

PRO SHOP PRODUCT GUIDE



BAG TAGS

ART-MOLD PRODUCTS COMPANY
CREATIVE AWARDS BY LANE
GOLD CREST
GOLF SHOP SERVICE COMPANY
L. B. GORDON ASSOC.
NELSON GOLF DIV.

BALL MARKERS

ART-MOLD PRODUCTS COMPANY
BRANDEL PRODUCTS CORP.
CONTAINER DEVELOPMENT
COSUM DIV.
CREATIVE AWARDS BY LANE
GOLF COURSE SPECIALTIES
LUCKY GOLF TEE COMPANY
NELSON GOLF DIV.
DICK WATSON

BELTS AND ACCESSORIES

BILLIE ROSS
FOOT-JOY
KASUALS
ANNIE LAURIE ORIGINALS

BLAZERS

GOLD CREST
KOUNTRY KLUB SPORTSWEAR
E. J. MANLEY
SAHARA SLACKS
MORT SILVER ASSOC.
DONALD M. TEMPLE

BUSINESS FORMS, TAGS,

GOLF SHOP SERVICE COMPANY
VESTAL-MONROE PRINTING COMPANY

CARRYALLS, SHAG BAGS

ABC INDUSTRIES
ANDERSON MFG. COMPANY
K. L. BURGETT COMPANY
BURTON MFG. COMPANY
CHARLES F. CLARK
MacGREGOR

CLUB CLEANING, REPAIR KITS

BRANDEL PRODUCTS CORP.
KRISTAL KRAFT

CRESTS

GOLD CREST
GOLF MASTERS
E. J. MANLEY

DIVOT REPAIRERS

ART-MOLD PRODUCTS COMPANY
LUCKY GOLF TEE COMPANY
NELSON GOLF DIV.
SHUR-WAY DEVELOPMENT COMPANY
DICK WATSON

FIXTURES, RACKS

DISPLAYARAMA
EASTERN GOLF COMPANY

INDOOR GOLF

EMC/GOLFOMAT
GOLF-O-TRON CORP.

JEWELRY

ART-MOLD PRODUCTS COMPANY
CREATIVE AWARDS BY LANE
DION MFG. COMPANY
GOLD CREST
GOLF MASTERS
PEGIE BY THE SEA ORIGINALS
BILLIE ROSS
SPORTS NOVELTIES
DICK WATSON

GOLF BAGS

ACUSHNET SALES COMPANY
AJAY ENTERPRISES
ALL STAR PRO GOLF COMPANY
AMERICAN PRECISION GOLF
ATLANTIC PRODUCTS CORP.
TOM BROWN & ASSOC.
BURTON MFG. COMPANY
BUTCHART-NICHOLLS
CHARLES F. CLARK DIV.
DUNLOP TIRE AND RUBBER CORP.
EASTERN GOLF COMPANY
EDMONT-WILSON
FAIRWAY GOLF BAG COMPANY
FAULTLESS SPORTS
FIELD GOLF COMPANY
L. B. GORDON ASSOC.
WALTER HAGEN GOLF EQUIPMENT
HILLERICH & BRADSBY COMPANY
AMF/BEN HOGAN
HORNING'S PRO GOLF SALES
LOBO GOLF CORP.
MacGREGOR
GEORGE McGREGOR GOLF PRODUCTS
PEDERSEN GOLF COMPANY
TONEY PENNA COMPANY
RAM GOLF CORP.

SIT-N-REST GOLF

E. J. SMITH & SONS
SPALDING
VICTOR GOLF COMPANY
WILSON SPORTING GOODS

GOLF BALLS

ACUSHNET SALES COMPANY
AJAY ENTERPRISES
ALL STAR PRO GOLF COMPANY
AMERICAN IMPORT COMPANY
BURTON MFG.
CURLEY-BATES COMPANY
DENVER GOLF & TENNIS COMPANY
DUBOW SPORTING GOODS COMPANY
DUNLOP TIRE AND RUBBER CORP.
FAULTLESS SPORTS
FIELD GOLF COMPANY
WALTER HAGEN GOLF EQUIPMENT
AMF/BEN HOGAN
HORNING'S PRO GOLF SALES
KABRIKO INTERNATIONAL
LADY PRO ENTERPRISES
EMIL J. LAUTER COMPANY
LUCKY GOLF TEE COMPANY
MacGREGOR
NORTHWESTERN GOLF COMPANY
PCR GOLF BALL COMPANY
PEDERSEN GOLF COMPANY
TONEY PENNA COMPANY
PROFESSIONAL GOLF COMPANY
RAINBOW SALES
RAM GOLF CORP.
RAWLINGS SPORTING GOODS
COMPANY
ROYAL GOLF
SHAKESPEARE/PLYMOUTH
E. J. SMITH & SONS
SPALDING
STYLO MATCHMAKERS
VICTOR GOLF COMPANY
WESTERN GOLF SALES
WILSON SPORTING GOODS

GOLF CAR ACCESSORIES

ALADDIN LABORATORIES

GOLF CAR BATTERIES AND ACCESSORIES

EAST PENN MFG. COMPANY
ESB BRANDS
GENERAL BATTERY CORP.
GOLF CAR SALES & SERVICE OF TEXAS

PRO SHOP PRODUCT GUIDE

GOULD
McCULLOCH ELECTRONICS
MICROPOROUS PRODUCTS
NIVEL
TROJAN BATTERY COMPANY

GOLF CAR BATTERY CHARGERS
AMERICAN MONARCH CORP.
LESTER ELECTRICAL OF NEBRASKA
MOTOR APPLIANCE CORP.

GOLF CARS
AMERICAN CONTINENTAL
AMF/HARLEY DAVIDSON
BOYLAN LEASING
CLUB CAR
CUSHMAN
E-Z GO GOLF CAR COMPANY
GOLFARAMA
GOLF CAR SALES & SERVICE OF TEXAS
LAKES SPORTS
MODEL TEE CART CORP.
LEW MONTGOMERY
NIVEL
OTIS ELEVATOR COMPANY
PARGO

PLAYMASTER
PORT-A-CAR
SMITH-JONES
SOUTHERN GOLF EQUIPMENT
TAYLOR-DUNN MFG. COMPANY
VIBO MFG. COMPANY
WESTINGHOUSE ELECTRIC CORP.

