Bar-Buoy's free-swivel action keeps your drink LEVEL on any golf cart in motion or parked. And the Thermo-Coaster keeps it COLD! Holds a can, glass or bottle. (It may not lower your score, but you'll enjoy your game more.)

MOUNTS 2 WAYS
1. Use the wing-nut CLAMP to hang from any tubular structure 1/2" to 1" diameter.
2. Use CLIP and screws to mount Bar-Buoy to any flat surface.

Makes every hole the 19th!

Bill Saunders, president of the recently formed Association of Public Golf Courses, announced that eight members have been selected to act as regional board of director members. They are as follows: Northeast — H. Bailey Trull, Tewksbury, Mass.; Southeast — Art Young, Stuart, Fla., Midwest — Larry Snod, Alliance, Ohio; Rocky Mountain — James Dorian, Denver, Colo.; Pacific Northwest — Wallace Staatz, Pacific Southwest — Pat Markovich, Rodeo, Cal.; Mid-Atlantic — Charles Lynch, Alexandria, Va. and Southwest — Dick Forester, Jr., Houston, Texas.

Mild Augusta facelift made play tougher during Masters

During the recent Masters, superintendents and pros watching the tournament in person or on television might have noticed a mild facelift over Augusta National from the previous year.

According to Masters chairman Clifford Roberts, Augusta came up with new sand for all its bunkers and a herringbone-type of French tiling was installed in 18 bunkers in order to eliminate pools of water quickly after heavy rains.

Tees on 2, 4, 6, 11 and 17 had been completely rebuilt to allow better drainage and uniform surfaces. Probably the most extensive work
was done on 13, since it was moved
back 10 yards. The green also under-
went some rebuilding. There had
been problems on this hole in the
past because of a sour soil condi-
tion, resulting from too much shade.
A new pin placement area in the far
left section of the green became
available, after remodeling.
Biggest improvement, though,
throughout Augusta might have
been the new winter grasses estab-
lished on the fairways and greens.
Through research at Rutgers and
Penn State, a combination of grasses
and a superior type of fescue will aid
the course noticeably.

GCSAA selects manufacturers
to industrial advisory panel

With the idea of discussing industry
problems and ideas, the executive
committee of the GCSAA has
formed an Industrial Advisory
Council, composed of manufac-
turers within the turf business and
including members of the GCSAA's
executive board.

Members of the council are
Conrad Scheetz, GCSAA executive
director; Lou Haines, director,
Denver Country Club; Richard
Malpass, president, Riverside Golf
and Country Club, Portland, Ore.;
Ted Woehrle, vice president, Oak-
land Hills Country Club, Birming-
ham, Mich.; Gordon Witteveen,
director, Board of Trade Country
Club, Woodbridge, Ont.; John
Kinkead, National Mower Co., St.
Paul, Minn.; Tom Haschen, Du
Pont Co., Wilmington, Del.; George
Horn, O. M. Scott & Sons, Marys-
ville, Ohio.; James Latham, Mil-
organite, Oak Creek, Wis.; Robert
Moore, Aquatrols Corp. of
America, Pennsauken, N.J.;
Theodore Smith, Jr., Smithco, Inc.,
Wayne, Pa.; Roger Thomas,
Jacobsen Manufacturing Co.,
Racine, Wis.; James R. Watson,
Toro Co., Minneapolis, Minn.; and
Vernon Worrel, Cushman-Ryan,
Lincoln, Neb.

Listings of nation's course
builders in new directory

The new, 1976, annual directory of
America's golf course builders and
construction equipment suppliers is
available free from the head-
quarters of the Golf Course Builders
of America, 725 15th St., N.W.,
Washington, D.C. 20005.
Goodall self-propelled mowers really cut hills down to size! Steep grades can be cut with finger touch ease. Independent power to each large traction wheel prevents side-slippping. Recessed wheels permit close trimming. Twin blades are designed to mulch and discharge grass clippings evenly. Other features include: five forward ground speeds, elevated fuel tank for better fuel flow. GOODALL LAWN-TURF EQUIPMENT IS DESIGNED AND BUILT TO DO THE JOB BETTER... LONGER! Goodall equipment is available from 8-inch to 52-inch cut.

Colgate's leisure division to include Ram Golf, Eaton

Recently acquired by the Colgate-Palmolive Company, Ram Golf Corporation and the Charles A. Eaton Company have both been placed in Colgate's new Leisure and Entertainment division under the leadership of vice president John E. Grimm III.

Colgate properties also included in the new alignment are Bancroft Sporting Goods and the PAK Company, a women's sportswear firm under the Anne Klein for Penfold label.

Grimm will oversee this new operation, as well as coordinate worldwide efforts in sporting goods. Other personnel in the division include former Ram vice president of finance Paul Svanberg, who will be division controller, and J. C. Shinn, who will handle merchandising and promotion.

Pros in northern California meet to achieve 'image lift'

Attempting to better the lot of the golf professional in the northern California area, the PGA section there has launched a program to lift the image of the club pro in the eyes of his members.

Don Krivanek, president of the Sierra Nevada chapter, helped organize and plan the gathering, which had over 120 professionals in attendance at the recent meeting at
the Sunol Valley Golf and Country Club.

Discussions at the meeting pointed to the fact professionals had kept the service aspect of their job a secret for too long and some sort of promotion was needed to show this to club officials, owners and the golfing public.

Heavy emphasis was placed on the fact that pros should become more involved in the promotion of amateur and especially junior golf. Through clinics, pros in the section will attempt to turn the juniors into more accomplished players. Pros were even encouraged to get involved in the USGA Associate Program.

**Expanded charity tournament schedule to aid Musser Fund**

Greater impetus in the concept of raising funds for advanced turfgrass students was discussed during a recent annual meeting of the Musser Foundation in Minneapolis.

William L. Burdick, Canterbury Golf Club, Cleveland, described the plan to the board of directors of the foundation. Burdick, reporting for D. Frank Dobie, Musser Golf Tournament Director, said the plan involves a means of inviting players to participate in the annual tournaments on some of the nation’s leading private courses and to do so without payment of green fees. The plan would be circulated to golf courses across the nation following approval by the board of directors.

Two new appointments to the board were ratified. They are: Burdick and Mr. W. Leonard Goldson, representing the Green Section of the Royal Canadian Golf Association, Ontario.

The 1976 Contribution of MITF to a research fellowship will be made to Dr. Harry Niemczyk, Ohio State University, for support of a Ph.D. candidate, studying control of the Dung Beetle. Other funding agencies involved in that research will be the GCSAA and the Cleveland District Golf Association.