FAST EDDIE PUTTER, INC. introduces its new CES 100 sand iron. Investment cast of 316 stainless steel, the club offers a sole and hosel design that offers good capabilities in sand. The club serves a dual purpose as a utility wedge. Suggested retail price is $32.

BROADENING BUSINESS PROFITABILITY of the club-house, SIGO Incorporated is currently marketing a portable dance floor. Offered in either oak or teak finishes, the floor can be easily assembled and carted to any room in the building. To minimize floor-edge drop-off hazards, SICO has designed a 30 degree border trim for appearance as well as safety. A simple tongue and groove arrangement couples the three-foot square sections together quickly and tightly. All contact between sections consists of metal touching metal. The entire floor unit comes with a storage caddy. Each caddy holds approximately 20 sections.

FEATURING A FIBERGLASS BODY and a steel frame, the 1975 golf cars from American Continental both sell for over $1,750. The Minnesota-based firm features both gas and electric three-wheel models. Included on both vehicles are several features—a sweater box, rust-proof scorecard holder, drinkholder and vinyl coated seats. Length for both models is 91 inches, while the width is 47½. Weight for the gas car is 760 pounds, while the electric car is 900 pounds.

ADVANCED PERFORMANCE FEATURES are the major items in Ford's current line of rider mowers. The Tractor and Implement Operations division has introduced two new models this year, the 66 and 61. Both units offer new eight-horse-power engines, new steering wheels teamed with a new gear-reduction system and gear-driven transmissions with a new inside belt-drive idler that softens the clutching. Three forward gears offer speeds up to 6½ mph along with a reverse gear. Several optional attachments are also available including dump cart, leaf mulcher, rear-mount grass catcher and snow blade. Heavy-duty one-piece rigid steel frames on both Ford rider mowers have full running boards for easy mounting and operator comfort and safety.

WITH A 38-QUART CAPACITY, Geerpres' new oval-shaped plastic bucket will accommodate mop wringers of any size or style. Molded in one piece of pastel blue “Polyline-10” glass-filled linear polyethylene, the larger bucket joins the popular 26-quart model introduced by Geerpres several years ago.

AVAILABLE IN SEVERAL COLORS, ColorChain is the latest innovation of the Campbell Chain Company. The line is available in either one or two inch diameters. A variety of post assortments compliment the chains. Aimed at the course market, the chains can provide a wide variety of recreational uses, including traffic control at tournaments, tees and areas that should not be traveled by golf cars.

QUICK INSTALLATION AND LONG WARE are the two big advantages to Union Canvas’ newest line of tennis court windbreaks and divider curtains. The “Uni-gard” products feature the “Spring-Tight” Sewn in Hardware, for quicker installation. The products also offer different types of mesh, installation methods and optional accessories.
SAVING TIME AND MONEY and controlling the hectic club schedule is the main aim of Caddylak’s Time-wise Magnetic Scheduling Calendar. At a glance, the entire plans of the operation can be viewed to help supply important information immediately. Guessing at the schedule is no longer necessary. Wasted time sorting through papers, making phone calls and last minute rushes are eliminated. To make changes, it just takes the movement of a magnet. Important activities, dates, deadlines and appointments can be emphasized through the use of different colors.

Circle No. 708 on Reader Service Card

COMBINING THE POWER OF A BUILT-IN sound system with the compactness and light weight of a portable, Argos Sound introduces its Voice Director II. This system goes anywhere, indoors or outdoors, for any job in any environment. All components of the system are completely built-in and integrated into an attractive but rugged case that can be hand-carried anywhere. Included in the package are an amplifier, sixspeaker sound column, low-noise microphone and professional stand. The Voice Director II is completely operational on a single 12 volt battery that delivers up to 100 hours of service. The system can also be adapted to conventional electrical systems.

Circle No. 709 on Reader Service Card

IDEAL FOR REMOTE TEMPERATURE READING, THE Criterion by Maximum, Inc. is one of the most accurate air and/or water temperature indicating systems now being offered. The Criterion is a completely self-contained electronic indicator that can be used indoors, outdoors, at the pool or in the sauna.

PROS LOOKING FOR AN ADDITIONAL SERVICE for their club repair operation might look at the I.D. labels currently being marketed by Miller Golf Company. To eliminate the endless confusion and aggravation due to lost or misplaced clubs, these tags can serve that purpose while earning big profits for the shop at the same time. Included on the tag, which is black vinyl with the printing stamped in gold, is the member’s name, address and zip code.

Circle No. 711 on Reader Service Card

COURSIGNS INC. has announced its new trap rake. The Chicago-based firm’s product has every component readily replaceable and its spike is optional. Teeth in the rake are made of the new, tougher “ABS” material and are durable for longer life.

Circle No. 712 on Reader Service Card

OFFERING THE ULTIMATE in weight distribution, balance and control, the Klunker II is the top of the line putter of the J. E. Becker Co. The Klunker II reduces club head rotation when impact is off-center, as it most always is. The “choke” at impact is eliminated since the face is well in front of the shaft. The putter is also helpful in lining up breaking shots.

Circle No. 713 on Reader Service Card

NOW IN SIX CONVENIENT and proven designs, the Seton Name Plate sign could be the answer to developing course identification. The same design in a variety of sizes helps develop continued customer recognition. Signs are applied by an adhesive backing and wash bright and clean time after time, resisting road grime and weather. The signs are guaranteed not to wrinkle or buckle. Stock sizes range from 16½ x 24½” to 3 x 4½” and several round sizes are also available.

Circle No. 714 on Reader Service Card

EFFECTIVE AND LOW COST control of weeds and grass along steep bar ditches, along embankments and culverts, next to bridges and guard rails and other areas which have been impossible for mowing machines is now offered by the new Span-Spray herbicide unit. Attached to the front of any tractor, the unit is extended on a boom which sprays an area of 25-feet. Span-Spary reaches areas formerly only accessible to slow and costly hand labor.

Besides these obvious savings and the advantages of better maintenance, the Span-Spray, when used at first emergence of many common weeds and grasses, can control for an entire season in just one trip, where mowing and handwork may have required six or more cuttings per year.

Circle No. 715 on Reader Service Card

SEAMCO introduces “Woodstock”, the ideal bag for a tennis weekend, hiking, cycling or camping. It has an over-the-shoulder strap, soiled clothing compartment and attached racquet cover. Available in sand with brown trim. Seamco is also currently marketing a new lightweight aluminum tennis racquet called the Liberator. Especially designed for women, the racquet offers a unique string support and a power wedge for added strength to eliminate torque.

Circle No. 716 on Reader Service Card

OVER 20 DIFFERENT models of convection ovens are now being offered by the G. S. Blodgett Co. Ovens ranging from the counter variety to full-size are included.

Circle No. 717 on Reader Service Card