

Acushnet Acquires Shelford; Eyes Foreign Golf Market

Acushnet Co., New Bedford, Mass. has acquired the Shelford Group of Cambridge, England for cash. Shelford is the distributor of Acushnet golf products in the United Kingdom and Europe and manufactures Acushnet golf clubs, golf carts and other wheel products.

William Bommer, executive vice president and general manager of Acushnet's Golf Division, said this acquisition will assist Acushnet in increasing its share of the growing foreign golf market.

Treasury Department Rules Golf Cars Sold in U.S. At 'Less Than Fair Value'

The Treasury Department has ruled that some electric golf cars imported into the U.S. from Poland have been sold at "less than fair value." The cars have been imported by Melex, U.S.A., Inc., Raleigh, N.C.

David Bender, a U.S. Customs Service official, told GOLFDOM the case now goes to the International Trade Commission. The ITC will conduct a three-month investigation to determine what injury, if any, has been suffered by the domestic golf car industry. The decision is expected by Sept. 14.

Clem W. Sharek, executive vice president of Melex, told GOLFDOM the decision in no way means the cars will cease to be imported into the country, and that it is still up to the ITC to determine if dumping does exist.

The investigation stems from a complaint made March 14, 1974 by Cushman Motors Div., OMC Corp., Lincoln, Neb., manufacturer of Cushman golf cars.

National Golf Foundation Sets Public Golf Workshops

The National Golf Foundation has announced the dates and sites for its national Public Golf Operations Workshops.

The eastern workshop will be Nov. 10-12 at the Marriott Inn in Cleveland. The west workshop will be Nov. 17-19 at the Hyatt House in Burlingame, Calif.

These workshops will be expanded versions of the regional seminars that the Foundation has held in recent years. Emphasis will be on the operational, financial and



The American Society of Golf Course Architects, which created a special Environmental Impact Committee two years ago, has established an ongoing program to monitor specific developments and governmental regulations so that courses comply with all existing codes. Chairman Phil Wogan (left), of Beverly, Mass., reviews a new course with committee members Joe Finger (center), of Houston, Texas, and Gerald Matthews, Laingsburg, Mich.

promotional problems of privately owned daily fee courses. Operators of municipal golf courses also will be welcome.

Pros to Return to Orlando For PGA Merchandising Show

The PGA Merchandise Show will be held Sunday, Jan. 25 through Wednesday, Jan. 28 at the Contemporary Hotel, Walt Disney World, Orlando, Fla., the same location as last year's show.

Display areas will again be on the second floor of the main building and in the annex of the Contemporary North. This year, however, the PGA said it has contracted for all of the Contemporary North building and will use only the first floor for displays. The second and third floors of this building will be devoted exclusively to housing show participants, exhibitors and PGA club professionals.

In addition, a special area for food and beverages will be set up in the Contemporary North. Special events such as fashion shows will be held in the area to generate traffic. Show hours will be extended to 7 p.m. for the Contemporary North exhibitors only — or two hours each day for extra selling after the dis-

plays in the main building are closed.

Last year's show — held for the first time in Orlando and for the first time indoors — was the biggest show in the 17 years of the event. The attendance of 5,705 was up 28 percent over the previous year. Total attendance was 8,506 including exhibitors working 223 exhibit areas.

Mallinckrodt Strike Ends After Four-Month Stoppage

A four-month work stoppage at Mallinckrodt Chemical Works, St. Louis, Mo. ended early last month. The dispute involved wages and benefits for about 700 members of the United Auto Workers, and began when an extension of their contract ran out Feb. 10.

"Right now, there will have to be quite a bit of readjustment of people, heads, money and time around here," Stan Frederiksen, manager of speciality agricultural products told GOLFDOM soon after the strike ended. He said supervisory personnel worked in the plants during the strike. He said deliveries were not appreciably affected during the strike because material loads had previously been spotted around the country before the strike began.