PRO SHOP PRODUCT GUIDE

BAG TAGS
ART-MOLD PRODUCTS COMPANY
CREATIVE AWARDS BY LANE
GOLD CREST
GOLF SHOP SERVICE COMPANY
L. B. GORDON ASSOC.
NELSON GOLF DIV.

BALL MARKERS
ART-MOLD PRODUCTS COMPANY
BRANDEL PRODUCTS CORP.
CONTAINER DEVELOPMENT
COSOM DIV.
CREATIVE AWARDS BY LANE
GOLF COURSE SPECIALTIES
LUCKY GOLF TEE COMPANY
NELSON GOLF DIV.
DICK WATSON

BELTS AND ACCESSORIES
BILLIE ROSS
FOOT-JOY
KASUALS
ANNIE LAURIE ORIGINALS

BLAZERS
GOLD CREST
KOUNTRY KLUB SPORTSWEAR
E. J. MANLEY
SAHARA SLACKS
MORT SILVER ASSOC.
DONALD M. TEMPLE

BUSINESS FORMS, TAGS,
GOLF SHOP SERVICE COMPANY
VESTAL-MONROE PRINTING COMPANY

CARRYALLS, SHAG BAGS
ABC INDUSTRIES
ANDERSON MFG. COMPANY
K. L. BURGENT COMPANY
BURTON MFG. COMPANY
CHARLES F. CLARK
MacGREGOR

CLUB CLEANING, REPAIR KITS
BRANDEL PRODUCTS CORP.
KRISTAL KRAFT

CRESTS
GOLD CREST
GOLF MASTERS
E. J. MANLEY

DIVOT REPAIRERS
ART-MOLD PRODUCTS COMPANY
LUCKY GOLF TEE COMPANY
NELSON GOLF DIV.
SHUR-WAY DEVELOPMENT COMPANY
DICK WATSON

FIXTURES, RACKS
DISPLAYARAMA
EASTERN GOLF COMPANY

INDOOR GOLF
EMC/GOLFOMAT
GOLF-O-TRON CORP.

JEWELRY
ART-MOLD PRODUCTS COMPANY
CREATIVE AWARDS BY LANE
DION MFG. COMPANY
GOLD CREST
GOLF MASTERS
PEGIE BY THE SEA ORIGINALS
BILLIE ROSS
SPORTS NOVELTIES
DICK WATSON

GOLF BAGS
ACUSHNET SALES COMPANY
AJAY ENTERPRISES
ALL STAR PRO GOLF COMPANY
AMERICAN PRECISION GOLF
ATLANTIC PRODUCTS CORP.
TOM BROWN & ASSOC.
BURTON MFG. COMPANY
BUTCHART-NICHOLLS
CHARLES F. CLARK DIV.
DUNLOP TIRE AND RUBBER CORP.
EASTERN GOLF COMPANY
EDMONT-WILSON
FAIRWAY GOLF BAG COMPANY
FAULTLESS SPORTS
FIELD GOLF COMPANY
L. B. GORDON ASSOC.
WALTER HAGEN GOLF EQUIPMENT
HILLERICH & BRADSBY COMPANY
AMF/BEN HOGAN
HORNING'S PRO GOLF SALES
KABRIKO INTERNATIONAL
LADY PRO ENTERPRISES
EMIL J. LAUTER COMPANY
LUCKY GOLF TEE COMPANY
MacGREGOR
NORTHEASTERN GOLF COMPANY
PCR GOLF BALL COMPANY
PEDERSEN GOLF COMPANY
TONEY PENNA COMPANY
PROFESSIONAL GOLF COMPANY
RAINBOW SALES
RAM GOLF CORP.
RAWLINGS SPORTING GOODS COMPANY
ROYAL GOLF
SHAKESPEARE/PLYMOUTH
E. J. SMITH & SONS
SPALDING
STYLO MATCHMAKERS
VICTOR GOLF COMPANY
WESTERN GOLF SALES
WILSON SPORTING GOODS

GOLF CAR ACCESSORIES
ALADDIN LABORATORIES

GOLF CAR BATTERIES AND ACCESSORIES
EAST PENN MFG. COMPANY
ESB BRANDS
GENERAL BATTERY CORP.
GOLF CAR SALES & SERVICE OF TEXAS
Acushnet just had the biggest sales increase in our history.

Thank you, old friends.
It was the most successful golf ball introduction in history. At year’s end, we had sold more Titleists—far more Titleists—than ever before. Of course, we had a couple of special advantages: We had a high-performance ball that plays like no other. And we had some high performance friends. Thanks.

Thank you, new ball.

ACUSHNET SALES COMPANY
Sold thru golf course pro shops only
HOW TO AVOID A HOLE IN ONE!

Once the greens are ready and the season has started, those stored up golf cars become money machines that depend on continuous day-in, day-out use to make them pay. Down-time is not only undesirable—it's forbidden! So start the season right with a set of new Carlisle tires on every unit... Carlson tires—especially designed for golf car use (chosen for original equipment by most manufacturers) so you can depend on them... avoid that "hole-in-one" with quality, long-wearing Carlisle tires.

