

#### BACON

AGAR FOOD PRODUCTS COMPANY ARDMORE FARMS ARMOUR COMPANY PATRICK CUDAHY DUBUQUE PACKING COMPANY FORST PACKING COMPANY JONES DAIRY FARM KLARER OF KENTUCKY KOWALSKI SAUSAGE COMPANY NEUHOFF BROS. PARKER HOUSE SAUSAGE COMPANY PEYTON PACKING COMPANY RATH PACKING COMPANY SHEN-VALLEY MEAT PACKERS SWIFT AND COMPANY

## **BAKERY PRODUCTS**

**GOLDEN DIPT COMPANY** KING CHARLES THE NESTLE COMPANY PEPPERIDGE FARM

## **BAR SUPPLIES**

FEDERAL GLASS MAXWELL-PHILLIP

## BEER AND ALE

ANHEUSER-BUSCH P. BALLANTINE & SONS **BLITZ WEINHARD COMPANY** CARLING BREWING COMPANY CHAMPALE **ERIE BREWING COMPANY** FALSTAFF BREWING COMPANY G. HEILEMAN BREWING COMPANY HANS HOLTERBOSCH MILLER BREWING COMPANY NARRAGANSETT BREWING COMPANY THE NATIONAL BREWING COMPANY **OLYMPIA BREWING COMPANY** ORIGINAL BEER IMPORTING COMPANY PABST BREWING COMPANY PIEL BROS. RAINER BREWING COMPANY RHEINGOLD BREWERIES SCHAEFER BREWING COMPANY JOS. SCHLITZ BREWING COMPANY C. SCHMIDT & SONS VAN MERRITT COMPANY **VAN MUNCHING & COMPANY** AUGUST WAGNER BREWERIES

THE WALTER BREWING COMPANY

## BEVERAGE DISPENSERS

BAR MASTERS JET SPRAY CORP. McCANN'S ENGINEERING **ROSS-TEMP** SILVER KING DIV. UNIFLOW MFG. COMPANY

#### BOURBON

AUSTIN, NICHOLS, AND COMPANY JAMES BARCLAY AND COMPANY JAMES B. BEAM DISTILLERS COMPANY A. SMITH BOWMAN DISTILLERS EZRA BROOKS DISTILLERS COMPANY CONRAD CONTINENTAL DISTILLING CORP. J. A. DOUGHERTY'S SONS FLEISCHMANN DISTILLERS CORP. FOUR ROSES DISTILLERS COMPANY FRANKFORT DISTILLERS COMPANY GOODERHAM AND WORTS HEAVEN HILL DISTILLERS KASSER DISTILLERS PRODUCTS CORP. MCKESSON LIQUOR COMPANY MONTEBELLO LIQUORS NATIONAL DISTILLERS PRODUCTS OLD BOONE DISTILLERY COMPANY RENFIELD IMPORTERS STANDARD DISTILLERS PRODUCTS STAR HILL DISTILLING COMPANY TWENTY ONE BRANDS WATERFILL AND FRAZIER

THE AMERICAN DISTILLERS COMPANY

## BRANDY

AMERICAN DISTILLING COMPANY AUSTIN, NICHOLS, AND COMPANY JAMES BARCLAY AND COMPANY **BROWNE VINTERS COMPANY** CALIFORNIA WINE ASSN. CUCAMONGA VINEYARD COMPANY DISTILLERIE STOCK DREYFUS, ASHBY AND COMPANY THE JOS. GARNEAU COMPANY GENERAL WINE AND SPIRITS COMPANY GERMAN DISTILLERIES **GUILD WINERIES AND DISTILLERIES** KASSER DISTILLERS PRODUCTS CORP. LAIRD AND COMPANY McKESSON LIQUOR COMPANY MOHAWK LIQUOR COMPANY NATIONAL DISTILLERS PRODUCTS PARAMOUNT DISTILLERS

PARK BENZIGER AND COMPANY PARROTT AND COMPANY RENFIELD IMPORTERS SAZERAC COMPANY SCHENLEY INDUSTRIES SPEAS COMPANY M. S. WALKER

#### BUTTER

HOTEL BAR FOODS LAND O' LAKES SWIFT AND COMPANY

#### CARPETS

ARMSTRONG CORK COMPANY **BIGELOW/SANFORD** BURKE FLOORING PRODUCTS **COLUMBUS MILLS** COMMERCIAL CRAFT CORP. CONGOLEUM INDUSTRIES **DEERING MILLIKEN** DOWNS CARPET COMPANY E & B CARPET MILLS KARASTAN RUG MILLS LEES CARPETS MONARCH CARPET MILLS OLSON RUG COMPANY OZITE CORP. PHILADELPHIA CARPET COMPANY SCALAMANDRE SILKS VIKING CARPETS WEST POINT PEPPERELL WORLD CARPETS

## CARPET CUSHIONING

AIRLIFT DIV. **BIGELOW/SANFORD** OZITE CORP.

## CARPET TREDS

THE AKRO CORP. BURKE FLOORING PRODUCTS/CARPET MILLS

## **CEILING SYSTEMS**

ARMSTRONG CORK COMPANY

## CHAIRS

ASTRA BENT WOOD CONTOUR CHAIR LOUNGE COMPANY CRAMER INDUSTRIES JOHNSON INDUSTRIES

THONET INDUSTRIES

CHEESE ATALANTA CORP.

BORDEN

CUDAHY CORP. KRAFTCO CORP.