GOLF CAR TIRES
CARLISLE TIRE AND RUBBER
GOODYEAR TIRE & RUBBER

GOLF CARTS
ACUSHNET SALES COMPANY
AJAY ENTERPRISES
BOHN MFG. CORP.
BROWNING
EASTERN GOLF COMPANY
JOHN FOSTER OF ENGLAND
GAN-ED
GREAT LAKES GOLF BALL
COMPANY
HORNUNG'S PRO GOLF SALES
JACK JOLLY & SON
NIEDERHAUSER SALES COMPANY
SHUR-SPORTS
SIT-N-REST GOLF
SPORTS INTERNATIONAL

GOLF CARTS, ELECTRONIC
CITATION MFG. COMPANY
HEWSON CONTROL DEVICES

GOLF CARTS, MOTORIZED
GAN-ED
PANPACIFIC RECREATIONAL
PRODUCTS

GOLF CLUBS
ACUSHNET SALES COMPANY
AJAY ENTERPRISES
ALL STAR PRO GOLF COMPANY
AMERICAN PRECISION GOLF CORP.
ANGLO BURTON CORP.
BAILEY AND IZETT
BRITISH GOLF
TOM BROWN & ASSOC.
BUTCHART-NICHOLLS
CON-SOLE
BERT DARGIE
DENVER GOLF & TENNIS COMPANY
DUBOW SPORTING GOODS
COMPANY
DUNLOP TIRE AND RUBBER CORP.
FAULTLESS SPORTS
THE GOLF MART
GOLF PRODUCTS
GOLF WEST
L. B. GORDON ASSOC.
GREAT LAKES GOLF BALL COMPANY
WALTER HAGEN GOLF EQUIPMENT
HILLERICH & BRADSBY COMPANY
AMF/BEN HOGAN
KARSTEN MFG. CORP.
KELLER GOLF CLUB

Acushnet just had the biggest sales increase in our history.

Thank you, old friends.

KING'S CUSTOM MADE GOLF CLUBS

EMIL J. LAUTER COMPANY
AL LIEBERS GOLF EQUIPMENT
LOBO GOLF CORP.
LYNX GOLF COMPANY
MacGREGOR
MAGCO
MATZIE GOLF COMPANY
MAYFLOWER MEDALIST
NORTHWESTERN GOLF COMPANY
PANPACIFIC RECREATIONAL PRODUCTS
PEDERSEN GOLF COMPANY
TONEY PENNA COMPANY
THE PINSEEKER CORP.
PLAS-STEEL PRODUCTS
PRO DYN
PROFESSIONAL GOLF COMPANY (FIRST FLIGHT, ARNOLD PALMER)
RAM GOLF CORP.
ROYAL GOLF
SCORE WITH NORTHUP
SHAKESPEARE/PLYMOUTH
SHUR-SPORTS
SIMMONS INTERNATIONAL
E. J. SMITH & SONS
KENNETH SMITH GOLF CLUBS
SPALDING
TRI-CITY GOLF COMPANY
VICTOR GOLF COMPANY
U.S. FIBERWOOD CORP.
WILSON SPORTING GOODS

GOLF GLOVES

ACUSHNET SALES COMPANY
AJAC SPORT GLOVES
ALL STAR INDUSTRIES
ALL STAR PRO GOLF COMPANY
K. L. BURGETT
BURTON MFG. COMPANY
BUTCHART-NICHOLLS
CHAMPION GLOVE MFG. COMPANY
CHICO'S TOMAHAWK
C.I. INDUSTRIES
CURLEY-BATES COMPANY
DORSON SPORTS
EASTERN GOLF COMPANY
CHARLES A. EATON COMPANY
EDMONT-WILSON
FIELD GOLF COMPANY
JOHN FOSTER OF ENGLAND
GOLDEN INTERNATIONAL
GREAT LAKES GOLF BALL COMPANY
AMF/BEN HOGAN
HORNUNG'S PRO GOLF SALES
INTERNATIONAL GOLF ACCESSORIES
JACK JOLLY & SON
KAMATA-RI AMERICAN
WALLEN KINDEL SALES
LADY PRO ENTERPRISES
LOBO GOLF CORP.
LYNX GOLF COMPANY
E. J. MANLEY
MAYFLOWER MEDALIST
NIEDERHAUSER SALES COMPANY

PANPACIFIC RECREATIONAL

PRODUCTS
PARKER GLOVE COMPANY
PAR-MATE
PEDERSEN GOLF COMPANY
TONEY PENNA
RAINBOW SALES
RAM GOLF CORP.
R&B GLOVE COMPANY
ROYAL GOLF
SANVILLE GLOVES
SCORE WITH NORTHUP
E. J. SMITH & SONS
SPALDING
STAR-GRIP GLOVE COMPANY
STYLO MATCHMAKERS
TRI-CITY GOLF COMPANY
TROPHY GLOVE COMPANY
WILSON SPORTING GOODS

GOLF MATS

AUSTEN ATHLETIC EQUIPMENT
C.I. INDUSTRIES
COSOM DIV.
DIPLO-MAT MFG. COMPANY
EASTERN GOLF COMPANY
PAR-BUSTER
SWING TIP COMPANY

GOLF SHAFTS

ALDILA
BABCOCK & WILCOX



It was the most successful golf ball introduction in history. At year's end, we had sold more Titleists—far more Titleists—than ever before. Of course, we had a couple of special advantages: We had a high-performance ball that plays like no other. And we had some high performance friends. Thanks.

ACUSHNET SALES COMPANY 
Sold thru golf course pro shops only

Thank you, new ball.

Circle No. 155 on Reader Service Card



HOW TO AVOID A HOLE IN ONE!

Once the greens are ready and the season has started, those stored up golf cars become money machines that depend on continuous day-in, day-out use to make them pay. Down-time is not only undesirable — it's forbidden! So start the season right with a set of new Carlisle tires on every unit . . . Carlisle tires — especially designed for golf car use (chosen for original equipment by most manufacturers) so you can depend on them . . . avoid that "hole-in-one" with quality, long-wearing Carlisle tires.

