

COMPANIES

**Change of place, name for Crookshank**

In a year when as many as eight golf equipment companies have gone out of business, changes continue to happen in the marketplace.

The Anglo Burton Co., maker of Crookshaft woods and irons, has merged with Golfcast Corp., manufacturers of Centre Poise equipment and Wallaby Walloper sand irons. Paul C. Miller, president of Golfcast, recently made the announcement.

Golfcast, an affiliate of Johnson Rubber Co., has set up offices in Naples, Fla., where general manager J. J. Mudd will direct all manufacturing and sales efforts.

Crookshank equipment was the invention of famous British engineer J. H. Onions. Golfcast has

been manufacturing its Centre Poise line for custom club makers and pros desiring clubs to sell under their own label.

Additional information about the Golfcast lines can be obtained by writing J. J. Mudd, Golfcast, Bonaples Plaza, Old Route 41, Naples, FL 33940.

**Distributors group for golf cars formed**

Distributors of Melex golf cars in the United States recently formed a Melex Distributors Association to convey to the importer, Melex USA, Inc., their recommendations for improved sales promotion and suggestions to improve the product. Robert Wolverton of Rivlex Industries, Inc., Melex distributor in 11 western states, was named vice chairman. He said the need for the

organization had been self evident. "As growth evelves with any marketing system, it becomes essential that the lines of communication are strengthened between consumer, distributor, and the manufacturer or importer."

John Ferenchak of FernClo Golf Car Sales in Pennsylvania is chairman of the association and Tom Goorhouse of Boylan Leasing, Inc., in Michigan is secretary/treasurer. Other distributor members are Ross Products (Florida) and Eddietron, Inc. (North Carolina).

EDUCATION

**Manufacturer gives turfgrass scholarships**

TUCO, division of The Upjohn Co., has awarded scholarships to 10

students at six universities. The cash awards of \$500 or \$250 were established "to assist turfgrass students in meeting their educational needs."

Receiving awards for 1976 were Michael O'Connor and Richard Slattery, seniors in turf management at the University of Massachusetts; Ragsland Cornett, junior, and Mark Liddy, senior, in turf management at Purdue University; Robin W. Smith, eighth-term student in agronomy at Pennsylvania State University; Wayne Ertel, two-year student, and William Kotenko, senior, in turf management at Michigan State; Myron Showalter, senior in turf management at Virginia Polytechnic Institute and State University; and Mark Hodnick and Donald Johnson, seniors in turf management at California State Polytechnic University.

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**Grass seed growers help students**

The Penncross Bentgrass Association, a group of grass seed growers in Oregon, has set up a scholarship program to help train foreign students in golf course maintenance. The initial offer was presented to Richard Helms, U.S. ambassador to Iran, by Jay Glatt, director of the Agriculture Development Department, during a recent trade mission in the Far East.

The association has offered \$2,000 scholarships to help deserving foreign students through a one-year training program at Pennsylvania State University under the direction of Dr. Joseph M. Duich. The group also sponsors scholarships at the same university for American turf students.

Bill Rose, chairman of the association, said, "The grass seed promotion in countries where it can be grown is a form of diplomacy, since green grass areas have a peaceful effect on people. Many of the Far East countries are now financially able to provide parks and golf courses for their people, and it could provide a good market for grass seeds."