LAND O' LAKES

THE NESTLE COMPANY

ORIGINAL HERKIMER COUNTY CHEESE PRINCE MACARONI MFG. COMPANY

RAGU FOODS

SWIFT AND COMPANY

## CHOCOLATE PRODUCTS

BORDEN CARNATION COMPANY THE NESTLE COMPANY

STANDARD BRANDS

SUPERIOR TEA AND COFFEE COMPANY

#### COCKTAILS

JULES BERMAN AND ASSOC.
HOLLAND HOUSE BRANDS COMPANY
JENKINS SPIRITS CORP.
LAWRENCE AND COMPANY
MONTEBELLO LIQUORS
NATIONAL DISTILLERS PRODUCTS
OLD FLORIDA RUM COMPANY
PARTY TYME PRODUCTS
SAZERAC COMPANY
SMIRNOFF SALES COMPANY
UNITED BRANDS

## COFFEE/TEA

HIRAM WALKER

**BEECH NUT** BORDEN **BROOKE BOND FOODS** CHOCK FULL O' NUTS CORP. THE COCA COLA COMPANY **DELL SALES COMPANY** HILLS BROS. COFFEE HINCKLEY AND SCHMITT KEYSTONE COMPANY THOMAS J. LIPTON MARTINSON COFFEE DIV. THE NESTLE COMPANY S & W FINE FOODS SALADA FOODS S. A. SCHONBRUNN AND COMPANY STANDARD BRANDS STEWARTS PRIVATE BLEND FOODS SUPERIOR TEA AND COFFEE COMPANY

## COGNAC

BROWN-FORMAN DISTILLERS CORP.
CARILLON IMPORTERS
THE JOS. GARNEAU COMPANY
GENERAL WINE AND SPIRITS COMPANY
PARK, BENZIGER AND COMPANY
RENFIELD IMPORTERS
SCHIEFFELIN AND COMPANY

SUMMIT MARKETING COMPANY W. A. TAYLOR AND COMPANY TWENTY ONE BRANDS

#### CORDIALS

AMERICAN DISTILLERS COMPANY
CARILLON IMPORTERS
CONSOLIDATED DISTILLED PRODUCTS
DISTILLERIE STOCK
DREYFUS, ASHBY, AND COMPANY
KASSER DISTILLERS PRODUCTS CORP.
MARGO WINE COMPANY
NATIONAL DISTILLERS PRODUCTS
OLD FLORIDA RUM COMPANY
PARAMOUNT DISTILLERS
RENFIELD IMPORTERS
HIRAM WALKER

#### DAIRY PRODUCTS

BREAKSTONE SUGAR CREEK FOODS
FOREMOST FOODS COMPANY
KRAFTCO CORP.
PET
SEALTEST FOODS DIV.
THE SOUTHLAND CORP.

#### **DEHYDRATED SOUPS/MIXES**

A. GOODMAN AND SONS
HYGRADE FOOD PRODUCTS CORP.
THOMAS J. LIPTON COMPANY
THE NESTLE COMPANY
STANDARD BRANDS
SUPERIOR TEA AND COFFEE COMPANY

## DESSERTS/SNACKS

BACHMAN FOODS
BORDEN
CALIF. ALMOND GROWERS EXCHANGE
CASTLE AND COOK FOODS
CHOCK FULL O' NUTS CORP.
DELMARK FOOD SERVICE
COMPANY
DEL MONTE CORP.

DIAMOND WALNUT GROWERS
H. J. HEINZ COMPANY
THOMAS J. LIPTON
THE NESTLE COMPANY
PEPPERIDGE FARMS
SALADA FOODS
LOUIS SHERRY
J. M. SMUCKER COMPANY
STANDARD BRANDS
WISE FOODS/BORDEN

## **DINING ROOM FURNITURE**

AMERICAN/DREW FURNITURE CORP. CHROMCRAFT CORP. THONET INDUSTRIES

## DISTILLED WATER

FOREMOST FOODS COMPANY
GREAT BEAR SPRING COMPANY
HINCKLEY AND SCHMITT
THE NESTLE COMPANY
SPARKLETTS DRINKING WATER CORP.

DRAPERIES, UPHOLSTERY STROHEIM AND ROMANN TROPICRAFT DRY CLEANING MACHINES
COOK MACHINERY COMPANY

#### **EGGS**

LAND O'LAKES SWIFT AND COMPANY

FIRE EXTINGUISHERS
WALTER KIDDE AND COMPANY

## FISH, CANNED

ATALANTA CORP.
BUMBLE BEE SEAFOODS
DEL MONTE CORP.
S & W FINE FOODS

#### FISH, FRESH

BLUE WATER SEAFOODS BOOTH FISHERIES BUMBLE BEE SEAFOODS THOUSAND SPRINGS TROUT FARMS

## FISH, FROZEN

BOOTH FISHERIES
BUMBLE BEE SEAFOODS
COLDWATER SEAFOOD CORP.
NATIONAL SEA PRODUCTS
NEW ENGLAND FISH COMPANY
O'DONNEL-USEN FISHERIES CORP.
SEAPAK DIV. OF W. R. GRAU
STAR-KIST FOODS
THOUSAND SPRINGS TROUT FARMS
WILBUR-ELLIS COMPANY

## FLOORING

ARMSTRONG CORK COMPANY
BURKE FLOORING PRODUCTS/CARPET
MILLS
CONGOLEUM INDUSTRIES
EINSTEIN/MOOMJY
GAF CORP.
LUDLOW CORP.
OZITE CORP.
RUBBER PRODUCTS
VINYL PLASTICS

