PEOPLE IN THE NEWS

Bill Elder has joined Lynx Precision Golf Equipment Co., Paramount, Calif., as advertising and public relations director. . . . David F. (Fritz) Myers has been named vice president of marketing for the Polaris-E-Z-Go Div. of Textron Corp., Minneapolis, Minn. . . .

Johnny Miller has signed to play the Aldila composite shaft internationally. Aldila, Inc. is based in San Diego, Calif. . . . Ronald E. Miller has been appointed vice president and general manager of the Pedersen Div. of O. F. Mossberg & Sons, Inc., North Haven, Conn. . . . Toro Co., Minneapolis, Minn. has announced two appointments: J. Paul Blake has been named manager of public relations, and John Beattie has been named vice president of operations of Irrigation and Power Equipment, Inc., Riverside, Calif., a wholly owned Toro subsidiary. . . . Bill Flenniken has resigned as head pro at Rolling Hills Country Club in Golden, Colo., and assistant pro Jim Johnson has been elevated to the top job. . . . Sandra Haynie has been named director of golf at Lake Country Estates near Fort Worth, Texas. . . . Lee P. Davis of Arrowhead Country Club, San Bernadino, Calif. has been elected president of the southern California chapter of the CMAA. . . . ProGroup president John M. Tucker has announced the following appointments: F. Farrell Eaves, Jr., vice president of manufacturing; Andrew C. Patrick, assistant controller; and Thomas P. Tussing, vice president of Duckster Sportswear subsidiary. . . . David L. Steel is now the head pro at Pine Hills Golf Club, California . . . Ruth Doyle has been appointed personnel manager of Victor Golf, Morton Grove, Ill. . . . Sonny Ryan is the new head pro at Hampton Hills Golf Club in Plymouth, Minn. . . . Ohio Valley CMAA chapter has elected Lee Richards of Hunting Creek Country Club, Louisville, Ky., as president. . . . G. Mead Grady has been named manager of Milwaukee Country Club. . . . James A. Hunter has been appointed control manager of the International Department of Hercules, Inc. . . . Herbert A. Jespersen has been named vice president of Outboard Marine Corp., and a division manager of OMC-Lincoln, a division of Outboard Marine Corp. . . . Gary M. Cook has been appointed senior vice president of Agrico Chemical Co. . . . Wayne Kincannon has been named a vice president of Diamond Shamrock Chemical Co. . . . Alfred Goodrich of Goldsboro Golf Club, North Carolina is president of the Carolinas section of the PGA. . . . Pedersen Golf has announced additions to its sales force: Fred Miller, Texas and Oklahoma; Brian Fagan, Chicago and Wisconsin; Gerald Drexler, western New York and Pennsylvania; John MacDonald, Arizona and New Mexico; and Alan Prescott, upper New York and northern New Jersey. . . . Larry Mowry is the new head pro at Hiwan Golf Club, Evergreen, Colo. . . . Frank C. Carlisle is new superintendent at Seabrook Island near Charleston, S.C. . . . Rick Taylor has been named head pro at Roxiticus Country Club in New Jersey. . . . Bernard C. Rous sel has been named club manager at Mission Hills Country Club Village, Northbrook, Ill. . . . Harvey E. Minton is club manager at Briarwood Country Club, Tyler, Texas. . . . Walter Asche of Belle Haven Country Club, Alexandria, Va. has been elected president of the National Capital chapter of the CMAA . . . Arthur O. Ferry of Lakeshore Country Club, Council Bluffs, Iowa has been elected president of the Ak-Sar-Ben chapter of the CMAA.