

# Orlando, New Orleans, Vancouver



A no-nonsense, buying atmosphere is expected for the Professional Golfers' Association Merchandise Show Jan. 26

29, headquartered at the Contemporary Hotel Resort complex about 15 miles southwest of Orlando, Fla., in Disney World.

Response from pros planning to attend the show has been high due to the new indoor location of the show for the first time this year. The new indoor site for the show is considered to be an improvement over last year's tents in Port St. Lucie, Fla., which provided no air conditioning and problems with wind and rain. Wally Phillips, president of the Golf Manufacturers & Distributors Assn. and vice-president of Charles A. Eaton Co., said exhibitors want a permanent site, but are more than pleased with the Disney World accommodations.

A PGA spokesman told GOLFDOM attendance is expected to top last year because there is no concern over the energy crisis. Last year there were 200 exhibitors and 4,500 persons at the show. Private rooms have been made available for companies on an overflow waiting list to exhibit in Orlando. It is also expected many pros will combine business with pleasure because of the family attraction of Disney World, and the abundance of accommodations in the area.

For further information contact the PGA at 804 Federal Highway, P.O. Box 12458, Lake Park, Fla., 33403, or call 305-848-3481.



"Preparing for Change . . . Together" is the theme of the 46th Annual International Turfgrass Conference

and Show, sponsored by the Golf Course Superintendents Assn. of America. The show will be Feb. 16-21 at the Port of New Orleans Rivergate Exhibition Center.

Focus of the event will be a heavy educational seminar schedule with the primary purpose of anticipating

the changing role of the golf superintendent and helping him to meet those changes.

Chris Schenkel, ABC sports commentator, will be the keynote speaker. Over 5,000 persons are expected to attend the conference, and there will be more than 110,000 square feet of exhibit space.

For the first time in the event's history, concurrent sessions will be held focusing on various areas of education for the superintendents. There will also be a series of seminars during the pre-conference weekend. They will be classroom sessions with about 50 students each in such areas as pesticides, financial management, etc. The GCSAA will also offer its certification examination at the conference.

More than 55 of the nation's leading turf educators, researchers and parks and recreation authorities will be on hand, a GCSAA spokesman said. Overviews of OSHA, EPA and the general manager concept will be presented in general sessions. Other general sessions will include "Recycling of Golf Course Waste Materials," "Factors Affecting Production and Cost in the Seed Industry," "Use of Growth Regulators in Turf Management," "How the N-K Balance Affects the Turf Plant," and "Factors Affecting Vegetative Reproduction of Turfgrass."

No sessions, general or special interest, will be repeated. The GCSAA feels that by providing more variety than in former conferences, the resulting flexibility should provide something for everybody attending the show. Six special interest sessions entitled "People Relations" will be videotaped, and could possibly become part of the GCSAA lending library.

The Rivergate will be open for registration Sunday, Feb. 16, at 11 a.m. Two seminars, "Management I — Financial Decision Making," and "Pesticide I — Principals of Chemical Usage," will be held. The pre-conference seminars beginning Feb. 15 are not part of the official conference program or conference fee, but are offered on a separate pre-registration basis.

The annual membership meeting and election of GCSAA officers will be Wednesday afternoon, Feb. 19. For further information, contact the GCSAA at 1617 St. Andrews Dr., Lawrence, Kan., 60644, or call 913-841-2240.



Solving the problems of inflation as they relate to club management will be the focus of the Club Managers Assn. of

America Annual Meeting to be held Feb. 19-22 in Vancouver, British Columbia.

Speaker topics will center on what the manager should know about the national economy and its problems, how the economy affects the manager's operation, and how the manager should face and solve his problems. The CMAA is expecting a turnout equal to the 1,500 that attended its meeting last year in New Orleans. The new Hyatt Regency in Vancouver is headquarters hotel for the annual meeting. Many of the conference committees will hold their annual meetings Tuesday, Feb. 18, the day before the official opening, and conference activities will officially get underway with the opening business session Friday. Seminars will be held Thursday and Friday mornings.

George Burton, Oak Ridge Country Club, Hopkins, Minn., and Harold Osborne, Columbian Country Club of Dallas, will be candidates for the office of secretary-treasurer. Six nominees for the board of directors are: Bob Hedges, Charbonneau Golf & Racquet Club, Wilsonville, Ore.; Bruce Lloyd, University Club of Los Angeles; Gerald V. Marlatt, Northmoor Country Club, Highland Park, Ill.; E. Guenter Skole, Metropolitan Club of the City of Washington, D.C.; Whitney Travis, Stock Exchange Luncheon Club, New York; and Raymond D. Watts, Houston Club.

For further information, contact the CMAA at 5530 Wisconsin Ave., Suite 705, Washington, D.C., 20015, or call 202-657-3670.