## FOOD HANDLING EQUIPMENT

BAKERS PRIDE
COOK MACHINERY COMPANY
DALASON PRODUCTS MFG. COMPANY
EASTERN STEEL RACK COMPANY
MERCO PRODUCTS, INC.
SCOTSMAN ICE SYSTEMS
SEYMOUR FOODS
SILVER KING DIV.
VOLLRATH REFRIGERATION

## **FOOD SERVICE CARTS**

LAKESIDE MFG. MAXWELL-PHILLIP

## FOOD SERVICE EQUIPMENT

MERCO PRODUCTS
PIKES PEAK PLASTICS

## **FOUNTAINS**

ABERDEEN PUMP COMPANY THE FLORENTINE CRAFTSMEN REAL FOUNTAINS

## **ROMAN FOUNTAINS**

#### **FRANKS**

COLONIAL PROVISION COMPANY
FORST PACKING COMPANY
HYGRADE FOOD PRODUCTS CORP.
KLARER OF KENTUCKY
NEUHOFF BROS.
NEW ENGLAND PROVISION COMPANY
PARKER HOUSE SAUSAGE COMPANY
SHEN VALLEY MEAT PACKERS

#### FRUIT, CANNED

CASTLE AND COOK FOODS
DEANS INDIAN TRAIL CRANBERRY
DEL MONTE CORP.
DUFFY-MOTT COMPANY
FLORIDA CITRUS COMMISSION
H. J. HEINZ COMPANY
LIBBY, McNEILL AND LIBBY
NORTH PACIFIC CANNERS AND
PACKERS
OCEAN SPRAY CRANBERRIES
STOKELY-VAN CAMP

#### FRUIT, FRESH

ARDMORE FARMS
ATALANTA CORP.
CHIQUITA BRANDS
DEANS INDIAN TRAIL CRANBERRY COMPANY
FLORIDA CITRUS COMMISSION
PACIFIC BARTLETT GROWERS
SEALD-SWEET GROWERS
STANDARD FRUIT AND STEAMSHIP
COMPANY
SUNKIST GROWERS
SUNLAND MKTG.
THE ZEYS OF TEXAS

## FRUIT, FROZEN

HOTEL BAR FOODS
LIBBY, McNEILL AND LIBBY
NORTH PACIFIC CANNERS AND
PACKERS
PROCTOR, GAMBLE ROBINSON COMPANY
S & W FINE FOODS
SEABROOK FOODS
STANDARD BRANDS

DEANS INDIAN TRAIL CRANBERRY

## **FURNITURE**

AMERICAN FURNITURE COMPANY
AMERICAN FURNITURE COMPANY, INC.
ARMSTRONG CORK COMPANY
ARTISTIC FURNITURE MFG. COMPANY
BAKER FURNITURE
BASIC-WITZ CORP.
BASSETT FURNITURE INDUSTRIES
BIGGS MFG. COMPANY
A. BRANDT COMPANY
B. BRODY

CONANT BALL COMPANY
CRAFTIQUE
H. T. CUSHMAN MFG. CORP.
DAVIS CABINET COMPANY
A. L. DIAMENT AND COMPANY
DIRECTIONAL INDUSTRIES
KITTINGER COMPANY
KNOLL INTERNATIONAL
DOLLY MADISON INDUSTRIES
MOLLA
A. H. STIEHL FURNITURE COMPANY
TOMLINSON FURNITURE SHOWROOMS
VIRCO MFG. CORP.

JOHN WIDDICOMB COMPANY

#### GIN

AMERICAN DISTILLERS COMPANY ASSOCIATED COMMERCIAL COMPANY JAMES BARCLAY AND COMPANY BROWN-FORMAN DISTILLERS CORP. CALVERT DISTILLERS COMPANY CARILLON IMPORTERS CONRAD CONTINENTAL DISTILLING CORP. FLEISCHMANN DISTILLERS CORP. FOUR ROSES DISTILLERS COMPANY FRANKFORT DISTILLERS COMPANY **GERMAN DISTILLERIES** GOODERHAM AND WORTS HAAS BROS. L. HIRSCH AND SON KASSER DISTILLERS PRODUCTS CORP. LAWRENCE AND COMPANY MCKESSON LIQUOR COMPANY OLD BOONE DISTILLERY COMPANY OLD FLORIDA RUM COMPANY PARK AVENUE IMPORTS PEERLESS IMPORTERS RENFIELD IMPORTERS SAZERAC COMPANY STANDARD DISTILLERS PRODUCTS H. STONE AND COMPANY SUMMIT MARKETING COMPANY HIRAM WAI KER JULIUS WILE SONS AND COMPANY

## GOLF CARS AND RELATED PRODUCTS SEE PAGES 25-26

## HAM

AGAR FOOD PRODUCTS COMPANY ARMOUR AND COMPANY ATALANTA CORP. COLONIAL PROVISION COMPANY PATRICK CUDAHY DANFOODS CORP. DUBUQUE PACKING COMPANY FORST PACKING COMPANY HYGRADE FOOD PRODUCTS CORP. JONES DAIRY FARM KLARER OF KENTUCKY KOWALSKI SAUSAGE COMPANY NEUHOFF BROS., PACKERS THE RATH PACKING COMPANY SHEN-VALLEY MEAT PACKERS THE SMITHFIELD HAM & PRODUCTS COMPANY SWIFT AND COMPANY

HOT DOG, HAMBURGER MACHINES
ARISTOCRATIC HAIRSEPTIC COMPANY
BARB Q MATIC DIV.

