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NEWS OF THE INDUSTRY continued

New film on golf etiquette offered to clubs thru USGA

"Move Along . . . Enjoy Golf," a new film on golf etiquette, starring Arnold Palmer and Amy Alcott, has been announced by the United States Golf Association.

"Slow play is golf's disease. It can cripple the game," says Palmer. "There is no reason in the world why four players, whether they're shooting 65 or 115, should require as much as four hours to play a round."

The official USGA film runs 28 minutes and shows the most common time-wasting mistakes made by scratch player and duffer alike, and recommends quick and easy solutions to speed the game and make it more enjoyable.

Produced by Transworld Productions, "Move Along . . . Enjoy Golf" is sponsored by the USGA in cooperation with Purolator Services Inc., and United Airlines. It will be made available to the USGA's 5,000 member clubs and through special distribution by Purolator and United.

NGF field staff bolstered, Holman Griffin to southwest

Holman G. Griffin has joined the National Golf Foundation as a regional director in the southwestern region which includes Texas, New Mexico, Oklahoma, Arkansas and Louisiana. Griffin, who prior to joining the NGF had spent the past 15 years with the USGA Green Section, the past four as their Mid-Atlantic Director.

A native of Dallas, Griffin, his wife Mary Jo and their two children, have relocated in that area and can be contacted through the Foundation's Chicago headquarters. In his new capacity as a regional director, Griffin will function the same as the other seven regional field people in assisting individuals and groups interested in building golf courses and also helping existing facilities operate with greater efficiency. The Foundation's field staff have also recently expanded these duties to being involved with

its Educational Program, especially on the promotion of junior golf. The Foundation plans to take full advantage of Griffin's rich background in agronomy in their workshops for club officials.

Restoration of famous No. 2 course set for Pinehurst

Rated as one of the greatest courses in America, the famed Number Two at Pinehurst will be restored to its original state by golf course architect Peter V. Tufts, it was announced recently.

Making the statement for the North Carolina resort was president of Pinehurst, Inc., William C. Brent Jr. "We made this decision in order to restore and preserve the quality and character of a course, which has become internationally famous," Brent commented on the site of the \$200,000 World Open.

Number Two was originally designed by the late Donald J. Ross and was completed, in its present form, in 1923. Through the years most of the world's greatest players, amateur and professional alike, have tested its 18-hole challenge.

The restoration program, as outlined by Tufts, includes the complete removal of all "love grass" and the establishment of the wire grass-sand rough around the entire 7,007-yard layout. Fairway lines will be maintained at their original position which will, in most cases, widen the driving and approach areas.

Tufts also plans to restore several sand bunkers to sod and wire grass depressions, remove and sod over a few other newly added bunkers and enlarge at least two existing bunkers. Other architectural alterations include the rebuilding and contouring within the dog-leg of a par four hole and the relocation and construction of a new ladies tee on the seventh hole.

"We feel these transformations and improvements," notes Brent, "along with the barring of golf cars from the layout — which was instituted last year — will help to preserve the great tradition of the course."

Brent says the work will begin immediately and there will be no interruption of play during the remodeling. Tufts stated the goal

Circle 111 on free information card

was to complete all work by mid-summer — in time for the World Open in September, but cautioned it would probably take a couple of years to completely restore the wire grass and hard sand rough.

Maintenance equipment line reviewed in Hesston catalog

Featuring a wide range of grounds equipment, a new color brochure is now available from the Lawn Equipment Division of the Hesston Corporation.

The brochure includes features and attachments for its Front Runner GMT, front Runner Turf Truck and the Front Runner Three Wheeler. The units are designed from the ground up with up-front features and attachments for a variety of maintenance chores in every season.

All three models are available in either a 19.8 hp or 23 hp engine. Attachments include three choices of mowers, two vacuum pickup units, snow blower, two angle backfill blades, cab, spreader, and sprayer. The Front Runners handle a variety of pull-type allied turf attachments.

For a free copy, write Hesston Corporation, Lawn Equipment Division, 1504 Sadlier Circle South Drive, Indianapolis, Indiana 46239.

Slow cash flow, economy add headaches to clubs

With golf experiencing many of the problems other industries have in the area of "cash flow" and decreasing available funds for capital expenditures, some innovative suppliers may find that "30-60-90" day billing for products such as paper goods, locker room supplies, glassware and cleaning chemicals may be the inducement needed this year for "pre-season" supply sales in quantity.

Many clubs are normally forced to borrow "operating capital" during the peak months due to high labor costs and expenditures coupled with 30 to 40 days needed to collect accounts. Good operators will not want inventories accumulating additional interest charges to pay for normal "pre-season" purchases. "Order Now — Pay Later" may be the theme in 1976 in this area.



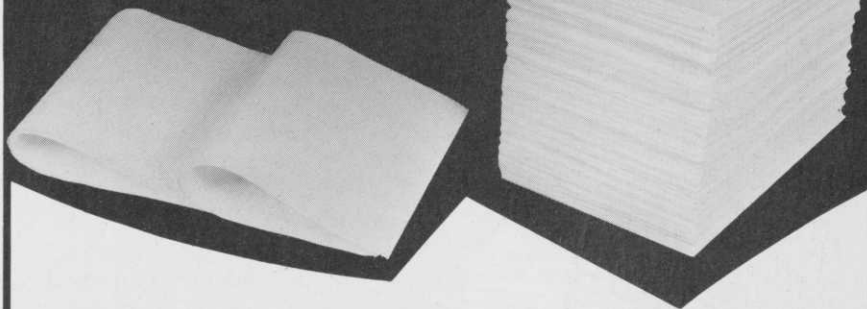
Robert Trent Jones, probably the most prolific designer of courses in this nation's history, was recently cited by the American Society of Golf Course Architects for his contributions to the game. Jones, a founding member of the ASGCA 30 years ago, is presented the award at the organization's recent annual meeting in Pebble Beach, Calif.

A couple of clubs in the Washington D.C. area are attempting to adjust their cash problems, while in the Far East, clubs in Japan are facing failure in the face of that country's increasing inflation.

Due to continued rising oper-

ational costs, Woodmont Country Club has assessed its members for the purchase of sand for the traps. The initiation fee at Woodmont is \$10,000. Congressional Country Club, another prestigious national capital area facility, has increased

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