PRO SHOP
PRODUCT GUIDE

CARBONITE CORP.
COMPOSITE DEVELOPMENT CORP.
DURA-FIBRE CORP.
EASTON ALUMINUM
EXXON ENTERPRISES
FANSTEEL
GOLD CREST
KELLER GOLF CLUB
MAGCO
PLAS-STEEL PRODUCTS
SHAKESPEARE/PLYMOUTH
SKYLINE INDUSTRIES
TRUE TEMPER
U.S. FIBERWOOD CORP.

GOLF SHOES
ALLEN-EDMONDS SHOE CORP.
BUTCHART-NICHOLLS
JACK CARNAHAN
CLASSIC GOLF SHOE COMPANY
CURLEY-BATES COMPANY
Dexter shoe COMPANY
DUNLOP TIRE AND RUBBER CORP.
EASTERN GOLF COMPANY
CHARLES A. EATON COMPANY
FIELD GOLF COMPANY
FOOT-JOY
JOHN FOSTER OF ENGLAND
THE GOLF MART
GREAT LAKES GOLF BALL COMPANY
HORNUNG'S PRO GOLF SALES
JOHNSTON & MURPHY SHOE COMPANY
E. J. MANLEY COMPANY
PROFESSIONAL GOLF COMPANY
Pro-Shu COMPANY
ROYAL GOLF COMPANY
ERNIE SABAYRAC
STYLIST COMPANY
STYLO MATCHMAKERS

GOLFWEAR, MEN'S
ABELES OF CALIFORNIA
TOM BROWN & ASSOC.
BURTON MFG.
JACK CARNAHAN
GEORGE COOK
CURLEY-BATES COMPANY
DIFINI ORIGINALS
CHARLES A. EATON
ESQUIRE SPORTSWEAR MFG. CORP.
FANA FASHIONS
FLAGS OF GOLF
FITZROY SPORTSWEAR
J. FOSTER OF ENGLAND
THE GOLF MART
GOLF WEST
L. B. GORDON ASSOC.
GREAT LAKES GOLF BALL COMPANY
C. F. HATHAWAY
AMF/BEN HOGAN
HORNUNG'S PRO GOLF SALES
INTERNATIONAL GOLF ACCESSORIES
Izod DIV.

GOLFWEAR, WOMEN'S
ALLEN-EDMONDS SHOE CORP.
BUTCHART-NICHOLLS
JACK CARNAHAN
CLASSIC GOLF SHOE COMPANY
CURLEY-BATES COMPANY
Dexter shoe COMPANY
DUNLOP TIRE AND RUBBER CORP.
EASTERN GOLF COMPANY
CHARLES A. EATON COMPANY
FIELD GOLF COMPANY
FOOT-JOY
JOHN FOSTER OF ENGLAND
THE GOLF MART
GREAT LAKES GOLF BALL COMPANY
HORNUNG'S PRO GOLF SALES
JOHNSTON & MURPHY SHOE COMPANY
E. J. MANLEY COMPANY
PROFESSIONAL GOLF COMPANY
Pro-Shu COMPANY
ROYAL GOLF COMPANY
ERNIE SABAYRAC
STYLIST COMPANY
STYLO MATCHMAKERS

JANTZEN
JAYMAR-RUBY
JOCKEY INTERNATIONAL
KASUALS
KIMBERTON COMPANY
KOUNTRY KLUB SPORTSWEAR
H. D. LEE
LOBO GOLF COMPANY
E. J. MANLEY
MAYFLOWER MEDALIST
MUNSGUEWEAR
PALM BEACH
LILLY PULITZER
ROYAL GOLF COMPANY
ERNIE SABAYRAC
SAHARA SLACKS
SCORE WITH NORTHUP
SIMMONS INTERNATIONAL
DAVID SMITH
E. J. SMITH
SPALDING
THE STER'L DRI CORP.
STYLIST COMPANY
DONALD M. TEMPLE
THOMSON COMPANY
TRI-CITY GOLF COMPANY
VARELA SLACKS
VICTOR GOLF COMPANY

GOLFWARE (MEN'S)
ALL SPORTS WEAR
AMERICAN GOLFER
TOM BROWN & ASSOC.
JACK CARNAHAN
GEORGE COOK
CURLEY-BATES COMPANY
DIFINI ORIGINALS
CHARLES A. EATON COMPANY
THE GOLF MART
L. B. GORDON ASSOC.
GREAT LAKES GOLF BALL COMPANY
THE HADLEY CORP.
HAYMAKER DIV.
JANTZEN
KIMBERTON COMPANY
KOUNTRY KLUB SPORTSWEAR
LACE & LIBERTY
LADY PRO ENTERPRISES
LEON LEVIN
E. J. MANLEY COMPANY
MULLIGAN
MUNSGUEWEAR
PALM BEACH COMPANY
LILLY PULITZER
QUANTUM SPORTSWEAR
ROYAL GOLF
ERNIE SABAYRAC
SCORE WITH NORTHUP
SIMMONS INTERNATIONAL
DAVID SMITH
SPALDING
SPORTS EDITIONS
DONALD M. TEMPLE
VICTOR GOLF COMPANY
THE VOYAGER