#### ICE CREAM

BREYER ICE CREAM DIV., KRAFTCO
CORP.
CARNATION COMPANY
FOREMOST FOODS COMPANY
KRAFTCO CORP.
LAND O' LAKES
PENN DAIRIES
PET
SEALTEST FOODS DIV.
LOUIS SHERRY
SWIFT AND COMPANY

## ICE CRUSHERS/DISPENSERS ROSS-TEMP SCOTSMAN ICE SYSTEMS

SCOTSMAN ICE SYSTEMS UNIFLOW MFG. COMPANY

# INSTITUTIONAL FURNITURE CRAMER INDUSTRIES DOUGLAS FURNITURE CORP.

GEM INDUSTRIES
INTERROYAL CORP.
THE LLOYD MFG. COMPANY
RWAY FURNITURE COMPANY
THONET INDUSTRIES

#### IRISH WHISKEY

AUSTIN, NICHOLS, AND COMPANY BROWN-FORMAN DISTILLERS CORP. THE JOS. GARNEAU COMPANY MCKESSON LIQUOR COMPANY SMIRNOFF SALES COMPANY W. A. TAYLOR AND COMPANY

## JAMS AND JELLIES

H. J. HEINZ COMPANY KNOTT'S BERRY FARM THE NESTLE COMPANY M. POLANER AND SON L. ROSE AND COMPANY LOUIS SHERRY J. M. SMUCKER COMPANY WELCH FOODS

## JUICES

ARDMORE FARMS
THE COCA COLA COMPANY
DEANS INDIAN TRAIL CRANBERRY
DELMONTE CORP.
DUFFY-MOTT COMPANY
EVERSWEET FOODS CORP.
FREDONIA PRODUCTS COMPANY
S. MARTINELLI AND COMPANY
OCEAN SPRAY CRANBERRIES
PAW PAW GRAPE JUICE COMPANY
REALEMON FOODS
L. ROSE AND COMPANY
TROPICANA PRODUCTS
WELCH FOODS

## KING CRAB

NEW ENGLAND FISH COMPANY PAN-ALASKA FISHERIES PETER PAN SEAFOODS KITCHEN EQUIPMENT SWEDISH IMPORTS UNIVEX

LIGHTING

RAYMOR, RICHARDS, MORGENTHAU COMPANY REMBRANDT LAMPS

#### LIQUEUR

JULES BERMAN AND ASSOC. J. T. S. BROWN DISTILLERS COMPANY BROWN-FORMAN DISTILLERS CARILLON IMPORTERS CONSOLIDATED DISTILLED PRODUCTS DISTILLERIE STOCK J. A. DOUGHERTY'S SONS FOREIGN VINTAGES THE JOS. GARNEAU COMPANY A. GIURLANI AND BRO. KOBRAND CORP. McKESSON LIQUOR COMPANY MOHAWK LIQUOR COMPANY MONTEBELLO LIQUORS OLD FLORIDA RUM COMPANY PARAMOUNT DISTILLERS PARK AVENUE IMPORTS RENFIELD IMPORTERS SAZERAC COMPANY SCHIEFFELIN AND COMPANY SOCIETE DES PRODUITS MARNIER-LA POSTOLLE SOUTHERN COMFORT CORP. W. A. TAYLOR AND COMPANY TWENTY ONE BRANDS HIRAM WALKER M. S. WALKER JULIUS WILE SONS AND COMPANY

## LOCKER ROOM SUPPLIES

ARISTOCRAT HAIRSEPTIC COMPANY & **GREER ENTERPRISES** ROBERT BUSSE AND COMPANY KIRSCH CARD SERVICE

## **LUNCHEON MEATS**

COLONIAL PROVISION COMPANY DANFOODS CORP. HYGRADE FOOD PRODUCTS CORP. KLARER OF KENTUCKY KOWALSKI SAUSAGE COMPANY PARKER HOUSE SAUSAGE COMPANY

## MACARONI

BUITONI FOODS CORP. LA ROSA AND SONS C. F. MUELLER COMPANY PRINCE MACARONI MFG. COMPANY RAGU FOODS RONZONI MACARONI COMPANY

## MALT LIQUOR

ANHEUSER-BUSCH CHAMPALE G. HEILEMAN BREWING COMPANY THE NATIONAL BREWING COMPANY PABST BREWING COMPANY PEARL BREWING COMPANY RAINIER BREWING COMPANY

JOS. SCHLITZ BREWING COMPANY THE WALTER BREWING COMPANY

#### MARGARINE

ANDERSON CLAYTON FOODS HOTEL BAR FOODS **PVO INTERNATIONAL** STANDARD BRANDS

## MATS AND MATTING

THE AKRO CORP. CACTUS MAT MFG. CORP. SAMUEL FURINESS MAT COMPANY PAWLING RUBBER CORP. RUBBERMAID COMMERCIAL PRODUCTS

#### MEAT, MEAT PRODUCTS

ARBOGAST AND BASTIAN ARMOUR & COMPANY **CUDAHY COMPANY** GEORGE A. HORMEL JIFFY FOODS CORP. THE E. KAHN'S SONS COMPANY KLARER OF KENTUCKY OSCAR MEYER AND COMPANY NEW ENGLAND PROVISION COMPANY NORTH SIDE PACKING COMPANY O'BRIEN, SPORTONO, MITCHELL PARKS SAUSAGE COMPANY PEL-FREEZ RABBIT MEAT PEYTON PACKING COMPANY THE RATH PACKING COMPANY SCHLUDERBERG-KURDLE COMPANY THE SMITHFIELD HAM AND PRODUCTS COMPANY SPECIALTY FOOD PRODUCTS CORP. SPENCER FOODS SUNNYLAND PACKING COMPANY SWIFT AND COMPANY

## MILK, DRY

BORDEN CARNATION COMPANY LAND O' LAKES **WELDON FOODS** 

## MILK, EVAPORATED

CARNATION COMPANY

MILK, SWEETENED, CONDENSED BORDEN, INC.