CARLISLE TIRE & RUBBER CO.
Division of Carlisle Corp.
P. O. Box 99, Carlisle, Pa. 17013

Carlisle Tire & Rubber
CARLISLE

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PRO SHOP PRODUCT GUIDE

CARBONITE CORP.
COMPOSITE DEVELOPMENT CORP.
DURA-FIBRE CORP.
EASTON ALUMINUM
EXXON ENTERPRISES
FANSTEEL
GOLD CREST
KELLER GOLF CLUB
MAGCO
PLAS-STEEL PRODUCTS
SHAKESPEARE/PLYMOUTH
SKYLINE INDUSTRIES
TRUE TEMPER
U.S. FIBERWOOD CORP.

GOLF SHOES

ALLEN-EDMONDS SHOE CORP.
BUTCHART-NICHOLLS
JACK CARNAHAN
CLASSIC GOLF SHOE COMPANY
CURLEY-BATES COMPANY
DEXTER SHOE COMPANY
DUNLOP TIRE AND RUBBER CORP.
EASTERN GOLF COMPANY
CHARLES A. EATON COMPANY
FIELD GOLF COMPANY
FOOT-JOY
JOHN FOSTER OF ENGLAND
THE GOLF MART
GREAT LAKES GOLF BALL COMPANY
HORNUNG'S PRO GOLF SALES
JOHNSTON & MURPHY SHOE COMPANY
E. J. MANLEY COMPANY
PROFESSIONAL GOLF COMPANY
PRO-SHU COMPANY
ROYAL GOLF COMPANY
ERNIE SABAYRAC
STYLIST COMPANY
STYLO MATCHMAKERS

GOLFWEAR, MEN'S

ABELES OF CALIFORNIA
TOM BROWN & ASSOC.
BURTON MFG.
JACK CARNAHAN
GEORGE COOK
CURLEY-BATES COMPANY
DIFINI ORIGINALS
CHARLES A. EATON
ESQUIRE SPORTSWEAR MFG. CORP.
FANA FASHIONS
FLAGS OF GOLF
FITZROY SPORTSWEAR
JOHN FOSTER OF ENGLAND
THE GOLF MART
GOLF WEST
L. B. GORDON ASSOC.
GREAT LAKES GOLF BALL COMPANY
C. F. HATHAWAY
AMF/BEN HOGAN
HORNUNG'S PRO GOLF SALES
INTERNATIONAL GOLF ACCESSORIES
IZOD DIV.

JANTZEN
JAYMAR-RUBY
JOCKEY INTERNATIONAL
KASUALS
KIMBERTON COMPANY
KOUNTRY KLUB SPORTSWEAR
H. D. LEE
LOBO GOLF COMPANY
E. J. MANLEY
MAYFLOWER MEDALIST
MUNSINGWEAR
PALM BEACH
LILLY PULTZER
ROYAL GOLF COMPANY
ERNIE SABAYRAC
SAHARA SLACKS
SCORE WITH NORTHUP
SIMMONS INTERNATIONAL
DAVID SMITH
E. J. SMITH
SPALDING
THE STER'L DRI CORP.
STYLIST COMPANY
DONALD M. TEMPLE
THOMSON COMPANY
TRI-CITY GOLF COMPANY
VARELA SLACKS
VICTOR GOLF COMPANY

GOLFWEAR (WOMEN'S)

ALL SPORTS WEAR
AMERICAN GOLFER
TOM BROWN & ASSOC.
JACK CARNAHAN
GEORGE COOK
CURLEY-BATES COMPANY
DIFINI ORIGINALS
CHARLES A. EATON COMPANY
THE GOLF MART
L. B. GORDON ASSOC.
GREAT LAKES GOLF BALL COMPANY
THE HADLEY CORP.
HAYMAKER DIV.
JANTZEN
KIMBERTON COMPANY
KOUNTRY KLUB SPORTSWEAR
LACE & LIBERTY
LADY PRO ENTERPRISES
LEON LEVIN
E. J. MANLEY COMPANY
MULLIGAN
MUNSINGWEAR
PALM BEACH COMPANY
LILLY PULTZER
QUANTUM SPORTSWEAR
ROYAL GOLF
ERNIE SABAYRAC
SCORE WITH NORTHUP
SIMMONS INTERNATIONAL
DAVID SMITH
SPALDING
SPORTS EDITIONS
DONALD M. TEMPLE
VICTOR GOLF COMPANY
THE VOYAGER

GRAPHITE FIBERS

HERCULES
UNION CARBIDE

GRIPS

AVON RUBBER COMPANY
CURLEY-BATES COMPANY
EATON CORP.
EASTERN GOLF COMPANY
GREAT LAKES GOLF BALL COMPANY
HORNUNG'S PRO GOLF SALES
JACK JOLLY & SON
LAMKIN LEATHER
R. NEUMANN & COMPANY
TEE-TO-GREEN DIST.

GRIP CAPS

PLASTI-GARD COMPANY

HATS, CAPS

BILLIE ROSS
CHAMPION GLOVE MFG. COMPANY
CURLEY-BATES COMPANY
DERBY CAP MFG. COMPANY
EASTERN GOLF COMPANY
JOHN FOSTER OF ENGLAND
GRASS-GROSSINGER COMPANY
IMPERIAL CAPS
JACK JOLLY & SON
WALLEN KINDEL
ANNIE LAURIE ORIGINALS
E. J. MANLEY
MAYFLOWER MEDALIST
NEW HAVEN HAT & CAP
NIEDERHAUSER SALES COMPANY
RAINBOW SALES

RELIABLE OF MILWAUKEE
ERNIE SABAYRAC
TEXACE CORP.
TOWN TALK MFG. COMPANY

HEADCOVERS

ABC INDUSTRIES
AMERICAN IMPORT COMPANY
ANDERSON MFG. COMPANY
ATLANTIC PRODUCTS CORP.
K. L. BURGETT COMPANY
BURTON MFG. COMPANY
CHICO'S TOMAHAWK
C.I. INDUSTRIES
CURLEY-BATES COMPANY
DORSON SPORTS
L. B. GORDON ASSOC.
HARVEY INDUSTRIES
AMF/BEN HOGAN
JACK JOLLY & SON
MacGREGOR
FRANK OSCHOWITZ
PEDERSEN GOLF COMPANY
R&B GLOVE COMPANY
RELIABLE OF MILWAUKEE
SCORE WITH NORTHUP
SIT-N-REST GOLF
E. J. SMITH & SONS
SPALDING
SPORTS INTERNATIONAL
TRI-CITY GOLF COMPANY
WALLEN-KINDEL PRO SALES

