IF... YOU OWN OR OPERATE A:

- Pro Shop
- Golf Course
- Driving Range
- Par-3 Course
- Miniature Course

... SEND NOW, FOR OUR

New 1974 64-page Wholesalers Catalog of Golf Supplies

Balls, clubs, club repair supplies, tees, mats, pads, markers, retrievers, golf bags, obstacles, ball washers, ball pickers, electric bug killers, ball striping & painting, supplies, grips, nets, shoes & accessories, umbrellas...

Eastern GOLF COMPANY inc.
2337 Boston Road (Route-2)
Bronx, N.Y. 10467

For more information circle number 207 on card

ST. LUCIE continued from page 49

airplane.

Those arriving by commercial air will come in at the Palm Beach International Airport, 50 miles to the south. There are two ways to go from the airport. Either take I-95 north to PGA Boulevard in North Palm Beach, and branch east to U.S. 1 or west to the turnpike.

Food is always uppermost in the minds of travelers, and golfers are no exception. Let's take a broad look at what is available for those who don't want to partake exclusively of the cuisine at the Hilton Inn.

Looking south and staying close by, there is the renowned Frances Langford's Outrigger restaurant in Jensen Beach, the Crow's Nest in Rio, La Fonda and the Holiday Inn in Stuart, the Manatee Yacht Club restaurant in Port Salerno and the Sheraton Resort Inn on Hutchinson Island, to name some of the more popular ones.

To the north, in the Fort Pierce area, are Al DiVagno's restaurant, Tony Marco's Inn and the Hilltop restaurant, all north of town; the New England Oyster House, Frankie and Johnny's restaurant, the Rialto restaurant and the Sun and Moon Chinese restaurant in Fort Pierce and Chambers' Steak House west of Fort Pierce.

For those who don't mind going a few extra miles, Vero Beach, 15 miles north of Fort Pierce, has the Ramada Inn, the Ocean Grill, the Driftwood Inn, the Menu and the Patio.

Golfers who like to fish will find countless opportunities to gratify their desires in the immediate area, beginning with snook in the St. Lucie River.

There is excellent surf fishing for bluefish and Spanish mackerel. Hutchinson Island, the Jensen and Stuart bridges have good bottom fishing. Charter boat captains at Port Salerno and in Fort Pierce will take fishermen off shore for a day's fishing for sailfish, bonito, dolphin, wahoo, kingfish or grouper and snapper.

In January here, there is little chance of rain, although the weather can be a little chilly at times and quite windy. It's good sweater and jacket weather in South Florida, so come prepared. If lucky, professionals may find shirt-sleeve weather the whole time.

ROYAL DAISY OFFERS FULL LINE FOR WOMEN

NEW YORK—Royal Golf Company has introduced the Daisy line of golf equipment to fill women's need for a full line of professional quality golf equipment designed just for them.

For years women have complained that golf equipment offered them was merely the cut-down version of the men's and that their golf bags never seemed to look feminine.

This equipment line, from golf balls to jackets, is designed to improve a woman's golf game both physically and aesthetically.

The equipment was designed with investment cast stainless steel clubheads. Weight, length, and loft have been tailored to women's requirements.

The Daisy items are colorfully coordinated to please the woman's fashion sense. Up to now, women golfers have had to pick and choose golf equipment, clothes, and golf balls and bags from an assortment of brands. Now, with the Royal Daisy line, ladies can enjoy golf with colorful irons, shoes that are fashionable as well as waterproof, comfortable coats and jackets, and of course, attractive golf bags.