## MILK, WHOLE

CARNATION COMPANY FOREMOST FOODS COMPANY KRAFTCO CORP. LAND O'LAKES PENN DAIRIES

## MIXERS, FLAVORINGS

BELFAST BEVERAGE COMPANY A. W. BRANDS CANADA DRY CORP. CLIQUOT CLUB COMPANY COCA-COLA, U.S.A. COTT CORP. COTTON CLUB BOTTLING CORP. **DELL SALES COMPANY** FEE BROS. HOLLAND HOUSE BRANDS COMPANY THE HOUSE OF FROTHEE KIRSCH BEVERAGES MARTRUDE SATES CORP. NO-CAL CORP. PEPSI-COLA COMPANY REALEMON JACOB RIES BOTTLING WORKS ROYAL CROWN COLA COMPANY SARATOGA VICHY SPRING COMPANY SAZERAC COMPANY SCHWEPPES THE SEVEN-UP COMPANY SHASTA BEVERAGES WHITE ROCK CORP.

## **NEAR BEER**

CHAMPALE G. HEILEMAN BREWING COMPANY PEARL BREWING COMPANY

**NON-DAIRY COFFEE CREAMERS** CARNATION COMPANY

## NOODLES

A. GOODMAN AND SONS HYGRADE FOODS PRODUCTS CORP. C. F. MEULLER COMPANY PRINCE MACARONI MFG. COMPANY RONZONI MACARONI COMPANY

## OFFICE FURNITURE

CHROMCRAFT CORP. KITTINGER COMPANY RWAY FURNITURE COMPANY

OFFICE PRODUCTS SPERRY REMINGTON

## OILS/SHORTENINGS

ARMOUR AND COMPANY, FOOD COM-PANY **HUNT-WESSON FOODS** KRAFTCO CORP. **PVO INTERNATIONAL** STANDARD BRANDS STOKELY-VAN CAMP SWIFT AND COMPANY

## **OUTDOOR FURNITURE**

ALL-ALUMINUM PRODUCTS COMPANY **BROWN JORDAN** 

## **PICKLES**

H. J. HEINZ COMPANY J. M. SMUCKER COMPANY UNITREE CORP.

## PLATFORMS/RISERS

MITCHELL MFG. COMPANY

## PLAYGROUND EQUIPMENT

THE DELMAR F. HARRIS COMPANY PLAYGROUND CORP. OF AMERICA

## POLISHES, CLEANERS THE GEORGE BASCH COMPANY

BAYER CHEMICAL COMPANY

PORTABLE WALLS, PARTITIONS
AIR WALL DIV.
THE MONROE TABLE COMPANY
TROPICRAFT
RICHARD WILCOX MFG. COMPANY

## **POULTRY**

ARMOUR AND COMPANY
FORST PACKING COMPANY
HOLLY FARMS POULTRY INDUSTRIES
LAND O' LAKES
NORBEST TURKEY GROWERS ASSN.
SANDERSON FARMS
SPECIALTY FOOD PRODUCTS CORP.
SWIFT AND COMPANY

## REFRIGERATORS/FREEZERS

BALLY CASE AND COOLER
HOWARD REFRIGERATION COMPANY
SILVER KING DIV.
TRAULSEN AND COMPANY
UNIFLOW MFG. COMPANY
VOLLRATH REFRIGERATION

#### RELISHES

BORDEN
THE NESTLE COMPANY
OCEAN SPRAY CRANBERRIES
UNITREE CORP.

## RICE

COMET RICE MILLS S & W FINE FOODS UNCLE BEN'S

## RUGS, UPHOLSTERY CLEANING EQUIP-MENT

ADVANCE FLOOR MACHINE COMPANY MERCURY FLOOR MACHINE WORLD FLOOR MACHINE COMPANY

## RUM

AUSTIN, NICHOLS AND COMPANY BACARDI IMPORTS A. AND G. L. CALDWELL COMPANY CONTINENTAL DISTILLING CORP. DREYFUS, ASHBY, AND COMPANY FOREIGN VINTAGES GENERAL WINE AND SPIRITS COMPANY McKESSON LIQUOR COMPANY PARK AVENUE IMPORTS PARK, BENZIGER AND COMPANY SCHIEFFELIN AND COMPANY SMIRNOFF SALES COMPANY SUMMIT MARKETING COMPANY W. A. TAYLOR AND COMPANY M. S. WALKER JULIUS WILE SONS AND COMPANY

## RYE

CONTINENTAL DISTILLING CORP. GOODERHAM AND WORTS STANDARD DISTILLERS PRODUCTS

#### SALAD DRESSINGS

BORDEN, INC.
ANDERSON CLAYTON FOODS
THE COCA COLA COMPANY
H. J. HEINZ COMPANY
KNOTT'S BERRY FARM
THOMAS J. LIPTON
PFEIFFER'S FOODS
PVO INTERNATIONAL
LOUIS SHERRY
SUPERIOR TEA AND COFFEE COMPANY