JACKETS/WINDBREAKERS

AMERICAN KNITWEAR
BUCCANEER MFG. COMPANY
COBERKNIT CORP.
GEORGE COOK
CURLEY-BATES COMPANY
DUCKSTER SPORTSWEAR
L. B. GORDON ASSOC.
JOCKEY INTERNATIONAL
WALLEN KINDEL
KOUNTRY KLUB SPORTSWEAR
LADY PRO ENTERPRISES
E. J. MANLEY COMPANY
NEEDLECRAFT OF WOONSOCKET
NIEDERHAUSER SALES COMPANY
PLASTIMAYD CORP.
PROFESSIONAL GOLF COMPANY
RAINBOW SALES
ERNIE SABAYRAC

NOVELTIES, PRIZES

ALADDIN LABORATORIES
ATLANTIC PRODUCTS
MILTON BLACKSTONE ASSOC.
CREATIVE AWARDS
DION MFG. COMPANY
GOLF MASTERS
GOLF SHOP SERVICE COMPANY
INVENTEX CORP.
NELSON GOLF DIV.
PEGIE BY THE SEA ORIGINALS
SPORTS NOVELTIES

The Battery Tester you can Trust



- NOW YOU CAN BE SURE OF YOUR BATTERY CONDITION.
- EASY TO USE.
- APPROVED BY ALL BATTERY MANUFACTURERS.
- KNOW HOW LONG THE BATTERY WILL DELIVER FULL POWER TO YOUR VEHICLE.
- KNOW EXACTLY THE CAPABILITY OF YOUR BATTERY IN PERCENT OF ITS RATED CAPACITY.

The Battery Charger that Delivers



- RECOMMENDED BY BATTERY MANUFACTURERS
- HAS THE FASTEST CHARGING CAPABILITY RATED AT 30 AMPERES SURGE
- COMPENSATES LINE VOLTAGE AUTOMATICALLY
- OPERATES FROM 100 TO 130 VOLTS

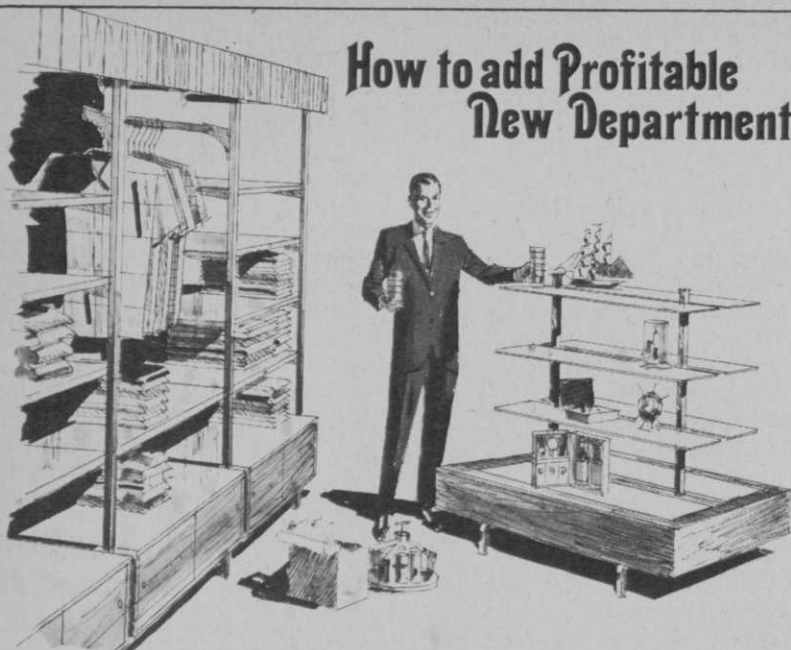
Developers of First Ferro Resonant Battery Chargers

American Monarch Corporation

2801 37th Ave. N.E., Minneapolis, Minnesota 55421 612-788-9161
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How to add Profitable New Departments



Sportswear, casual clothing and related items. Reeve merchandisers are designed for expansion within available space limits. THE OUTRIGGER WITH ADJUSTABLE GLASS SHELVES OR HANG-RODS for easy installation on any existing wall surface. Available in any desired combination. Basic module is 4 ft. with 7 ft. standards. The De Luxe Islander with adjustable glass shelves or hang-rods for compact display of

impulse items. A combination that provides for varied and quick-change displays. Write for our 96 page catalog showing the many ways you can add sales and profits to your operation.

Displayarama

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P.O. Box 4580
305-371-1114 305-377-2131

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PRO SHOP PRODUCT GUIDE

THIESSON COMPANY

PRACTICE CAGES, NETS, FRAMES
AUSTEN ATHLETIC EQUIPMENT CORP.
C.I. INDUSTRIES
CHARLES F. CLARK
CURLEY-BATES COMPANY
JAYFRO CORP.
PAR-BUSTER

PUTTERS

ACUSHNET SALES COMPANY
ALL STAR PRO GOLF COMPANY
AMERICAN IMPORT COMPANY
AMERICAN PRECISION GOLF CORP.
ANGLO BURTON
APOLLO PRODUCTS
AXALINE
BRITISH GOLF
CHAMPION MKTG. SERVICES
CHICO'S TOMAHAWK
C.I. INDUSTRIES
OTEY CRISMAN PUTTER COMPANY
CURLEY-BATES COMPANY
CORSON SPORTS
BERT DARGIE
FAST EDDIE PUTTER COMPANY
FIELD GOLF COMPANY
JOHN FOSTER OF ENGLAND
GOLF WEST
GREAT LAKES GOLF BALL COMPANY
HILLERICH & BRADSBY COMPANY
AMF/BEN HOGAN
INVERTED LOFT & GOLF COMPANY
JO JON ENTERPRISES
KARSTEN MFG. CORP.
JOHN LAMBERT'S GOLF ENTERPRISES
EMIL J. LAUTER COMPANY
AL LIEBERS GOLF EQUIPMENT
LOBO GOLF CORP.
LYNX GOLF COMPANY
MacGREGOR
GEORGE McGREGOR GOLF PRODUCTS
MATZIE GOLF COMPANY
PANPACIFIC
PGE
THE PINSEEKER CORP.
RAM GOLF CORP.
ROYAL GOLF
SCORE WITH NORTHUP
SHAKESPEARE/PLYMOUTH
SIGHT-LINE INDUSTRIES
SIMMONS INTERNATIONAL
E. J. SMITH & SONS
SPALDING
WALKER INTERNATIONAL
(See also **GOLF CLUBS**)

