

ment manufacturers, and will hold a joint meeting on the 15th, according to James R. Butz, president of Victor Golf Co., Morton Grove, Ill., and president of the club association.

Butz said there would probably be about 30 club manufacturers present representing 20 companies, and about 20 ball manufacturers present, representing 12 to 14 companies.

He said club manufacturers will work on a number of areas, including a study of Japanese imports, and a report from the technical committee which has been working with the United States Golf Association.

The technical committees for both organizations have been investigating new construction of both balls

and clubs, and graphite shafts have been tested. The committees have also been investigating the possibilities of potential rules changes because of changes in clubs and balls.

The spring meeting for the club will be in late April or early May in Puerto Rico, and USGA representatives will be on hand to discuss technical matters.

### Club Managers Symposium Oct 14-16 in New York

The Club Managers Association of America will meet Oct. 14-16 for its first symposium at Harrison House in Glen Cove, N.Y. The annual meeting will be Feb. 19-22 in Vancouver, British Columbia.

On tap for this first annual sym-

posium will be a review of "the human relations approach to management, the psychological profile of the club manager and his club, and the power relationships between individuals and groups," according to Beverley F. Monroe, coordinator of the event.

Among faculty for the program are: Dr. Porter Crow of the U.S. Chamber Institutes for Organization Management, who serves as a consultant to chambers, schools and businesses all over the country; Don Fuller of Don Fuller Associates, who has served in a training or consulting capacity to many major firms such as U.S. Steel, DuPont, McGraw Edison and Eastman Kodak; and Robert C. Klekamp, who is associate professor of management at Xavier University and president of W. G. Seinsheimer & Associates, a management consultants firm.

Course content for the symposium consists of: human relations and human engineering, decision making, nature of the organization, role of the manager in directing a healthy and productive organization, psychological profile of the club manager, power relationships of individuals and groups, leadership, and ethics and morality.

The new Hyatt Regency in Vancouver is headquarters hotel for the annual meeting. Many of the conference committees will hold their annual meetings on Tuesday, Feb. 18, the day before the official opening, and conference activities will officially get underway with the opening business session Friday.

Seminars will be held Thursday and Friday mornings with roundtable discussions Thursday afternoon and a special feature presentation Friday afternoon. The closing business session will be Saturday morning followed by a formal dinner-dance Saturday evening.

For further information, contact the Association at 5530 Wisconsin Ave., Washington, D.C. 20015, or call 301-657-3670.

### Duling Elected President At Shade Tree Conference

John Z. Duling of Duling Tree Expert Co., Muncie, Ind., was elected the new president of the International Shade Tree Conference in Atlanta last month. He



Golf stalwarts, Joe, left, and Herb Graffis were honored at Chicago recently for some 50 years of service to golf. A testimonial dinner sponsored by the National Golf Foundation drew 300 leaders of the golf industry and elicited a phone call from Bob Hope. Entertainers George Gobel and Forrest Tucker were on hand along with golfing greats such as Byron Nelson, Joe Dey, Deane Beman and officers and directors of every major association related to golf. Herb and Joe down played the acclaim and both expressed gratitude for the friends and associations they've developed during exceedingly active careers and during the years when golf became an industry in this country. Both still serve as board members of various associations and both were active during the founding of the NGF, THE Professional Golfers Association, and other major golf organizations. They founded GOLFDOM magazine 48 years ago and though officially retired are still active as staff members. Funds raised by the testimonial dinner will be utilized as the Graffis Brothers Scholarship Fund.