MacGregor has appointed Robert Baum its director of promotions. Baum's responsibilities will include planning publicity events, sales promotions and communication activities concerning MacGregor's star player and home pro athletic staff.

Baum had worked in other facets with both MacGregor International and the parent Brunswick Corporation, headquartered in Skokie, Ill.

Michael Wilson handles the club manager duties at Asheboro (N.C.) CC . . . Hamlet Golf & Tennis Club, Defrey Beach, Fla., recently named Sammy Hendrix as its new superintendent . . . Jay Morell has become club professional at Walhalla CC, Rextord, N.Y. . . . Island GC, St. Simons Island, S.C., has given the superintendent's position to Steve Collins . . . Dennis Hogan is the club manager at Bayou CC, Thibodaux, Fla. . . . Laconia (N.H.) CC has appointed Rick Wolcott its new club professional . . . East Lake CC, Atlanta, has dubbed Gary Nagel its new superintendent . . . Quaker Hills CC, Pawling, N.Y., recently hired Paul Falls as his club professional . . . Jack Russell is club manager at San Jose CC, Jacksonville, Fla. . . . superintendent duties at Sugar Creek GC, Pantersville, Ga., are Gary Ready's . . . club professional at the IBM CC, Poughkeepsie, N.Y., is Glenn Hausjaa . . . Dave Sadler has just taken over superintendent work at the municipal course in Ft. Collins, Colo., while Bill Jobe has assumed a similar spot at Bookcliff CC in Grand Junction . . . Dick Diego is now club pro at Marvin's CC, Macedon, N.Y. . . . St. Joseph (Mo.) CC is now home base for club manager Jack Gordon . . . Mark Monahan is the new superintendent at Bucks County CC, Quakertown, Pa., while Joe Matonak has the same position at Sandy Run CC, Orelan, Pa. . . . general manager at Goose Creek CC, Baytown, Tex., is Jack Sehl . . . Russ Streeter has become club pro at Canaan Lakes Club in the Michigan PGA section . . . Lakewood CC, Dallas, has recently hired Sally Burns as its new club manager . . . Dennis Barko is club professional at CC of Detroit . . . McAllen (Tex.) CC has named Gary Haley its club manager . . . Howie Tucker is club pro at Las Cruces (N.M.) CC . . . Raphael A. Rossetti has become new club manager at the CC of Harrisburg (Pa.) . . . Roland Rudosky has taken over the club professional duties at Angel Fire, a resort operation in New Mexico . . . Philip Kaklugin has been named manager at Cresent CC, West Orange, N.J. . . . Burl Floyd has taken over as superintendent at Hyland Hills CC, Southern Pines, N.C. . . . Joe DiBuono has taken over for his retiring brother, Sal, as head professional at Bonnie Briar CC, Larchmont, N.Y. . . . Sal DiBuono ends a 50-year career as a PGA member . . . Peter Messenger is now general manager at the new California Club, North Miami Beach, Fla. . . . Bob Gamble has assumed the superintendent's role at Mid Pines Club, Southern Pines, N.C. . . . Ron Bartos, MacGregor Golf's director of sales, recently announced several territorial assignments in its golf sales force.

Changes include: Randy Olmstead — Michigan; Mike Callas — counties north of Los Angeles; Tom Gee — southern Texas; Dennis Metzler — eastern Pennsylvania; and George Gatsey — southern New Jersey. Bartos also noted that two salesmen would handle both dealer and pro shop accounts. There are: Greg Strand — Washington and Oregon; and Sid Nelson — Hawaii . . . Hans Hamlet is club manager at Suburban GC, Union, N.J. . . . Jack Kiefer has taken the club pro spot at Canoe Brook CC, Summit, N.J. . . . Richard Hutto handles the superintendent's job at the Surf Club, Myrtle Beach, S.C. . . . John Schob has been promoted to the head professional's post at Huntington (N.Y.) Crescent Club, taking over for the retiring Lenney Peters. Peters ends a 35-year career at Huntington . . . Charles Henry is club manager at Harlingen (Tex.) CC . . . Ed Gertz has been named superintendent at Diamond Shamrock GC, Painesville, Ohio . . . Herold Roach is club manager at Mission Hills CC, Prairie Village, Kan. . . . Al Jones has left the Metropalltan PGA section for a job at Rolling Hills CC, Wilton, Conn. . . . General manager at Spring Creek O&G Ripon, Cal, is Robert Simmons . . . Ed Nicholson has been named club professional at CC of Darien (Conn.) . . . Flossmoor (Ill.) CC has a new club manager in Thomas McDonough . . . Harvey Lannak will take over the pro shop duties at Island Hills CC, Sayville, N.Y. . . . General manager at Vestavia Hills, Ala., is Arthur Lucier . . . Emerson (N.J.) CC has Roger Jones as its new club professional . . . Ted Drongowski is club manager at Pine Tree GC, Boynton Beach, Fla. . . . Hollywood GC, Deal, N.J., now has Larry Mullen as its head club pro . . . Newton (Kan.) CC has named Albert Winters its club manager. Flanders GC, Alpine, N.J., has hired Bobby Pomeroy as its latest golf professional . . . Lakeside CC, Atlanta, has a new club manager in Albert Watkins . . . Ken Devine has been named general manager for Royal Golf Equipment, Naugatuck, Conn. Devine will be responsible for all production and marketing of the Royal line. Devine's last position was with PGA/Victor . . . Charles Conrad is new golf pro at Shaker Ridge CC, Albany, N.Y. . . . Steve Korns has become club manager at Tuckaway CC, Franklin, Wisc. . . . Pinehaven CC, Slingerland, N.Y., has named Gordon Faulkner the club professional .

People on the move

John W. Wolcott, 52, was recently appointed to the newly created post of executive vice president for operations of AMF leisure products division. Wolcott, who is also on the AMF board of directors, has been with the corporation since January 1970.

In a related announcement, William Sovey, 42, former president of AMF Ben Hogan Comapny, was appointed group executive of AMF industrial products group.

Replacing Sovey at the Fort Worth, Tex., firm is Henry J. Bowen. Formerly assistant group executive of AMF's Sports Products Group, the 40-year-old is a graduate of Rutgers University, Bowen has been with AMF since 1970.