RAINWEAR

BUCCANEER MFG. COMPANY
COBERKNIT CORP.
CURLEY-BATES COMPANY
DUCKSTER SPORTSWEAR

NEW GRIP-GARD SLEEVE



Ferrule for golf club grips

Recommended by JACKSON BRADLEY . . .

PUTS A "FACTORY LOOK" INSTANTLY ON A REPLACED GRIP

Anyone can install in seconds—no skill or experience required. The only ferrule that stretches intact over the large end of a bare shaft and returns to shape.

Made of good-looking, thoroughly baked black vinyl, the Grip-Gard Sleeve* removes forever the problem of wrinkled tapes and jagged ends when replacing golf club grips. Its taper is specially designed to fit the shaft and grip of any iron or wood. No glue required.

Inexpensive to buy, easy to install—builds customer good will. Grip-Gard Sleeves have been used on thousands of repaired golf club grips by some of the largest golf repair shops in the country.

*Patent Pending



Jackson Bradley is widely recognized for his mechanical knowledge of the structure of golf clubs and procedures for their repair.

disregard above

Jackson Bradley, Executive Director of Recreation Corporation Elkins Lake, Texas is widely recognized for his mechanical knowledge of the structure of golf clubs and procedures for their repair.

PLASTI-GARD CO. 3915 Tharp Street • Houston, Texas 77003
A Division of WATCO

Circle No. 153 on Reader Service Card

HURRAY!



NO MORE LOST GOLF BALLS!

with the NEW! ELECTRONIC GOLF BALL SET — from Scotland. Consists of Receiver & 2 regulation, high-quality balls. Core has tiny transmitter which gives Bleep signal. Directional Receiver can sweep AT LEAST 16 FEET WIDE! Even in wettest conditions, under water, through walls or several feet of soil! A MUST for every golfer. ONLY \$29.95, plus \$1 handling & postage — with instructions. Airmail \$5.50 extra.

THIESSEN CO., Box 215
Dept. GC, Yarrow, B.C., Canada

Circle No. 186 on Reader Service Card

CONVENIENT SHOPPING

For more information about the products advertised in the pages of GOLFDOM—use the postage-paid Reader Service Card in this issue. Just circle the number appearing in the ad on the Reader Service Card, which you will find in the front of this issue.

FAST EDDIE®

introduces the club of the past...

...the dimple faced SAND IRON

write for free catalogue ...

FAST EDDIE PUTTER, INC.
3496 GOLFSIDE DRIVE
YPSILANTI, MICHIGAN 48197

Circle No. 195 on Reader Service Card

**PRO SHOP
PRODUCT
GUIDE**

JOHN FOSTER OF ENGLAND
L.B. GORDON ASSOC.
WALLEN KINDEL
NEEDLECRAFT OF WOONSOCKET
NIEDERHAUSER SALES COMPANY
PLASTIMAYD CORP.
PROFESSIONAL GOLF COMPANY
ERNIE SABAYRAC
STYLIST COMPANY

RANGE BALLS

THE AMERICAN IMPORT COMPANY
C.I. INDUSTRIES
COSOM DIV.
EASTERN GOLF COMPANY
JACK JOLLY & SON
HUGH J. MCLAUGHLIN & SON
PAR-TEE
PCR GOLF BALL COMPANY
RAM GOLF CORP.
ROYAL GOLF
WITTEK GOLF RANGE SUPPLY

RETRIEVERS

AMERICAN IMPORT COMPANY
ANDERSON MFG. COMPANY
C.I. INDUSTRIES
EASTERN GOLF COMPANY
JACK JOLLY & SON
MAYFLOWER MEDALIST
PARWAY MFG. COMPANY

SCORECARDS

BILL BARD ASSOC.
COLOURPICTURE PICTURES
GOLF SHOP SERVICE COMPANY
NATIONAL TICKET COMPANY
VESTAL-MONROE PRINTING COMPANY

SEQUENTIAL CAMERAS, PROJECTORS

DUKANE CORP.
MITCHEL PHOTOGRAMMETRY

SHOE BAGS

ABC INDUSTRIES
ALLSOP AUTOMATIC
SCOTT MFG. COMPANY

SHOE CLEANING, REPAIR KITS

BRANDELL PRODUCTS
THE GOLF MART
GOLF COURSE SPECIALTIES

SOCKS, PEDS

TOM BROWN & ASSOC.
JACK CARNAHAN
CHAMPION GLOVE MFG. COMPANY
GEORGE COOK
CURLEY-BATES COMPANY
DORSON SPORTS
FLAGS OF GOLF
JOHN FOSTER OF ENGLAND
HARVEY INDUSTRIES
JOCKEY INTERNATIONAL

JACK JOLLY & SON
KOUNTRY KLUB SPORTSWEAR
NEW HAVEN HAT & CAP
NIEDERHAUSER SALES COMPANY
PARKER GLOVE COMPANY
PAR-MATE
PRO-PRO
RELIABLE OF MILWAUKEE
SOFTOUCH COMPANY
STER'L DRI CORP.
STYLIST COMPANY

SPECTATOR SEATS, STOOLS

C.J. JOHNSON COMPANY

SPORTS COATS

JACK CARNAHAN
GEORGE COOK
ESQUIRE SPORTSWEAR MFG. CORP.
FANA FASHIONS
FLAGS OF GOLF
INTERNATIONAL GOLF ACCESSORIES
SAHARA SLACKS
DONALD M. TEMPLE

SPORTS SHIRTS

TOM BROWN & ASSOC.
CHAMPION MKTG. SERVICES
GILISON KNITWEAR
JOCKEY INTERNATIONAL
MUNSINGWEAR
MORT SILVER ASSOC.