## SALMON, CANNED

NEW ENGLAND FISH COMPANY PETER PAN SEAFOODS

## SANDWICH SERVICE MACHINES

DALASON PRODUCTS MFG. COMPANY NATIONAL STEWART IN-FRA-RED ASSN. STEWART IN-FRA-RED

## SAUSAGE

ARMOUR COMPANY
CUDAHY COMPANY
PATRICK CUDAHY
DUBUQUE PACKING COMPANY
FORST PACKING COMPANY
JONES DAIRY FARM
KLARER OF KENTUCKY
KOWALSKI SAUSAGE COMPANY
NEUHOFF BROS.
PARKER HOUSE SAUSAGE COMPANY
PARKS SAUSAGE COMPANY
PEYTON PACKING COMPANY
RATH PACKING COMPANY
SHEN-VALLEY MEAT PACKERS

## SCOTCH

THE AMERICAN DISTILLERS COMPANY ASSOC. COMMERCIAL COMPANY AUSTIN, NICHOLS, AND COMPANY JAMES BARCLAY AND COMPANY BARTON BRANDS BROWN-FORMAN DISTILLERS CORP. BUCKINGHAM CORP. CALVERT DISTILLERS COMPANY CARILLON IMPORTERS **CLAN IMPORTERS** CONRAD CONTINENTAL DISTILLING CORP. J. A. DOUGHERTY'S SONS FLEISCHMANN DISTILLING CORP. FOUR ROSES DISTILLERS COMPANY THE JOS. GARNEAU COMPANY GENERAL WINE AND SPIRITS COMPANY GLENMORE DISTILLERIES COMPANY **GOODERHAM AND WORTS** JOHN GROSS AND COMPANY KASSER DISTILLERS PRODUCTS CORP. McKESSON LIQUOR COMPANY MONTEBELLO LIQUORS JAMES MORONEY OLD BOONE DISTILLERY THE PADDINGTON CORP PARAMOUNT DISTILLERS PARK, BENZIGER AND COMPANY PARROTT AND COMPANY PEERLESS IMPORTERS

RENFIELD IMPORTERS

SAZERAC COMPANY

SCHENLEY INDUSTRIES
SCHIEFFELIN AND COMPANY
H. STONE AND COMPANY
SUMMIT MARKETING COMPANY
W. A. TAYLOR AND COMPANY
TWENTY ONE BRANDS
HIRAM WALKER
M. S. WALKER
JULIUS WILE SONS AND COMPANY

#### SHRIMP

BUMBLE BEE SEAFOODS
NATIONAL SEA PRODUCTS
SEAPAK OF W. R. GRACE AND COMPANY
SOUTHERN SHELL FISH COMPANY
WILBUR-ELLIS COMPANY

#### SMOKED MEATS

HYGRADE FOOD PRODUCTS CORP.
KLARER OF KENTUCKY
PEYTON PACKING COMPANY
THE RATH PACKING COMPANY

#### SOFT DRINKS

BELFAST BEVERAGE COMPANY **BEVERAGES INTERNATIONAL** CANADA DRY CORP. CLIQUOT CLUB COMPANY COCA-COLA, U.S.A. COTT CORP COTTON CLUB BOTTLING COMPANY DAD'S ROOT BEER COMPANY DR. PEPPER COMPANY KIRSCH BEVERAGES KRAFT FOODS MASON & MASON COMPANY NO-CAL CORP. PEPSI-COLA COMPANY ROYAL CROWN COLA COMPANY SCHWEPPES U.S.A., LTD. THE SEVEN-UP COMPANY SHASTA BEVERAGES WHITE ROCK CORP.

## SPAGHETTI

A. GOODMAN AND SONS
C. F. MUELLER COMPANY
PRINCE MACARONI MFG. COMPANY
RONZONI MACARONI COMPANY

## SPAGHETTI SAUCES

BUITONI FOODS CORP.
H. J. HEINZ COMPANY
V. LA ROSA AND SONS
PRINCE MACARONI MFG. COMPANY
PROGRESSO FOODS CORP.
RAGU FOODS
RONZONI MACARONI COMPANY
VENTRE PACKING COMPANY

## SPICES/SEASONINGS

THE BALTIMORE SPICE COMPANY
CUDAHY COMPANY
DIAMOND CRYSTAL SALT COMPANY
FOREMOST FOODS COMPANY
R. T. FRENCH COMPANY
A. GLURLANI & BROS.
H. J. HEINZ COMPANY
LAWRY'S FOODS

McILHENNY COMPANY MORTON SALT COMPANY **NESTLE COMPANY** STANDARD BRANDS SUPERIOR TEA AND COFFEE COMPANY

## STACK CHAIRS

CLARIN CORP. JOHNSON INDUSTRIES

#### SUGAR

AMSTAR CORP. THE NATIONAL SUGAR REFINING

## SUGAR SUBSTITUTES SACRINPAK CORP.

SWIMMING POOL LIGHTS **REAL FOUNTAINS** 

#### **TABLES**

JOHNSON INDUSTRIES MITCHELL MFG. COMPANY **SMITH JONES** THONET INDUSTRIES

#### TEQUILA

AMERICAN DISTILLING COMPANY JULES BERMAN ASSOC. BROWN FORMAN DISTILLERS CORP. CLAN IMPORTERS, LTD. FOREIGN VINTAGES THE JOS. GARNEAU COMPANY KOBRAND CORP. PARROTT AND COMPANY SAZERAC COMPANY SMIRNOFF SALES COMPANY SUMMIT MARKETING COMPANY

## **TOMATO PRODUCTS**

BUITONI FOODS CORP. CARNATION COMPANY H. J. HEINZ COMPANY PROGRESSO FOODS CORP.

