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30 1977 GOLF CAR GUIDE
Fifteen companies make up the coming year's market. Gas and electric, four-wheel or three-wheel, GOLF BUSINESS has digested the models and makes and gives them to you in an easy-to-read form. Must reading for the club or course thinking about changing or adding to its fleet.

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An executive of a major golf car manufacturing firm tells how to make a good thing better — how to maximize your profits on what should be one of the biggest moneymakers in your club; your golf car operation.

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Meadowbrook Golf & Country Club built a new clubhouse, rebuilt the golf course, dug a swimming pool, and increased its membership from 200 to 425 and its income from a half million to over one million dollars per annum. The first in a new GOLF BUSINESS series, this article tells what the club did and why.

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