STORAGE RACKS

ACME IRON WORKS
A. G. STAFFORD

SWEATERS

TOM BROWN & ASSOC.
GEORGE COOK
CURLEY-BATES COMPANY
CHARLES A. EATON COMPANY
JOHN FOSTER OF ENGLAND
GILISON KNITWEAR COMPANY
C. F. HATHAWAY
GOLF WEST
JOCKEY INTERNATIONAL
KNITS INTERNATIONAL
KOUNTRY KLUB SPORTSWEAR
LADY PRO ENTERPRISES
LASLEY KNITTING COMPANY
H. D. LEE
E. J. MANLEY
MUNSINGWEAR
NIEDERHAUSER SALES COMPANY
PARKER OF VIENNA
ERNIE SABAYRAC
MORT SILVER ASSOC.
SPORTS EDITIONS

SWING DEVICES

BRANDEL DEVICES
CHAMPION MARKETING SERVICES
CURLEY-BATES COMPANY
GOLD CREST
HOUSE OF ZOG
AL LIEBERS GOLF EQUIPMENT
SWING-RITE INTERNATIONAL
SWING-TIP COMPANY

PRO SHOP PRODUCT GUIDE

TEE-OFF COMPANY

TEES

AMERICAN IMPORT COMPANY
ART-MOLD PRODUCTS COMPANY
CARSON DIV.
C.I. INDUSTRIES
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INVENTEX CORP.
JACK JOLLY & SON
LUCKY GOLF TEE COMPANY
PAR-TEE
SCORE WITH NORTHUP
DICK WATSON

UMBRELLAS

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BURTON MFG. COMPANY
EASTERN GOLF COMPANY
JOHN FOSTER OF ENGLAND
FRANKFORD UMBRELLA
HAAS-JORDAN COMPANY
AMF/BEN HOGAN
MacGREGOR
PAR-MATE
PEDERSEN GOLF COMPANY
RAINBOW GOLF COMPANY
SPALDING
WALKER INTERNATIONAL

WEDGES

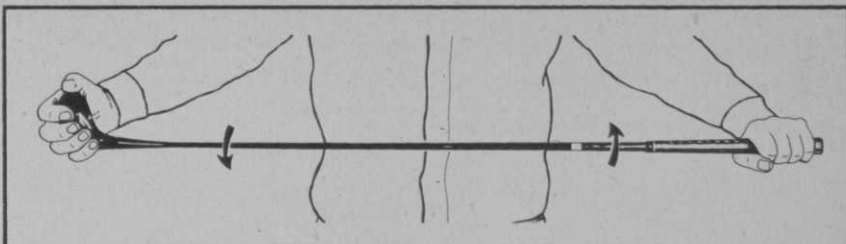
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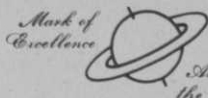
Don't let them tell you otherwise. Most carbon graphite shafts twist excessively at impact. But not Fansteel's new shaft. Static torque loading tests show its torque is at an absolute minimum. Even in the **A** and **R** shafts.

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OLYMPIC SPORTING GOODS COMPANY
PACIFICO COMPANY
PENNSYLVANIA ATHLETIC PRODUCTS
PENNSYLVANIA SPORTING GOODS
COMPANY
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PANY
REVERE TENNIS & SPORTS CORP.
SEAMLESS DIV.
SEVERN SPORTING GOODS
SLAZENGRS
SPALDING
STEM DISTRIBUTING COMPANY
TENSOR CORP.
RAY THOMAS COMPANY
TITLE SPORTS
TOWN & COUNTRY GAMES
TRIO SPORTING GOODS
VICTOR SPORTS
WILSON SPORTING GOODS

SHIRTS
ALL SPORTS WEAR
LEON LEVIN
PRO-PRO
THOMSON COMPANY

SWEATERS
ACRO
ALLEN-A COMPANY
BANCROFT SPORTING GOODS
BRISTOL PRODUCTS CORP.
COURT CASUALS OF CALIFORNIA
COURT 1
COURT 'N SPORT SPHAIRISTIKE
DUOFOLD
ERNST ENGEL
KNUT ERICHSEN OF NORWAY IMPORTS
CARL FIX COMPANY
PANCHO GONZALEZ ENTERPRISES
GOORIN BROS.
HANSEN GLOVE CORP.
HOLLOWAY SPORTSWEAR
HUB APPAREL
IMPERIAL CAPS
JASON/EMPIRE
JRSCO ATHLETIC COMPANY
KNUT AND KNUT
K SWISS COMPANY
ROPER LANZA
HARRY C. LEE COMPANY
LIBERTY ORGANIZATION
JACK MacKENZIE
MERCHANDISERS

MOODY & COMPANY
PACIFICO COMPANY
RAWLINGS SPORTING GOODS COM-
PANY
REVERE TENNIS & SPORTS CORP.
SEASPORT
SEVERN SPORTING GOODS
SLAZENGRS
SPALDING
SPORTS ACCESSORIES
STADIUM SHAKER SWEATER COMPANY
PAUL SULLIVAN TENNIS SPORTSWEAR
UNITED KNITWEAR COMPANY
WILSON SPORTING GOODS

TENNIS BAGS
ABC INDUSTRIES
ACRO
ALHAMBRA IMPORTS
AMF
ATCHISON LEATHER PRODUCTS COM-
PANY
ATHLETIC BAG COMPANY
ATLANTIC PRODUCTS CORP.
BALLCO PRODUCTS
BANCROFT SPORTING GOODS
BANTAM TRAVELWARE CORP.
BOYT DIV.
CARNABY SPORTING GOODS
CHALLENGER MFG. CORP.
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CRAGIN CORP.
DUNLOP TIRE & RUBBER

U.S. Fiberwood,
CORPORATION

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HEADS



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GRAPHITE-100 composite fiber heads are made to match the feel of persimmon—the consistent quality of Fiberwood and the magic of Graphite.

Made with or without sole plates—in blank form or custom made to your specifications. Driver heads now available—all other "wood" heads to follow soon.