## **TOPPINGS-SYRUPS**

AMSTAR CORP. BIRELEY'S FOODSERVICE DELSOY PRODUCTS CORP. KNOTT'S BERRY FARM J. HUNGERFORD SMITH COMPANY J. M. SMUCKER COMPANY SUPERIOR TEA AND COFFEE COMPANY

## TOWELS

CHICOPEE MILLS

## TUNA

ATALANTA CORP. **BUMBLE BEE SEAFOODS** NEW ENGLAND FISH COMPANY PETER PAN SEAFOODS STAR-KIST FOODS WILBUR-ELLIS COMPANY

## VACUUMS

ADVANCE FLOOR MACHINE COMPANY AMERICAN CLEANING EQUIPMENT CORP MAINTENANCE MKTG. MERCURY FLOOR MACHINES

WORLD FLOOR MACHINE

## VEGETABLES, CANNED

BORDEN, INC. CURTICE-BURNS, INC. DEL MONTE CORP. GREEN GIANT COMPANY NORTH PACIFIC CANNERS AND PACIFIC GAMBLE ROBINSON COMPANY SILVER FLOSS FOODS STOKELY-VAN CAMP UNITREE CORP.

## VEGETABLES, DEHYDRATED

BORDEN CURTICE-BURNS INC. **DELL SALES COMPANY** 

## VEGETABLES, FRESH

THE R. T. FRENCH COMPANY JOHN W. TAYLOR PACKING COMPANY

## VEGETABLES, FROZEN

AMERICAN KITCHEN FOODS **CURTICE-BURNS** GREEN GIANT COMPANY **ORE-IDA FOODS** PACIFIC GAMBLE ROBINSON COMPANY SEABROOK FOODS STOKELY-VAN CAMP

## VEGETABLES, INSTANT

THE R. T. FRENCH COMPANY SUPERIOR TEA AND COFFEE COMPANY

## **VENDING MACHINES**

**GOLD MEDAL PRODUCTS** 

## **VERMOUTH**

BROWN-FORMAN DISTILLERS CORP. **BROWNE VINTERS COMPANY** CALIFORNIA WINE ASSN. CARILLON IMPORTERS, LTD. CUCAMONGA VINEYARD COMPANY DISTILLERIE STOCK U.S.A. LTD. THE JOS. GARNEAU COMPANY, INC. GIBSON WINE COMPANY A. GIURLANI AND BRO. MEIER'S WINE CELLARS PARK, BENZIGER AND COMPANY RENFIELD IMPORTERS, LTD. SMIRNOFF SALES COMPANY VERMOUTH INDUSTRIES OF AMERICA FREDERICK WILDMAN AND SONS

## **VODKA**

THE AMERICAN DISTILLING COMPANY ASSOCIATED COMMERCIAL COMPANY JAMES BARCLAY AND COMPANY CALVERT DISTILLERS COMPANY **CLAN IMPORTERS** CONTINENTAL DISTILLERS CORP. J. A. DOUGHERTY'S SONS FLEISCHMANN DISTILLING CORP. FOREIGN VINTAGES FOUR ROSES DISTILLERS COMPANY FRANKFORT DISTILLERS COMPANY HAAS BROS. THE ALFRED HART COMPANY L. HIRSCH AND SON KASSER DISTILLERS PRODUCTS CORP. OLD FLORIDA RUM COMPANY PARAMOUNT DISTILLERS RENFIELD IMPORTERS SAZERAC COMPANY SCHIEFFELIN AND COMPANY SMIRNOFF SALES COMPANY STANDARD DISTILLERS PRODUCTS HIRAM WALKER M. S. WALKER JULIUS WILE SONS AND COMPANY

## WASTE DISPOSAL

C & A PLASTICS SAMUEL FURINESS MAT COMPANY **ROSS-TEMP** RUBBERMAID COMMERCIAL PRODUCTS

#### WATER COOLERS

H.N. GEISLER COMPANY GREAT BEAR SPRING COMPANY HINCKLEY AND SCHMITT

## WATER COOLERS/DRINKING **FOUNTAINS**

H.N. GEISLER COMPANY HALSEY TAYLOR DIV. HAWS DRINKING FAUCET COMPANY UNIFLOW MFG. COMPANY

#### WEIGHTS

**ELMER'S WEIGHTS** 

#### WHISKEY

THE AMERICAN DISTILLERS COMPANY AUSTIN, NICHOLS AND COMPANY JAMES BARCLAY AND COMPANY BARDENHEIER'S WINE CELLARS **BARTON BRANDS** J. T. S. BROWN DISTILLERS COMPANY BROWN-FORMAN DISTILLERS CORP. CALVERT DISTILLERS COMPANY CONRAD CONSOLIDATED DISTILLED PRODUCTS CONTINENTAL DISTILLING CORP. FOUR ROSES DISTILLING COMPANY FRANKFORT DISTILLERS COMPANY HAAS BROS. JACK DANIEL DISTILLERY KASSER DISTILLERS PRODUCTS CORP. LAIRD AND COMPANY NATIONAL DISTILLERS PRODUCTS PARAMOUNT DISTILLERS RENFIELD IMPORTERS T. W. SAMUELS DISTILLERY SAZERAC COMPANY STANDARD DISTILLERS PRODUCTS HIRAM WALKER