GRAPHITE FIBERS
HERCULES
UNION CARBIDE
GRIPS
AVON RUBBER COMPANY
CURLEY-BATES COMPANY
EATON CORP.
EASTERN GOLF COMPANY
GREAT LAKES GOLF BALL COMPANY
HORNUNG’S PRO GOLF SALES
JACK JOLLY & SON
LAMKIN LEATHER
R. NEUMANN & COMPANY
TEE-TO-GREEN DIST.
GRIP CAPS
PLASTI-GARD COMPANY
HATS, CAPS
BILLIE ROSS
CHAMPION GLOVE MFG. COMPANY
CURLEY-BATES COMPANY
DERBY CAP MFG. COMPANY
EASTERN GOLF COMPANY
JOHN FOSTER OF ENGLAND
GRASS-GROSSINGER COMPANY
IMPERIAL CAPS
JACK JOLLY & SON
WALLEN KINDEL
ANNIE LAURIE ORIGINALS
E. J. MANLEY
MAYFLOWER MEDALIST
NEW HAVEN HAT & CAP
NIEDERHAUSER SALES COMPANY
RAINBOW SALES
RELIABLE OF MILWAUKEE
ERNIE SABAYRAC
TEXACE CORP.
TOWN TALK MFG. COMPANY
HEADCOVERS
ABC INDUSTRIES
AMERICAN IMPORT COMPANY
ANDERSON MFG. COMPANY
ATLANTIC PRODUCTS CORP.
K. L. BURGETT COMPANY
BURTON MFG. COMPANY
CHICO’S TOMAHAWK
C.I. INDUSTRIES
CURLEY-BATES COMPANY
DORSON SPORTS
L. B. GORDON ASSOC.
HARVEY INDUSTRIES
AMF/BEN HOGAN
JACK JOLLY & SON
MacGREGOR
FRANK OSCHOWITZ
PEDERSEN GOLF COMPANY
R&B GLOVE COMPANY
RELIABLE OF MILWAUKEE
SCORE WITH NORTHUP
SIT-N-REST GOLF
E. J. SMITH & SONS
SPALDING
SPORTS INTERNATIONAL
TRI-CITY GOLF COMPANY
WALLEN-KINDEL PRO SALES
JACKETS/WINDBREAKERS
AMERICAN KNTWEAR
BUCCANEER MFG. COMPANY
COBERKNIT MFG. COMPANY
GEORGE COOK
CURLEY-BATES COMPANY
DUCKSTER SPORTSWEAR
L. B. GORDON ASSOC.
JOCKEY INTERNATIONAL
WALLEN KINDEL
KOUNTRY KLUB SPORTSWEAR
LADY PRO ENTERPRISES
E. J. MANLEY COMPANY
NEEDLECRAFT OF WOONSOCKET
NIEDERHAUSER SALES COMPANY
PLASTIMAYD CORP.
PROFESSIONAL GOLF COMPANY
RAINBOW SALES
ERNIE SABAYRAC
NOVELTIES, PRIZES
ALADDIN LABORATORIES
ATLANTIC PRODUCTS
MILTON BLACKSTONE ASSOC.
CREATIVE AWARDS
DION MFG. COMPANY
GOLF MASTERS
GOLF SHOP SERVICE COMPANY
INVENTEX CORP.
NELSON GOLF DIV.
Pegie by the Sea Originals
SPORTS NOVELTIES

The Battery Tester you can Trust

• NOW YOU CAN BE SURE OF YOUR BATTERY CONDITION.
• EASY TO USE.
• APPROVED BY ALL BATTERY MANUFACTURERS.
• KNOW HOW LONG THE BATTERY WILL DELIVER FULL POWER TO YOUR VEHICLE.
• KNOW EXACTLY THE CAPABILITY OF YOUR BATTERY IN PERCENT OF ITS RATED CAPACITY.

The Battery Charger that Delivers

• RECOMMENDED BY BATTERY MANUFACTURERS
• HAS THE FASTEST CHARGING CAPABILITY RATED AT 30 AMPERES SURGE
• COMPENSATES LINE VOLTAGE AUTOMATICALLY
• OPERATES FROM 100 TO 130 VOLTS

Developers of First Ferro Resonant Battery Chargers

American Monarch Corporation
2801 37th Ave. N.E., Minneapolis, Minnesota 55421 612-788-9161
Circle No. 219 on Reader Service Card

3/74 GOLFDOM MAGAZINE 31
How to add Profitable New Departments

Sportswear, casual clothing and related items. Reeve merchandisers are designed for expansion within available space limits. THE OUTRIGGER with adjustable glass shelves or hang-rods for easy installation on any existing wall surface. Available in any desired combination. Basic module is 4 ft. with 7 ft. standards. The De Luxe Islander with adjustable glass shelves or hang-rods for compact display of impulse items. A combination that provides for varied and quick-change displays. Write for our 96 page catalog showing the many ways you can add sales and profits to your operation.

Displayarama
811 N.W. 1st Ave., Miami, Fla. 33101
P.O. Box 4580
305-371-1114 305-377-2131

Circle No. 177 on Reader Service Card

NEW GRIP-GARD SLEEVE

Ferrule for golf club grips
Recommended by Jackson Bradley...

PUTS A "FACTORY LOOK" INSTANTLY ON A REPLACED GRIP

Anyone can install in seconds—no skill or experience required. The only ferrule that stretches intact over the large end of a bare shaft and returns to shape.

Made of good-looking, thoroughly baked black vinyl, the Grip-Gard Sleeve removes forever the problem of wrinkled tapes and jagged ends when replacing golf club grips. Its taper is specially designed to fit the shaft and grip of any iron or wood. No glue required.

