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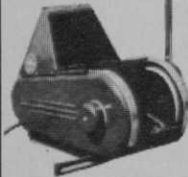
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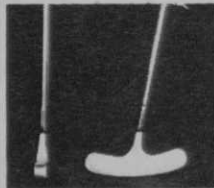
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**NEWS OF  
THE INDUSTRY** *continued*

**Scepter Factory Burns Down;  
Shipping Only Month Later**

A \$200,000 fire burned to the ground the factory that manufactures the "Scepter Shaft," but only a month after the fire, Scepter Distributors were back on schedule shipping its shafts all over the country.

The fire occurred June 21 at the factory of Graphite Tubular Products in Thousand Oaks, Calif., manufacturers of the shaft. The factory covered about 8,000 square feet.

"It was a tremendous all-out effort by the company to get everything back to normal so we could continue to meet the demand of our customers," said Vern Beck, managing partner of the Los Angeles distributing firm.

**Courses Save Green Belts,  
Architects President Says**

Golf course development has saved nearly two million acres of open space in areas where it is needed most, according to Geoffrey Cornish, president of the American Society of Golf Course Architects.

"In some overcrowded urban areas, golf courses are among the last large green belts, the final sanctuary for many species of wildlife and plant life," Cornish told GOLFDOM. A resident of Amherst, Mass., Cornish has designed more than 150 golf courses around the world. The 75-member professional association he heads is

made up of leading course designers in North America.

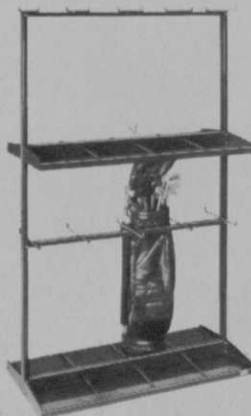
While golf course development on all fronts — municipal, private and real estate — has presently slowed with the economy, Cornish predicts that nearly another million acres of open space will be saved during the next 10 years by golf course developers. "While many are waiting for a healthier economic climate, many people interested in new courses are now involved in feasibility studies and preliminary plans which indicates golf course construction may spurt later this year or early next year," he said.

**American Express Publishes  
Golf and Tennis Directory**

Country club management may be interested in displaying copies of a golf and tennis directory published by American Express, for its members who insist on planning a vacation that includes access to the best links and finest courts.

The directory covers six geographic regions stretching east and west across the U.S., plus Hawaii, the Caribbean and Canada, and alphabetically lists golf and tennis resorts in each area. Each resort is briefly described with sport facilities available, a summary of accommodations and a list of other activities. A phone number and address is given for further information. All resorts listed have championship facilities and professionals available for lessons.

Supplies of the golf and tennis directory may be ordered from: Miss P. Hebson, Marketing Services, Resorts, American Express Card Division, 132 W. 31 St., New York, N.Y. 10008.



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