## WINES

ALMADEN VINEYARDS AUSTIN, NICHOLS AND COMPANY BARDENHEIER'S WINE CELLARS BASS CHARRINGTON VINTERS BEAULIEU VINEYARD JULES BERMAN & ASSOC. **BRIONES & COMPANY** BRONTE CHAMPAGNE AND WINES BROWN FORMAN DISTILLERS CORP. BROWNE VINTERS COMPANY

CALIFORNIA WINE ASSN. CARILLON IMPORTERS CLAN IMPORTERS CONRAD CONSOLIDATED DISTILLED PRODUCTS CUCAMONGA VINEYARD CORP. DISTILLERIE STOCK DREYFUS, ASHBY & COMPANY EASTERN WINE CORP. FOREIGN VINTAGES FREDONIA PRODUCTS COMPANY E. & J. GALLO WINERY THE JOS. GARNEAU COMPANY GENERAL WINE AND SPIRITS COMPANY GIBSON WINE COMPANY A. GIURLANI & BRO. **GOLD SEAL VINEYARDS GUILD WINERIES AND DISTILLERIES HUNTINGTON AND RICE** HEUBLEIN CHARLES JACQUIN ET CIE KASSER DISTILLERS PRODUCTS CORP. KOBRAND CORP. LAIRD AND COMPANY LAWRENCE AND COMPANY McKESSON LIQUOR COMPANY MADERA BONDED WINE MARGO WINE COMPANY MEIER'S WINE CELLARS MICHIGAN WINERIES MOGEN DAVID WINE CORP. MONARCH WINE COMPANY MONARCH WINE COMPANY OF GA. M. HENRI WINES JAMES MORONEY MUNSON SHAW COMPANY NATIONAL DISTILLERS PRODUCTS ORIGINAL CUCAMONGA WINERY PARK, BENZIGER AND COMPANY PASTENE WINE AND SPIRITS COMPANY PATERNO IMPORTS PLEASANT VALLEY WINE COMPANY JACK POUST AND COMPANY RENFIELD IMPORTERS **ROBINSON-LLOYDS** SAN MARTIN VINEYARDS CORP. SCHENLEY INDUSTRIES SCHIEFFELIN & COMPANY SEBASTIANI VINEYARDS SMIRNOFF SALES COMPANY SOUTHLAND WINE COMPANY W. A. TAYLOR AND COMPANY TAYLOR WINE COMPANY TWENTY ONE BRANDS **UNITED VINTERS** VAN MERRITT COMPANY M. S. WALKER WEIBEL CHAMPAGNE VINEYARDS WENTE BROS. WIDMER'S WINE CELLARS FREDERICK WILDMAN AND SONS JULIUS WILE SONS AND COMPANY

## GUIDE TO OTHER REFERENCE SOURCES

The following is a list of the major directories, pamphlets and catalogues that cover product areas pertinent to the operation of a golf club or course. They can be found at most libraries.

## **DIRECTORIES**

DIRECTORY OF CORPORATE AFFILIATIONS—National Register Publishing Company, Inc., 5201 Old Orchard Rd., Skokie, III. 60076

The corporate structure of major corporations, divisions, subsidiaries and affiliates

DUN AND BRADSTREET
MILLION DOLLAR DIRECTORY
—Dun and Bradstreet, Inc., 99
Church St., New York, N.Y. 10007
United States businesses, products, geographical location and top management

ENCYCLOPEDIA OF ASSOCIATIONS, VOL. I-III— Gale Research Company, Book Tower, Detroit, Mich. 48266 United States trade and professional organizations

KELLY'S MANUFACTURERS AND MERCHANTS DIRECTORY — Kelly's Directories, Neville House, Eden St., Kingston-Upon-Thames, Surrey Kt1 1BY International listing of manufac-

turers and merchants

STANDARD DIRECTORY OF ADVERTISERS—National Register Publishing Company, 5201 Old Orchard Rd., Skokie, III. 60076 More than 17,000 U.S. businesses: products, locations and top management

THE THOMAS GROCERY REGISTER—Thomas Publishing Company, 461 Eighth Ave., New York, N.Y. 10001 American manufacturers, products and services with brand name index. Eleven volumes THE TRADEMARK REGISTER OF THE U.S.—422 Washington Bldg., Washington, D.C. Current trademarks for all classes of products, goods and services through April, 1973

PAMPHLETS, CATALOGUES
AMERICAN WINE SOCIETY—
235 Berkshire Rd., Ithaca, N.Y.
14850,
Wine information

Albert W. Laubengayer, exec. sec.

COMMERCIAL FOOD EQUIPMENT SERVICE AGENCIES OF AMERICA— 4800 Milwaukee Ave., Chicago, III. 60630 Firms that repair food preparation equipment Marvin Lurie

LES AMIS DU VIN—471 Willard Ave., Washington, D.C. 20015 Wine information Alfio Marconi, nat. exec. sec.

NATIONAL ASSN. OF BATH PRODUCTS MANUFACTURERS—437 Fifth Ave., New York, N.Y. 10016 Bath and shower supplies Donald H. Roberts

SOUTHERN FURNITURE MANUFACTURERS ASSN.— P. O. Box 951, High Point, N.C. 27261 Wood and metal institutional furniture Robert A. Spelman, v.p.

SUMMER AND CASUAL FURNITURE MANUFACTURERS ASSN.— 666 N. Lake Shore Dr., Chicago, III. 60611 Casual and outdoor furniture John M. Snow

WINE AND SPIRITS GUILD OF AMERICA—1275 Glencoe St., Denver, Colo. 80220 Wine information Al Butler, exec. sec.

WINE-ART OF AMERICA