Inexpensive to buy, easy to install—builds customer good will. Grip-Gard Sleeves have been used on thousands of repaired golf club grips by some of the largest golf repair shops in the country.

*Patent Pending

PLASTI-GARD CO. 3915 Tharp Street • Houston, Texas 77003
A Division of WATCO

Circle No. 153 on Reader Service Card

PRO SHOP PRODUCT GUIDE

THIESSEN COMPANY

PRACTICE CAGES, NETS, FRAMES
AUSTEN ATHLETIC EQUIPMENT CORP.
C.I. INDUSTRIES
CHARLES F. CLARK
CURLEY-BATES COMPANY
JAYFRO CORP.
PAR-BUSTER

PUTTERS
ACUSHNET SALES COMPANY
ALL STAR PRO GOLF COMPANY
AMERICAN IMPORT COMPANY
AMERICAN PRECISION GOLF CORP.
ANGLO BURTON
APOLLO PRODUCTS
AXALINE
BRITISH GOLF
CHAMPION MKTG. SERVICES
CHICO'S TOMAHAWK
C.I. INDUSTRIES
OTEY CRISMAN PUTTER COMPANY
CURLEY-BATES COMPANY
CORSON SPORTS
BERT DARGIE
FAST EDDIE PUTTER COMPANY
FIELD GOLF COMPANY
JOHN FOSTER OF ENGLAND
GOLF WEST
GREAT LAKES GOLF BALL COMPANY
HILLERICH & BRADSBY COMPANY
AMF/BEN HOGAN
INVERTED LOFT & GOLF COMPANY
JO JON ENTERPRISES
KARSTEN MFG. CORP.
JOHN LAMBERT'S GOLF ENTERPRISES
EMIL J. LAUTER COMPANY
AL LIEBERS GOLF EQUIPMENT
LOBO GOLF CORP.
LYNX GOLF COMPANY
MacGREGOR
GEORGE Mcgregor GOLF PRODUCTS
MATZIE GOLF COMPANY
PANPACIFIC
PGE
THE PINSEEKER CORP.
RAM GOLF CORP.
ROYAL GOLF
SCORE WITH NORTHUP
SHAKESPEARE/PLYMOUTH
SIGHT-LINE INDUSTRIES
SIMMONS INTERNATIONAL
E. J. SMITH & SONS
SPALDING
WALKER INTERNATIONAL
(See also GOLF CLUBS)

RAINWEAR
BUCCANEER MFG. COMPANY
COBERKNIT CORP.
CURLEY-BATES COMPANY
DUCKSTER SPORTSWEAR
NO MORE LOST GOLF BALLS!
with the NEW! ELECTRONIC GOLF BALL SET — from Scotland. Consists of Receiver & 2 regulation, high-quality balls. Core has tiny transmitter which gives Bleep signal. Directional Receiver can sweep AT LEAST 16 FEET WIDE! Even in wettest conditions, under water, through walls or several feet of soil! A MUST for every golfer. ONLY $29.95, plus $1 handling & postage — with instructions. Airmail $5.50 extra.

THIESSEN CO., Box 215
Dept. GC, Yarrow, B.C., Canada

Circle No. 186 on Reader Service Card

PRO SHOP
PRODUCT GUIDE

JOHN FOSTER OF ENGLAND
L.B. GORDON ASSOC.
WALLEN KINDEL
NEEDLECRAFT OF WOONSOCKET
NIEDERHAUSER SALES COMPANY
PLASTIMAYD CORP.
PROFESSIONAL GOLF COMPANY
ERNIE SABAYRAC
STYLIST COMPANY

RANGE BALLS
THE AMERICAN IMPORT COMPANY
C.I. INDUSTRIES
COSOM DIV.
EASTERN GOLF COMPANY
JACK JOLLY & SON
HUGH J. MCLAUGHLIN & SON
PAR-TEE
PCR GOLF BALL COMPANY
RAM GOLF CORP.
ROYAL GOLF
WITTEK GOLF RANGE SUPPLY

RETREIVERS
AMERICAN IMPORT COMPANY
ANDERSON MFG. COMPANY
C.I. INDUSTRIES
EASTERN GOLF COMPANY
JACK JOLLY & SON
MAYFLOWER MEDALIST
PARWAY MFG. COMPANY

SCORECARDS
BILL BARD ASSOC.
COLOURPICTURE PICTURES
GOLF SHOP SERVICE COMPANY
NATIONAL TICKET COMPANY
VESTAL-MONROE PRINTING COMPANY

SEQUENTIAL CAMERAS, PROJECTORS
DUKANE CORP.
MITCHEL PHOTOGRAMMETRY

SHOE BAGS
ABC INDUSTRIES
ALLSOP AUTOMATIC
SCOTT MFG. COMPANY

SHOE CLEANING, REPAIR KITS
BRANDEL PRODUCTS
THE GOLF MART
GOLF COURSE SPECIALTIES

SOCKS, PEDS
TOM BROWN & ASSOC.
JACK CARNANAH
CHAMPION GLOVE MFG. COMPANY
GEORGE COOK
CURLEY-BATES COMPANY
DORSON SPORTS
FLAGS OF GOLF
JOHN FOSTER OF ENGLAND
HARVEY INDUSTRIES
JOCKEY INTERNATIONAL

JACK JOLLY & SON
KOUNTRY KLUB SPORTSWEAR
NEW HAVEN HAT & CAP
NIEDERHAUSER SALES COMPANY
PARKER GLOVE COMPANY
PAR-MATE
PRO-PRO
RELIABLE OF MILWAUKEE
SOFTOUCH COMPANY
STERL DRI CORP.
STYLIST COMPANY

SPECTATOR SEATS, STOOLS
C.J. JOHNSON COMPANY

SPORTS COATS
TOM BROWN & ASSOC.
CHAMPION MKTG. SERVICES
GILSON KNITWEAR
JOCKEY INTERNATIONAL
MUNSINGWEAR
MORT SILVER ASSOC.

