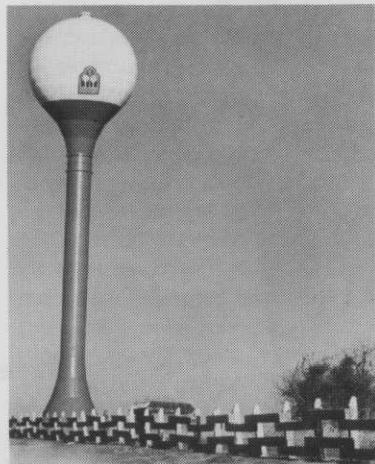


to take care of the ills of the nation. "There is a problem with government spending. This country has exceeded its ability to pay for government. Unless we recognize that fact, we may fall with other former powers," Waggoner insisted.

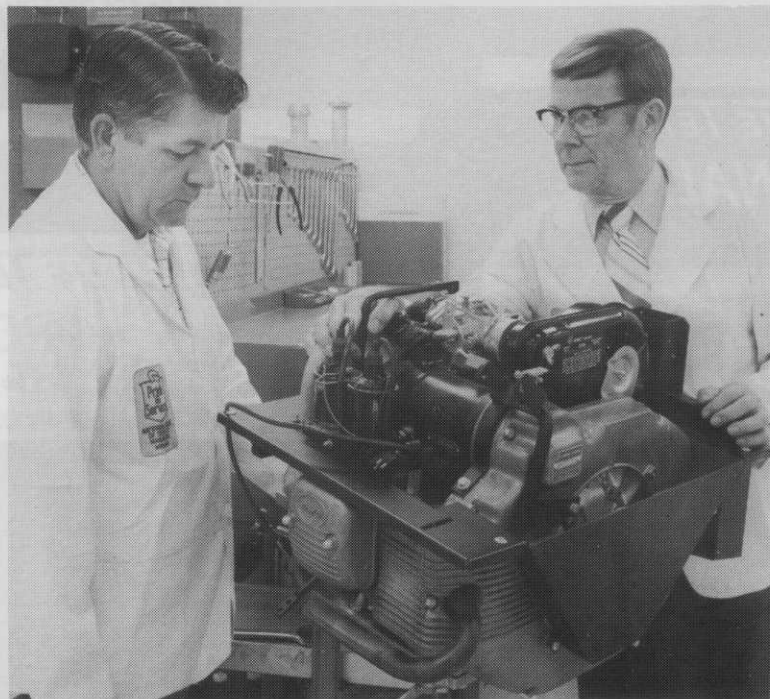
For the more than 200 managers attending the conference, the educational conference filled the core of the convention. The most stimulating was the seminar on tax and legal issues given by NCA legal counsel Tom Ondeck. Ondeck gave a two-hour primer on what the industry has to know to keep up on changing legislation. Such issues as liability, union troubles, and wage and hour battles were covered in the Ondeck session.

Eric Hansen, a certified public accountant with Laventhol & Horwath, Los Angeles, discussed the necessity of proper cost controls at clubs in another topical session, while Fred Schmid, a noted national foodservice facility designer, focused on the intricacies of how club layout and design will have an effect on profitability.

Another popular session was



Water tanks, you must admit, are usually eyesores. But the Rolling Hills Golf and Racquet Club near Montgomery, Ala., turned its eyesore into an eyecatcher by painting it to look like a 34-foot white golf ball resting on a 100-foot red tee. It even appears to have dimples. So the tank not only stores 150,000 gallons of water for the course sprinkling system, club facilities, and 200 homesites, it also marks the entrance to the club. Brown Steel Contractors, Inc., of Newman, erected the tank and painted it with Koppers protective coatings.



Jack Northrup (right), Cushman-Ryan service training manager, and W. E. Kaarstad, service school supervisor, discuss the company's service training courses which are being implemented this fall in Atlanta, San Francisco, and Lincoln (Nebr.). The 2½-day classes are geared to mechanics in the turf care industry and will be conducted on a rotating basis through March.

the one on club liability insurance given by Jim Favor, vice president of Fred S. James & Co., a Denver insurance firm specializing in club coverage.

Favor pointed to the fact that many clubs can budget in small "self-insurance" funds which may be needed throughout the year to cover minimal losses. A great amount of emphasis was placed on the idea that most clubs are underinsured. Favor insisted clubs should utilize qualified appraisal personnel to find out where they are lacking in coverage.

At the annual dinner meeting of the NCA, top priority was placed on the installation of the new president, Milton E. Meyer, Jr., of Pinehurst Country Club, Denver.

Probably the only lack of success in the NCA program was the organization's first excursion into the exhibit business. Some 15 companies were in the exhibit area, but due to the small turnout, failed to have enough traffic to show real interest in their products.

Golden anniversary of CMAA in Chicago

In early 1927, the Club Managers Association of America got together for its first meeting in Chicago's Hotel Sherman. From February 7-11, 1977, the CMAA will meet near

where it all began, as the association commemorates its 50th anniversary at the Conrad Hilton Hotel.

According to CMAA Executive Director Horače Duncan, all 24 of the organization's living past presidents will be on hand at the celebration, which formally starts at a "birthday party" on Monday, February 7.

As always, the conference will include a number of interesting educational seminars for the club managers. On the speaking program are: Anthony Marshall, associate dean at Florida International University, "Smorgasbord of Legal Tidbits"; Dr. Howard Smith, head of the management department at the University of Georgia, "Management"; Dr. Earl Brooks, Cornell University, "Management Communications"; Mike Hurst, Florida International University, "Food for Thought"; Dr. Dean D. Miller, Physical Fitness Institute of America, "Fitness for Busy People"; and Don Thoren, Thoren Consulting Group, "Golden Rule Communication."

A number of panel discussions will also be available to CMAA members. These sessions will discuss such problems as golf cars, decorating, computers, taxation, insurance, and laundry/linen services.

Featured speaker at the conference is Dr. Norman Vincent Peale whose talk will be on

"Tomorrow" at a seminar on Thursday, February 10.

Duncan told GOLF BUSINESS that managers interested in attending the 50th anniversary meeting can still send their applications to 7615 Winterberry Place, Washington, DC 20034.

Portland site hoped to draw for GCSAA

Attempting to boost lagging attendance of its annual conference over the past few years, the Golf Course Superintendents Association of America has planned with the educational aspect in mind for its 48th International Turfgrass Conference, set for Portland, Ore., February 6-12, 1976.

Association officials project more than 5,000 people will be involved in the show at the Memorial Coliseum and Exhibit Hall. How many of those will be association members will be the big question in the show's final analysis.

"Turfgrass Management: A Synergetic Approach" is the theme of the conference. The education program will focus on the interdependence and interrelationship of the many parts of golf course management. Although still heavily turf oriented, the educational program seems to be taking a turn toward looking into the superintendent's responsibility as a manager.

Nearly 60 speakers will address the 20 formal educational sessions at Portland, covering such topics as fertilizers, irrigation, effluent water usage, insects, construction and remodeling of courses, and soil testing.

Making the keynote address to the GCSAA will be CBS-TV sports commentator Heywood Hale Broun, speaking on "The Role of Big Games in Society."

As always, the association will hold certification and recertification examinations for superintendents prior to the conference's formal opening. A series of seminars on landscaping, management, pesticides, and turfgrass nutrition will also be offered on the pre-convention program.