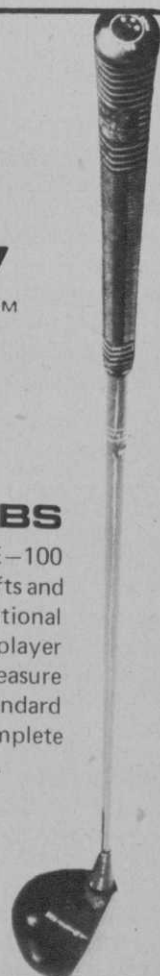
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GARCIA CORP.
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HERCULITE PROTECTIVE FABRICS
MAGNAN SPORTING GOODS COMPANY
MITRE SPORTS
MOODY & COMPANY
NASCO
NELSON SALES COMPANY
NORWOOD INDUSTRIES
PENNSYLVANIA SPORTING GOODS
COMPANY
PETERS BAG CORP.
PITTSBURGH FABRIC PRODUCTS
RAWLINGS SPORTING GOODS COM-
PANY
REVERE TENNIS & SPORTS CORP.
SEVERN SPORTING GOODS
SNITZ MFG. COMPANY
SPALDING
SPORT CASE
SLAZENGRS
STERLING RECREATION PRODUCTS
SUPERIOR NET COMPANY
RAY THOMAS COMPANY
TITLE SPORTS
VIPCO
WILMART PRODUCTS CORP.
WILSON SPORTING GOODS

TENNIS BALLS

ACRO
AMERICAN COMPANY
AMERICAN IMPORT COMPANY
ANDIA PROGRESS COMPANY
ATHLETIC PRODUCTS DIV.
AZRAK HAMWAY INTERNATIONAL
BALLCO
BANCROFT SPORTING GOODS
BARUCH MFG. COMPANY
BEATTIE BROS.
BROOKS SHOE MFG. COMPANY
CAMBRIDGE SPORTING GOODS
CARNABY SPORTING GOODS
CRAGIN CORP.
CROWN SPORTS
CSD
DUNLOP TIRE & RUBBER
E & L PRODUCTS COMPANY
EAST TENN MILLS
EVEREST TRADING COMPANY
FIELD GOLF COMPANY
FUNK BROS. HAT & CAP COMPANY
GARCIA CORP.
GENERAL HOME PRODUCTS
GENERAL SPORTCRAFT COMPANY
MILTON GOLDIN TENNIS EQUIPMENT
GOODWIN SPORTING GOODS COM-
PANY
HALPER BROS.
HANSEN GLOVE CORP.
H. H. HARRIS COMPANY

HILLCREST SPORTING GOODS
ITALIAN TRADE COMMISSIONER
JASON/EMPIRE
JELINEK SPORTS
KARZEN CORP.
LACE AND LIBERTY
HARRY C. LEE COMPANY
MacGREGOR DIV.
MANUFACTURERS IMPORT COMPANY
MARCRAFT RECREATION CORP.
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MIDWEST SPORTING GOODS MFG.
MOODY & COMPANY
NELSON SALES COMPANY
OLYMPIC SPORTING GOODS COMPANY
OREGON WORSTED COMPANY
PACIFICO COMPANY
PENNSYLVANIA ATHLETIC PRODUCTS
PENNSYLVANIA SPORTING GOODS
COMPANY
PITTSBURGH HAT & CAP COMPANY
RAWLINGS SPORTING GOODS COM-
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REVERE TENNIS & SPORTS CORP.
SEAMLESS DIV.
SEAWAY IMPORTING COMPANY
SLAZENGRS
SOCCER SPORTS SUPPLY COMPANY
SPALDING
STEM DISTRIBUTING COMPANY
STER'L DRI CORP.
TENSOR CORP.
RAY THOMAS COMPANY
TITLE SPORTS
TOWN & COUNTRY GAMES
TRANS GLOBAL SPORTS COMPANY
TRIANGLE LEATHER GOODS
TRIO SPORTING GOODS MFG. COM-
PANY
WALKER INTERNATIONAL
WILSON SPORTING GOODS
WILSON-WALZ SPORTING GOODS COM-
PANY

TENNIS DRESSES

ACRO
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AMERICAN FITNESS CORP.
AMERICAN GOLFER
BANCROFT SPORTING GOODS COM-
PANY
BATEMAN ASSOC. TRADE CENTER
BRISTOL PRODUCTS CORP.
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ERNST ENGEL
KNUT ERICHSEN OF NORWAY
CARL FIX
GAME WINNER
HANSEN GLOVE CORP.
J. B. PRO STYLES
KABRIKO INTERNATIONAL
LEON LEVIN
LIBERTY ORGANIZATION
JACK MacKENZIE COMPANY
MOODY & COMPANY
PEGAN ORIGINALS BY AMERICAN MAID
QUANTUM SPORTSWEAR
REVERE TENNIS & SPORTS CORP.
ERNIE SABAYRAC

SEASPORT
SLAZENGRS
DAVID SMITH
SOCCER SPORTS SUPPLY COMPANY
SPORT-OBERMEYER
RAY THOMAS COMPANY
UNITED KNITWEAR COMPANY

TENNIS GLOVES

ACRO
BANCROFT SPORTING GOODS COM-
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CHAMPION GLOVE MFG. COMPANY
DORSON SPORTS
CARL FIX COMPANY
HANSEN GLOVE CORP.
H. J. SPORTS ACCESSORIES CORP.
JASON/EMPIRE
KABRIKO INTERNATIONAL
KAMATA-RI AMERICAN CORP.
MOODY & COMPANY
PACIFICO COMPANY
PAN KOREA NEW YORK
PENNSYLVANIA SPORTING GOODS
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SANVILLE GLOVES
SARANAC GLOVE COMPANY
SPORTS ACCESSORIES
THOMPSON TULLY COMPANY
TRIANGLE LEATHER GOODS
TROPHY GLOVE COMPANY
ULTRA-HI PRODUCTS COMPANY