STORAGE RACKS
ACME IRON WORKS
A. G. STAFFORD

SWEATERS
TOM BROWN & ASSOC.
GEORGE COOK
CURLEY-BATES COMPANY
CHARLES A. EATON COMPANY
JOHN FOSTER OF ENGLAND
GILSON KNITWEAR COMPANY
C. F. HATHAWAY
GOLF WEST
JOCKEY INTERNATIONAL
KNITS INTERNATIONAL
KOUNTRY KLUB SPORTSWEAR
LADY PRO ENTERPRISES
LASLEY KNITTING COMPANY
H. D. LEE
E. J. MANLEY
MUNSINGWEAR
NIEDERHAUSER SALES COMPANY
PARKER OF VIENNA
ERNIE SABAYRAC
MORT SILVER ASSOC.
SPORTS EDITIONS

SWING DEVICES
BRANDEL DEVICES
CHAMPION MARKETING SERVICES
CURLEY-BATES COMPANY
GOLD CREST
HOUSE OF ZOG
AL LIEBERS GOLF EQUIPMENT
SWING-RITE INTERNATIONAL
SWING-TIP COMPANY

CONVENIENT SHOPPING
For more information about the products advertised in the pages of GOLFDOM—use the postage-paid Reader Service Card in this issue. Just circle the number appearing in the ad on the Reader Service Card, which you will find in the front of this issue.

FAST EDDIE®
introduces the club of the past...

...the dimple faced SAND IRON
write for free catalogue ...

FAST EDDIE PUTTER, INC.
3496 GOLFSIDE DRIVE
YPILANTI, MICHIGAN 48197

Circle No. 195 on Reader Service Card
NOW... FANSTEEL TAKES GRAPHITE ONE STEP FURTHER WITH ITS TORQUE-FREE, TIP-FIRM SHAFT

Don’t let them tell you otherwise. Most carbon graphite shafts twist excessively at impact. But not Fansteel’s new shaft. Static torque loading tests show its torque is at an absolute minimum. Even in the A and R shafts.

Fansteel’s shaft has less vibration and greater recovery, allowing the clubface to remain square to the ball. The shaft tapering is consistent. And the tip firm. You get a solid feeling at contact. Not buggy whip squash.

Fansteel is a leading producer of space age metals. And the nation’s largest maker of investment cast golf clubs. It has worked with carbon graphite for many years for various industries. Fansteel’s torque-free, tip-firm graphite golf shaft has been in development for two years. Today, it’s perfected and ready for your customers.

Try a simple torque test with any graphite shaft. Twist each end in opposite directions. The results will tell you a lot. A club that twists at impact will magnify swing errors. We’re pleased to be appointed a Fansteel distributor.

Our salesman will be calling on you soon. For more information, write or phone Keller Golf Clubs, Inc.

1821 SUNKIST CIRCLE • OXNARD, CALIFORNIA 93030
(805) 487-4245

Circle No. 233 on Reader Service Card

IF...
YOU OWN OR OPERATE A:
Pro Shop
Golf Course
Driving Range
Par-3 Course
Miniature Course

SEND NOW, FOR OUR
New 1974 64-page Wholesalers Catalog of Golf Supplies

Balls, clubs, club repair supplies, tees, mats, pails, markers, retrievers, golf bags, obstacles, ball washers, ball pickers, electric bug killers, ball striping & painting, supplies, grips, nets, shoes & accessories, umbrellas... and more!

Circle No. 148 on Reader Service Card
GRAPHTITE—100™
super-shafts are made
with exclusively different
fiber orientation producing
maximum power and allowing
minimum torque.

GRAPHITE—PLUS™ shafts are
made of a graphite composite to
the highest quality standards—at a greatly
reduced price.

GRAPHITE—100 composite fiber
heads are made to match the
feel of persimmon—the consistent
quality of Fiberwood and
the magic of Graphite.

Made with or without sole
plates—in blank form or
custom made to your
specifications. Driver
heads now available
—all other "wood" heads to follow
soon.

This entirely new GRAPHITE—100
driver with Graphite—100 shafts and
Graphite—100 heads is a sensational
product which provides the player
with the ultimate ingolfing pleasure
and performance. Made in standard
lengths and swing weights—complete
sets of woods available soon.

