I HAD CANCER AND I LIVED.

Gene Littler
Have a regular checkup.
It can save your life.
American Cancer Society.

Golf Business

ADVERTISING SALES OFFICES

HEADQUARTERS: 9800 Detroit Ave.,
Cleveland, OH 44102 (phone 216/651-5500)
RICHARD J. W. FOSTER
General manager

NEW YORK: 767 Third Ave.,
New York, NY 10017 (phone 212/421-1350)
STEPHEN STONE
Regional manager

CHICAGO: 333 North Michigan Ave., Room 808
Chicago, IL 60611 (phone 312/236-9425)
JOE GUARISE
Regional manager

ATLANTA: Media Representatives, Inc.,
4319 Covington Rd., 30305 North Center,
Decatur, GA 30035 (phone 404/274-7072)
RICHARD GORE

DALLAS: Media Representatives, Inc.,
8303 Stemmons Freeway,
Dallas, TX 75247 (phone 214/631-4480)
JOSEPH SISSOMS

GARY MATTHEWS

LOS ANGELES: Graves/Snyder/Sanford,
4311 Wilshire Blvd.
Los Angeles, CA 90010 (phone 213/933-8408)
JOHN SANFORD
Western manager

SAN FRANCISCO: Graves/Snyder/Sanford,
615 Montgomery St.,
San Francisco, CA 94111 (phone 415/982-0110)
ROBERT A. MIEROW
Regional representative

Advertisers index

Bunton Company .................................................. 46
Cushman Motors .................................................. 16
ESB Brands .......................................................... 30
Foley Manufacturing .............................................. 44
Golf Course Builders of America ............................. 48
AMF Ben Hogan ................................................... 14, 26-27
Jacobsen Manufacturing ........................................ 2nd Cover
Johns-Manville .................................................... 21
Kendall Company .................................................. 17
Mallinckrodt, Inc ..................................................... 32
Manhattan Ryegrass Growers Assn ......................... 52
National Stewart In-Fra-Red .................................... 9
North Central Plastics ............................................. 50
Oregon Highland Bentgrass Commission .................. 47
Par Aide Products ................................................... 8
Paulson Supply Company ....................................... 49
Rivelex ............................................................... 29
Ryan Turf Equipment ............................................. 13
A. G. Stafford Company ......................................... 46
Trojan Battery ...................................................... 3rd Cover
True Temper .......................................................... 10

Think of your course—the low spots that flood during Spring run-off and heavy rain storms.
A Torrent is your answer—This self-powered, self-priming, floating, portable pump will wipe out those unwanted water hazards... fast. A Torrent will move 42,000 gallons per hour—and will handle any object that passes through the 1" diameter holes in the pump screen.
The Torrent is efficient, easy to operate and economical. It could be exactly what you need for the coming season. For additional information, literature and price, write or call collect, A.M. only.

PAULSON SUPPLY COMPANY
1605 Marshall Avenue • St. Paul, MN 55104
Phone: (612) 645-4639

Here's what Wally Mund, former National PGA Secretary and for 40 years head pro at Midland Hills, says, "The Torrent is a real boon to course superintendents with a water problem. It's a necessary piece of equipment for any golf course. At Midland Hills, we have two of them."