A complete system of inventory and cost controls for all foodservice and bar operations has been designed by Bunnell Systems Control. The system consists of an easy-to-understand instruction booklet and all the printed forms needed to start immediately. Packages of 200 or 400 pages of forms are available to start with; additional forms or booklets may be purchased at a discount after your initial order.

Forms may be purchased in two different colors if you want to separate food and bar inventories.

The designer, Judson W. Bunnell, is the manager of the very successful Country Club of Scranton (Pa.). He has also managed the Scottsdale (Ariz.) Country Club and Resort and the Golden Hills Country Club, Mesa, Ariz.

For further information, contact: Bunnell Systems Control, R.D. 2, Dalton, PA 18414.

Manager training film

The latest in a continuing series of professional management development films, titled Profile of a Manager, explores the human implications of the emphasis on goal orientation that is the basis of much current managerial thinking (see the article on pages 22-28 of this magazine).

This 15-minute, color-and-sound film introduces the essential qualities demanded of a modern manager: responsibility for achievement, leadership traits, personality, and technical and managerial competence. It dramatizes what is demanded, at the personal level, by the traditional functions of a manager, presenting by a series of unresolved episodes detailing challenging situations managers face.

The film is available in 16-millimeter, super 8, and videocassette formats. Study material kits to facilitate discussion and learning are also offered.

For free detailed information write: National Educational Media, Inc., 15760 Ventura Blvd., Encino, CA 91436.

The world's great courses

There probably isn't a person in the world of golf who wouldn't covet this book once he has seen it — and even at $25.00 it seems inexpensive for what it contains.

We're talking about the World Atlas of Golf by Pat Ward-Thomas, Charles Price, Donald Steel, Peter Thomson, and Herbert Warren Wind. As Allistair Cooke, who wrote the introduction said, "There has never been — and there never will be — a golf book like this one; a Golfer's Atlas of the world with graphics so brilliant that you think you are touring the great golf courses of the world in the front seat of a low-flying helicopter."

Here, in beautifully reproduced full color, are three-dimensional renderings of the holes that make up 70 of the world's most artfully created golf courses. Drawn especially for this book from aerial photographs, these maps show the geography and architecture of the courses in their entirety. They provide a true perspective of the holes for analysis by the reader — be he professional golfer, architect, superintendent, or duffer.

In addition, photos and text highlight the courses' most memorable tournaments and players. The Atlas is published by Random House, Inc., 201 East 15th St., New York, NY 10022.