SEND FOR
COMPLETE
DETAILS

Circle No. 189 on Reader Service Card
FAIRWAY GOLF BAG COMPANY
FOREWAY PRODUCTS COMPANY
FREDERICK-WILLYS
GARCIA CORP.
HAPPY DESIGNS
HERCULITE PROTECTIVE FABRICS
MAGNAN SPORTING GOODS COMPANY
MITRE SPORTS
MOODY & COMPANY
NASCO
NELSON SALES COMPANY
NORWOOD INDUSTRIES
PITTSBURGH FABRIC PRODUCTS
RAWLINGS SPORTING GOODS COMPANY
REVERE TENNIS & SPORTS CORP.
SEVERN SPORTING GOODS
SNITZ MFG. COMPANY
SPALDING
SPORT CASE
SLAZENGERS
STERLING RECREATION PRODUCTS
SUPERIOR NET COMPANY
RAY THOMAS COMPANY
TITLE SPORTS
VIFCO
WILMART PRODUCTS CORP.
WILSON SPORTING GOODS

TENNIS BALLS
ACRO
AMERICAN COMPANY
AMERICAN IMPORT COMPANY
ANDIA PROGRESS COMPANY
ATHLETIC PRODUCTS DIV.
AZRAK HAMWAY INTERNATIONAL
BALLCO
BANCROFT SPORTING GOODS
BARUCH MFG. COMPANY
BEATTIE BROS.
BROOKS SHOE MFG. COMPANY
CAMBRIDGE SPORTING GOODS
CARNABY SPORTING GOODS
CRAGIN CORP.
CROWN SPORTS
CSD
DUNLOP TIRE & RUBBER
E & L PRODUCTS COMPANY
EAST TENN MILLS
EVEREST TRADING COMPANY
FIELD GOLF COMPANY
FUNK BROS. HAT & CAP COMPANY
GARCIA CORP.
GENERAL HOME PRODUCTS
GENERAL SPORTCRAFT COMPANY
MILTON GOLFIN TENNIS EQUIPMENT
GOODWIN SPORTING GOODS COMPANY
HALPER BROS.
HANSEN GLOVE CORP.
H. H. HARRIS COMPANY
HILLCREST SPORTING GOODS
ITALIAN TRADE COMMISSIONER
JASON/EMPIRE
JELINEK SPORTS
KARZEN CORP.
LACE AND LIBERTY
HARRY C. LEE COMPANY
MacGREGOR DIV.
MANUFACTURERS IMPORT COMPANY
MARCFRAFT RECREATION CORP.
MERCHANTISERS
MIDWEST SPORTING GOODS MFG.
MOODY & COMPANY
NELSON SALES COMPANY
OLYMPIC SPORTING GOODS COMPANY
OREGON WORSTED COMPANY
PACIFICO COMPANY
PENNSYLVANIA ATHLETIC PRODUCTS
PENNSYLVANIA SPORTING GOODS COMPANY
PITTSBURGH HAT & CAP COMPANY
RAWLINGS SPORTING GOODS COMPANY
REVERE TENNIS & SPORTS CORP.
SEAMLESS DIV.
SEAWAY IMPORTING COMPANY
SLAZENGERS
SOCCER SPORTS SUPPLY COMPANY
SPALDING
STEM DISTRIBUTING COMPANY
STERL DRI CORP.
TENSOR CORP.
RAY THOMAS COMPANY
TITLE SPORTS
TOWN & COUNTRY GAMES
TRANS GLOBAL SPORTS COMPANY
TRIANGLE LEATHER GOODS
TRIO SPORTING GOODS MFG. COMPANY
WALKER INTERNATIONAL
WILSON SPORTING GOODS
WILSON-WALZ SPORTING GOODS COMPANY

TENNIS DRESSES
ACRO
ALL SPORTS WEAR
AMERICAN FITNESS CORP.
AMERICAN GOLFER
BANCROFT SPORTING GOODS COMPANY
BATEMAN ASSOC. TRADE CENTER
BRISTOL PRODUCTS CORP.
COURT "N" SPORT SPAIRISTIK
COURT 1
ERNST ENGEL
KNUT ERICHSEN OF NORWAY
CARL FIX
GAME WINNER
HANSEN GLOVE CORP.
J. B. PRO STYLES
KABRIKO INTERNATIONAL
LEON LEVIN
LIBERTY ORGANIZATION
JACK MacKENZIE COMPANY
MOODY & COMPANY
PEGAN ORIGINALS BY AMERICAN MAID
QUANTUM SPORTSWEAR
REVERE TENNIS & SPORTS CORP.
ERNIE SABAYRAC

SEASPORT
SLAZENGERS
DAVID SMITH
SOCCER SPORTS SUPPLY COMPANY
SPORT-OBREMEYER
RAY THOMAS COMPANY
UNITED KNITWEAR COMPANY

TENNIS GLOVES
ACRO
BANCROFT SPORTING GOODS COMPANY
CHAMPION GLOVE MFG. COMPANY
DORSON SPORTS
CARL FIX COMPANY
HANSEN GLOVE CORP.
H. J. SPORTS ACCESSORIES CORP.
JASON/EMPIRE
KABRIKO INTERNATIONAL
KAMATA-RI AMERICAN CORP.
MOODY & COMPANY
PACIFICO COMPANY
PAN KOREA NEW YORK
PENNSYLVANIA SPORTING GOODS COMPANY
SANVILLE GLOVES
SARANICE GLOVE COMPANY
SPORTS ACCESSORIES
THOMPSON TULLY COMPANY
TRIANGLE LEATHER GOODS
TROPHY GLOVE COMPANY
ULTRA-HI PRODUCTS COMPANY

