

PGA

WHAT TO DO AND SEE IN

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Port St. Lucie

Once again, it's that time of the year when the Professional Golfers' Assn. of America holds its annual Merchandise Show and January tournaments. This year the PGA is staging the events at the St. Lucie CC in the beautiful resort area along the North Fork of the St. Lucie River, between Fort Pierce and Stuart, Fla.

The January 9 to February 3 series of events consists of: Age Group and Stroke Play on the Saints and Sinners Courses, January 9 to 10. Stroke Play on the Sinners, January 11 to 12. Senior-Junior Best Ball on the Saints and Sinners, January 14 to 17. Quarter Century Club Championship on the Sinners, January 19 to 20. Qualifying Match Play Championship on the Saints and Sinners, January 22; Match Play Championships on the Sinners, January 24 to 28. PGA Seniors 36 and 72 Holes on the Saints and Sinners, January 31 to February 1; PGA Seniors 72 Holes on the Sinners, February 2 to 3.

Golf Director LeRoy Phillips of the General Development Corp., a Miami-based area developer, reports that the annual PGA show will be held January 26 to 29 during the PGA Match Play Championships.

For the show, Phillips explained, there will be two large 150- by 300-foot tents and a smaller tent for the food concessionaire. All will be located on Morningside Blvd., adjacent to the 18th hole of the Sinners course, close to the river.

The show is expected to attract about 300 or so exhibitors of just about



anything in the way of playing equipment or apparel that a golfer could want.

The show returns to the St. Lucie CC for the first time since 1963, Phillips noted.

Chuck Johnson is the host professional for the resort.

The **St. Lucie Hilton Inn** has 168 rooms and there are 52 villas. Two 56-room additions are under construction, with occupancy of one expected in time for the trade show.

The St. Lucie Hilton CC resort area of 1,000 acres has a Great Hall dining room, two snack bars, a 19th Hole bar and a Saints and Sinners Lounge where entertainment is nightly, except on Sunday.

It also offers boat rentals, marine facilities, fishing guides and charter boats and a nearby shopping center.

Because of the club's proximity to Stuart, six miles to the south and Fort Pierce, 15 miles to the north, both of which are on U.S. 1, there is a wide variety of alternative places of lodging and meals and entertainment.

Included in this area would have to be West Palm Beach, about 50 miles south, either by the Florida Sunshine Parkway or down U.S. 1. In this luxury resort area, there is entertainment galore (Jai Alai and dog racing are two examples) and many fine restaurants.

For those professionals who are unable to get reservations at the plush new Hilton Inn with its well-appointed rooms and beautiful terrace view of the scenic North Fork of the St. Lucie River, or who prefer to just stay in the town,

there are any number of motels and hotels to accommodate them.

Some of the better known nearby places to stay include a **Holiday Inn** and a **Howard Johnson Motor Lodge** in Fort Pierce, about 20 miles away, the **Starlite Motel** in Fort Pierce, about 15 miles distant, a **Holiday Inn** and **Howard Johnson Motor Lodge** in Stuart, about 10 miles away, and a **Sheraton Resort Inn** on Hutchinson Island, some 12 miles distant.

For those with recreational vehicles, there is the **Badger Court Mobile Home Park**, about 10 miles away, **Bryn Mawr Compresorts** on Fort Pierce's North Beach, some 22 miles north, and **Venture Out** at St. Lucie Outdoor Resorts of America at Nettles Island and **Holiday Out** at St. Lucie, all near Jensen Beach, about 12 to 15 miles distant.

Air travelers, coming into the St. Lucie CC by private plane will probably land at the Stuart airport, about 10 miles south of the club. It has facilities for nearly any type of private

continued on page 50

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ST. LUCIE continued from page 49

airplane.

Those arriving by commercial air will come in at the Palm Beach International Airport, 50 miles to the south. There are two ways to go from the airport. Either take I-95 north to PGA Boulevard in North Palm Beach, and branch east to U.S. 1 or west to the turnpike.

Food is always uppermost in the minds of travelers, and golfers are no exception. Let's take a broad look at what is available for those who don't want to partake exclusively of the cuisine at the Hilton Inn.

Looking south and staying close by, there is the renowned **Frances Langford's Outrigger** restaurant in Jensen Beach, the **Crow's Nest** in Rio, **La Fonda** and the **Holiday Inn** in Stuart, the **Manatee Yacht Club** restaurant in Port Salerno and the **Sheraton Resort Inn** on Hutchinson Island, to name some of the more popular ones.

To the north, in the Fort Pierce area, are **Al DiVagno's** restaurant, **Tony Marco's Inn** and the **Hilltop** restaurant, all north of town; the **New England Oyster House**, **Frankie and**

Johnny's restaurant, the **Rialto** restaurant and the **Sun and Moon** Chinese restaurant in Fort Pierce and **Chambers' Steak House** west of Fort Pierce.

For those who don't mind going a few extra miles, Vero Beach, 15 miles north of Fort Pierce, has the **Ramada Inn**, the **Ocean Grill**, the **Driftwood Inn**, the **Menu** and the **Patio**.

Golfers who like to fish will find countless opportunities to gratify their desires in the immediate area, beginning with snook in the St. Lucie River.

There is excellent surf fishing for bluefish and Spanish mackerel. Hutchinson Island, the Jensen and Stuart bridges have good bottom fishing. Charter boat captains at Port Salerno and in Fort Pierce will take fishermen off shore for a day's fishing for sailfish, bonito, dolphin, wahoo, kingfish or grouper and snapper.

In January here, there is little chance of rain, although the weather can be a little chilly at times and quite windy. It's good sweater and jacket weather in South Florida, so come prepared. If lucky, professionals may find shirt-sleeve weather the whole time. □

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ROYAL DAISY OFFERS FULL LINE FOR WOMEN

NEW YORK—Royal Golf Company has introduced the Daisy line of golf equipment to fill women's need for a full line of professional quality golf equipment designed just for them.

For years women have complained that golf equipment offered them was merely the cut-down version of the men's and that their golf bags never seemed to look feminine.

This equipment line, from golf balls to jackets, is designed to improve a



woman's golf game both physically and aesthetically.

The equipment was designed with investment cast stainless steel club-heads. Weight, length, and loft have been tailored to women's requirements.

The Daisy items are colorfully coordinated to please the woman's fashion sense. Up to now, women golfers have had to pick and choose golf equipment, clothes, and golf balls and bags from an assortment of brands. Now, with the Royal Daisy line, ladies can enjoy golf with colorful irons, shoes that are fashionable as well as waterproof, comfortable coats and jackets, and of course, attractive golf bags.