TENNIS RACQUETS, METAL

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AMERICAN IMPORT COMPANY
AMF
ANDIA PROGRESS COMPANY
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BANCROFT SPORTING GOODS
BEATTIE BROS.
CARNABY SPORTING GOODS
CHEMOLD CORP.
CRAGIN CORP.
CSD
DAYTON RACQUET COMPANY
E & L PRODUCTS
FREDERICK-WILLYS
GARCIA CORP.
GENERAL SPORTCRAFT COMPANY
GOODWIN SPORTING GOODS COM-
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HUTCH ATHLETIC GOODS COMPANY
JASON/EMPIRE
KING ATHLETIC GOODS CORP.
MANUFACTURERS IMPORT COMPANY
MARCRAFT RECREATION CORP.
MIDLAND SPORTING GOODS COMPANY
MOODY & COMPANY
NELSON SALES COMPANY
PACIFICO COMPANY
POPULAR PRODUCTS MFG. COMPANY
RAM ASSOC.
RAWLINGS SPORTING GOODS COM-
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GEORGE A. REACH COMPANY
REVERE TENNIS & SPORTS CORP.
SEAMLESS DIV.
SEVERN SPORTING GOODS

PRO SHOP PRODUCT GUIDE

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SPALDING
STARMASTER
STEM DISTRIBUTING COMPANY
TENSOR CORP.
RAY THOMAS COMPANY
TITLE SPORTS
TRANS GLOBAL SPORTS COMPANY
TRIO SPORTING GOODS MFG. COM-
PANY
WALKER INTERNATIONAL
WA MAC
WILSON SPORTING GOODS

TENNIS RACQUETS, WOODEN

ALHAMBRA IMPORTS
AMERICAN COMPANY
AMERICAN IMPORT COMPANY
ANDIA PROGRESS COMPANY
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CARNABY SPORTING GOODS
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CRAGIN CORP.
CSD
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T. A. DAVIS COMPANY
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TRADE
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EVEREST TRADING COMPANY
GARCIA CORP.
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GODWIN SPORTING GOODS COMPANY
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H. H. HARRIS COMPANY
KENNY HASPEL SALES
HILLCREST SPORTING GOODS
HUTCH ATHLETIC GOODS COMPANY
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JASON/EMPIRE
JELINEK SPORTS
KABRIKO INTERNATIONAL
KARZEN CORP.
KEYSTON BROS.
KING ATHLETIC GOODS CORP.
HARRY C. LEE COMPANY
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MANUFACTURERS IMPORT COMPANY
MARCRAFT RECREATION CORP.
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NELSON SALES COMPANY
OLYMPIC SPORTING GOODS COMPANY
PACIFICO COMPANY
PENNSYLVANIA ATHLETIC PRODUCTS
PENNSYLVANIA SPORTING GOODS
COMPANY

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SEAMLESS DIV.
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SEVERN SPORTING GOODS
SLAZENGERS
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STARMASTER
STEM DISTRIBUTING COMPANY
RAY THOMAS COMPANY
TITLE SPORTS
TRANS GLOBAL SPORTS COMPANY
TRIO SPORTING GOODS MFG. COM-
PANY
VICTOR SPORTS
WALKER INTERNATIONAL
WILSON-WALZ SPORTING GOODS COM-
PANY

TENNIS SHOES

ACRO
ADIDAS SPORT SHOES
A. J. ATHLETIC SHOE COMPANY
BANCROFT SPORTING GOODS COM-
PANY
BATA SHOE COMPANY
BATEMAN ASSOC. TRADE CENTER
BRISTOL MFG. CORP.
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CAMBRIDGE RUBBER COMPANY
CANADA SHOE MEX
CONVERSE RUBBER COMPANY
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EMPIRE FOOTWEAR COMPANY
CARL FIX COMPANY
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FREELAND SCOPE STANDS
HYDE ATHLETIC SHOE COMPANY
JELINEK SPORTS
JOELIE IMPORTING COMPANY
K SWISS COMPANY
HARRY C. LEE COMPANY
LIBERTY ORGANIZATION
MERCHANDISERS
MISHAWAKA RUBBER COMPANY
MOODY & COMPANY
NEW BALANCE ATHLETIC SHOE COM-
PANY
NORTHWEST BRISTOL COMPANY
PUMA SPORTS SHOE FACTORIES
QUODDY MOCCASINS
RAWLINGS SPORTING GOODS COM-
PANY
RECO RECREATION EQUIPMENT
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ROBERT SHOE COMPANY
HENRI SALUN SPORTS
SEVERN SPORTING GOODS
SLAZENGERS
SOCCER SPORTS SUPPLY COMPANY
SPALDING
SPENCO MEDICAL CORP.
SPERRY TOP-SIDER
SPORTS BECONTA
SPORTS INTERNATIONAL
SPOT BILT
RAY THOMAS COMPANY

THOMPSON TULLY COMPANY
UNIROYAL
VIKING ATHLETIC SHOES
WALKER SHOE COMPANY
WA MAC
WILSON SPORTING GOODS
WILSON-WALZ SPORTING GOODS COM-
PANY
WOLF SPORTS INTERNATIONAL

TENNIS SHORTS

ACRO
ALLEN-A COMPANY
BALLCO PRODUCTS
BANCROFT SPORTING GOODS COM-
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BENCOE COMPANY
BERGER HAT COMPANY
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COURT 1
CRAGIN CORP.
DUOFOLD
EAST TENN MILLS
ERNST ENGEL
KNUT ERICHSEN OF NORWAY
FELCO ATHLETIC WEAR COMPANY
CARL FIX COMPANY
PANCHO GONZALEZ ENTERPRISES
HANSEN GLOVE CORP.
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MASON ATHLETIC COMPANY
MERCHANDISERS
MOODY & COMPANY
E. R. MOORE COMPANY
PACIFICO COMPANY
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RAWLINGS SPORTING GOODS COM-
PANY
REVERE TENNIS & SPORTS CORP.
ERNIE SABAYRAC
SEASPORT
SEVERN SPORTING GOODS
SLAZENGERS
SOCCER SPORTS SUPPLY
COMPANY
SPANJIAN SPORTSWEAR
SPORTS ACCESSORIES
PAUL SULLIVAN TENNIS SPORTSWEAR
RAY THOMAS COMPANY
THOMSON COMPANY
UNIQUE CRESTS & ATHLETIC SUPPLIES
WILLIS & GEIGER
WILSON SPORTING GOODS
WILSON-WALZ SPORTING GOODS COM-
PANY