TENNIS RACQUETS, METAL
ACRO
AMERICAN COMPANY
AMERICAN IMPORT COMPANY
AMF
ANDIA PROGRESS COMPANY
BALLCO PRODUCTS
BANCROFT SPORTING GOODS
BEATTIE BROS.
CARNABY SPORTING GOODS
CHEMOLD CORP.
CRAGIN CORP.
CSD
DAYTON RACQUET COMPANY
E & L PRODUCTS COMPANY
FREDERICK-WILLYS
GARCIA CORP.
GENERAL SPORTCRAFT COMPANY
GOODWIN SPORTING GOODS COMPANY
HUTCH ATHLETIC GOODS COMPANY
JASON/EMPIRE
KING ATHLETIC GOODS CORP.
MANUFACTURERS IMPORT COMPANY
MARCFRAFT RECREATION CORP.
MIDLAND SPORTING GOODS COMPANY
MOODY & COMPANY
NELSON SALES COMPANY
PACIFICO COMPANY
POPULAR PRODUCTS MFG. COMPANY
RAM ASSOC.
RAWLINGS SPORTING GOODS COMPANY
GEORGE A. REACH COMPANY
REVERE TENNIS & SPORTS CORP.
SEAMLESS DIV.
SEVERN SPORTING GOODS
**PRO SHOP PRODUCT GUIDE**

SLAZENGERS
SPALDING
STARMASTER
STEM DISTRIBUTING COMPANY
TENSOR CORP.
RAY THOMAS COMPANY
TITLE SPORTS
TRANS GLOBAL SPORTS COMPANY
TRIO SPORTING GOODS MFG. COMPANY
WALKER INTERNATIONAL
WA MAC
WILSON SPORTING GOODS

TENNIS RACQUETS, WOODEN
ALHAMBRA IMPORTS
AMERICAN COMPANY
AMERICAN IMPORT COMPANY
ANDIA PROGRESS COMPANY
ATHLETIC PRODUCTS DIV.
AZRAK HAMWAY INTERNATIONAL
BANCROFT SPORTING GOODS
BATEMAN ASSOC. TRADE CENTER
CANTABRIDGE SPORTING GOODS
CARNABY SPORTING GOODS
CHEMOLD CORP.
CRAIN CORP.
CSD
DANIELSON COMPANY
T. A. DAVIS COMPANY
DEVELOPMENT OF INTERNATIONAL TRADE
DUNLOP TIRE & RUBBER CORP.
EVEREST TRADING COMPANY
GARCIA CORP.
GENERAL SPORTCRAFT COMPANY
GODWIN SPORTING GOODS COMPANY
MILTON GOLDIN TENNIS EQUIPMENT
H. H. HARRIS COMPANY
KENNY HASEL SALES
HILLCREST SPORTING GOODS
HUTCH ATHLETIC GOODS COMPANY
IDEAL PRODUCTS
JASON/EMPIRE
JELINEK SPORTS
KABRIKO INTERNATIONAL
KARZEN CORP.
KEYSTON BROS.
KING ATHLETIC GOODS CORP.
HARRY C. LEE COMPANY
MACGREGOR DIV.
MAGNAN SPORTING GOODS COMPANY
MANUFACTURERS IMPORT COMPANY
MARCFRAFT RECREATION CORP.
MERCHANDISERS
MIDWEST SPORTING GOODS MFG. COMPANY
MOODY & COMPANY
NELSON SALES COMPANY
OLYMPIC SPORTING GOODS COMPANY
PACIFICO COMPANY
PENNSYLVANIA ATHLETIC PRODUCTS
PENNSYLVANIA SPORTING GOODS COMPANY
POPULAR PRODUCTS MFG. COMPANY
RAWLINGS SPORTING GOODS COMPANY
GEORGE A. REACH COMPANY
SEAMLESS DIV.
SEAWAY IMPORTING COMPANY
SEVERN SPORTING GOODS
SLAZENGERS
SPALDING
STARMASTER
STEM DISTRIBUTING COMPANY
RAY THOMAS COMPANY
TITLE SPORTS
TRANS GLOBAL SPORTS COMPANY
TRIO SPORTING GOODS MFG. COMPANY
VICTOR SPORTS
WALKER INTERNATIONAL
WILSON-WALZ SPORTING GOODS COMPANY

