LAKE PARK, FLA.—National Golf Day, golf’s largest annual charity event since 1952, takes on a new look with greater emphasis on its charities than ever before. This year’s theme is “give to 74 golf charities in ’74.”

Because the professional is the man who creates the climate for giving at his club, his efforts are being rewarded with $12,500 in prizes to be distributed to professionals at the 74 clubs with the largest dollar contributions.

This year’s NGD Round of Champions is on June 3d at Tanglewood GC Club, Clemmons, N.C., site of the 1974 PGA tournament. PGA champion Jack Nicklaus will compete with U.S. Open champion Johnny Miller to set the target score for men. LPGA champion Mary Mills will compete with Women’s U.S. Open champion Susie Berning to set the target score for women.

NGD rounds at local clubs can be played anytime between May 25 and June 16. Golfers who beat the target scores will receive a specially stamped golf ball, “I beat Nicklaus and Miller”... or “Mills and Berning.”

Prime sponsor of the event is Aldila, Inc., manufacturers of graphite shafts. This company is not only underwriting the cost of all promotion, literature, display material and mailings, but it is donating major prizes both nationally and sectionally.

The prize sponsors this year are Otis (electric golf cars), Etonic (golf shoes) and leading golf ball manufacturers.

Otis is donating the top national prize to the professional whose club generates the top total dollar contribution—a $4,000 electric golf car, the El Presidente—with built-in color TV and bar.

Etonic is donating two pairs of staff grade golf shoes for the professional and his chief assistant whose club generates the top total dollar contribution in each section.

Aldila is also donating to the top national contributor, giving a full set of graphite shaft woods and irons, plus a staff bag. A full set of irons will go to the second largest national contributor and a full set of woods to the third largest contributor.

In addition, Aldila is donating a graphite driver to pros at each of the second largest sectional contributors.

Major golf ball manufacturers contributing to National Golf Day are Acushnet, Dunlop, MacGregor, Ram, Royal, Spalding, Victor and Wilson.

NGD is a major contributor to 27 amateur golf caddie scholarship funds and to 21 USGA Green Section agricultural experimental stations; NGD is the largest contributor for the GCSAA Scholarship and Research Fund, the United Voluntary Services for golf therapy in veterans’ hospitals, and the National Amputee Golf Assn.; NGD also contributes to PGA benevolent, relief and educational funds and to other individual or group golf-related charities designated by National Golf Fund Directors.

Corporation
Manufacturers of ...
Graphite-100™

Heads

Graphite-100 composite fiber heads are made to match the feel of persimmon—the consistent quality of Fiberwood and the magic of Graphite.

Made with or without sole plates—in blank form or custom made to your specifications. Driver heads now available—all other “wood” heads to follow soon.

Clubs

This entirely new Graphite-100 driver with Graphite-100 shafts and Graphite-100 heads is a sensational product which provides the player with the ultimate in golfing pleasure and performance. Made in standard lengths and swing weights—complete sets of woods available soon.

SEND FOR COMPLETE DETAILS

Corporation
GRAPHITE-100™

Shafts

Graphite-100™ super-shafts are made with exclusively different fiber orientation producing maximum power and allowing minimum torque.

Graphite-Plus™ shafts are made of a graphite composite to the highest quality standards—at a greatly reduced price.