corp | 406
Velsicol Chemical Corp | 311, 312
Vandermolen Corp | 435
Warren's Turf Nursery | 121
Weather-Matic Div/Telsco Industries | 464, 465
Weather-Tec Corp | 406
WEEDS TREES & TURF | 238, 239
Whiteley-Dickinson Seeds, Inc | island 320
Wisconsin Marine, Inc | 307, 308, 309, 310
Yorko Mower Corp | 431
Yazoo Mfg. Co | 442, 443, 444
Yeast Appliance Dolly Co | 473

---

**SAND BLADE**

You can't afford not to own one

**designed exclusively For The Toro Sand Pro**

**Bolt On Kit**

**NO WELDING**

**RON-LEE SALES, INC. • 13432 CAVES ROAD • CHESTERLAND, OHIO 44026**

Circle 115 on free information card