TENNIS SHOES
ACRO
ADIDAS SPORT SHOES
A. J. ATHLETIC SHOE COMPANY
BANCROFT SPORTING GOODS COMPANY
BATA SHOE COMPANY
BATENAN ASSOC. TRADE CENTER
BRISTOL MFG. CORP.
BROOKS SHOE MFG. COMPANY
CAMBRIDGE RUBBER COMPANY
CANADA SHOE MEX
CONVERSE RUBBER COMPANY
CRAGIN CORP.
CHARLES A. EATON COMPANY
EMPIRE FOOTWEAR COMPANY
CARL FIX COMPANY
FOOT-JOY
FREELAND SCOPE STANDS
HYDE ATHLETIC SHOE COMPANY
JELINEK SPORTS
JOELLE IMPORTING COMPANY
K SWISS COMPANY
HARRY C. LEE COMPANY
LIBERTY ORGANIZATION
MERCHANDISERS
MISHAWAKA RUBBER COMPANY
MOODY & COMPANY
NEW BALANCE ATHLETIC SHOE COMPANY
NORTHWEST BRISTOL COMPANY
PUMA SPORTS SHOE FACTORIES
QUODDY MOCCASINS
RAWLINGS SPORTING GOODS COMPANY
RECO RECREATION EQUIPMENT
REVERE TENNIS & SPORTS CORP.
ROBERT SHOE COMPANY
HENRI SALUN SPORTS
SEVERN SPORTING GOODS
SLAZENGERS
SOCCER SPORTS SUPPLY COMPANY
SPALDING
SPENCE MEDICAL CORP.
SPERRY TOP-SIDER
SPORTS BECONTA
SPORTS INTERNATIONAL
SPOT BILT
RAY THOMAS COMPANY
THOMPSON TULLY COMPANY
UNIROYAL
VIKING ATHLETIC SHOES
WALKER SHOE COMPANY
WA MAC
WILSON SPORTING GOODS
WILSON-WALZ SPORTING GOODS COMPANY
WOLF SPORTS INTERNATIONAL

**TENNIS SHOES**

ACRO
ADIDAS SPORT SHOES
A. J. ATHLETIC SHOE COMPANY
BANCROFT SPORTING GOODS COMPANY
BATA SHOE COMPANY
BATEMAN ASSOC. TRADE CENTER
BRISTOL MFG. CORP.
BROOKS SHOE MFG. COMPANY
CAMBRIDGE RUBBER COMPANY
CANADA SHOE MEX
CONVERSE RUBBER COMPANY
CRAGIN CORP.
CHARLES A. EATON COMPANY
EMPIRE FOOTWEAR COMPANY
CARL FIX COMPANY
FOOT-JOY
FREELAND SCOPE STANDS
HYDE ATHLETIC SHOE COMPANY
JELINEK SPORTS
JOELLE IMPORTING COMPANY
K SWISS COMPANY
HARRY C. LEE COMPANY
LIBERTY ORGANIZATION
MERCHANDISERS
MISHAWAKA RUBBER COMPANY
MOODY & COMPANY
NEW BALANCE ATHLETIC SHOE COMPANY
NORTHWEST BRISTOL COMPANY
PUMA SPORTS SHOE FACTORIES
QUODDY MOCCASINS
RAWLINGS SPORTING GOODS COMPANY
RECO RECREATION EQUIPMENT
REVERE TENNIS & SPORTS CORP.
ROBERT SHOE COMPANY
HENRI SALUN SPORTS
SEVERN SPORTING GOODS
SLAZENGERS
SOCCER SPORTS SUPPLY COMPANY
SPALDING
SPENCE MEDICAL CORP.
SPERRY TOP-SIDER
SPORTS BECONTA
SPORTS INTERNATIONAL
SPOT BILT
RAY THOMAS COMPANY
THOMPSON TULLY COMPANY
UNIROYAL
VIKING ATHLETIC SHOES
WALKER SHOE COMPANY
WA MAC
WILSON SPORTING GOODS
WILSON-WALZ SPORTING GOODS COMPANY
WOLF SPORTS INTERNATIONAL

**TENNIS SHORTS**

ACRO
ALLEN-A COMPANY
BALCO PRODUCTS
BANCROFT SPORTING GOODS COMPANY
BE-LEN MFG. COMPANY
BENCOE COMPANY
BERGER HAT COMPANY
TOM BRODERICK COMPANY
COURT CASUALS OF CALIFORNIA
COURT 'N SPORT PHAIristIKE
COURT 1
CRAGIN CORP.
DUOFOLD
EAST TENN MILLS
ERNST ENGEL
KNUT ERICHSEN OF NORWAY
FELCO ATHLETIC WEAR COMPANY
CARL FIX COMPANY
PANCHO GONZALEZ ENTERPRISES
HANSEN GLOVE CORP.
HARMOL MFG. COMPANY
JASON/EMPIRE
J. B. PRO STYLES
KABRIKO INTERNATIONAL
LAN MAR MFG. COMPANY
LIBERTY ORGANIZATION
HARRY C. LEE COMPANY
JACK MacKENZIE COMPANY
MAPLE MFG. COMPANY
MASON ATHLETIC COMPANY
MERCHANDISERS
MOODY & COMPANY
E. R. MOORE COMPANY
PACIFICO COMPANY
PEGAN ORIGINALS BY AMERICAN MAID
PENNSYLVANIA SPORTING GOODS COMPANY
POST MFG. COMPANY
RAWLINGS SPORTING GOODS COMPANY
REVERE TENNIS & SPORTS CORP.
ERNIE SABAYRAC
SEASPORT
SEVERN SPORTING GOODS
SLAZENGERS
SOCCER SPORTS SUPPLY COMPANY
SPANJIAN SPORTSWEAR
SPORTS ACCESSORIES
PAUL SULLIVAN TENNIS SPORTSWEAR
RAY THOMAS COMPANY
THOMSON COMPANY
UNIQUE CRESTS & ATHLETIC SUPPLIES
WILLIS & GEIGER
WILSON SPORTING GOODS
WILSON-WALZ SPORTING GOODS COMPANY

42 GOLFDOM MAGAZINE 3/74