are nickel-chrome finished with greater loft and length and eye-appealing diamond back pad. Woods available up to number seven. Also Professional, Emblem and Classic men's golf clubs. Introducing Lady Par Excellence clubs featuring greater lofted irons and small diameter shafted woods and irons. Also Lady Contessa and Lady Classic. Champion solid golf balls. Gloves, umbrellas and accessories. See separate listing for PGA's Ryder Cup Fashions golfwear.

Princeton Chemical Research (PCR) Golf Ball Company. Features the PCR Professional one-piece solid golf ball and a full line of solid range balls.

Progressive Dynamics introduces Pro Dyn golf clubs featuring offset stainless steel irons made from investment casting. The shaft fits over the hosel. Black persimmon or laminated driver. All flexes, dynamic steel shaft.

Quality Golf Imports, Inc., represents 38 different British equipment manufacturers. Ben Sayers line of golf clubs including the Big Ben driver; a lightweight steel pull cart; the Persuader putter kit, which comes with one shaft, five hosels and two semi-mallet heads; the Pencil putter. See separate listing for John Jacobs golf shoes by Barkers of England.

Rainbow Sales—Yamamoto & Company, Inc. Features Skyway golf ball with thick polyurethane cover. The ball has a liquid center and is USGA-approved.

Ram Golf Corp. introduces irons made from investment cast stainless steel. Also Golden Ram golf clubs; irons have the weight redistributed away from the center of gravity; woods have brass power weights on back of heads. Golden Ram golf balls come in 80, 90 or 100 compression.

Royal Golf Company introduces Royal Plus investment cast stainless steel irons with weight removed from the hosel and distributed from the heel to the toe of the club. Woods feature power groove design to reduce air drag and increase club-head speed. Royal irons have a hard chrome finish and aerodynamic styling; woods come in Consweet or Sha-lo-face design. Royal Queen irons constructed for the woman golfer. Woods come in choice of three colors. Royal Plus 6 golf ball has hexagonal dimples, random configuration and Surlyn cover. Also Royal, Fairway, Royal Queen and Tiger golf balls and Super V and Dura-Range solid range balls. Also vinyl carryall bags. Royal golf shoes are guaranteed waterproof and come in leather ($32), and vinyl ($24.95) in various colors and styles. Royal golf clothing includes doubleknit men's and ladies' golf jackets and Pla-Dri jackets and pants for stormy weather. Royal Snugger golf gloves.

Shakespeare/Plymouth Professional Golf Div. Introduces Mach II woods and irons with revolutionary shafts. Clubs available with Tor-Fil Sigma all-graphite shaft, Tor-Fil Alpha combination graphite and silicone shaft or Tor-Fil silicone shaft. XLD golf clubs feature forged iron heads. XLDEBS ladies' clubs have blue cast tinted shaft to match woods and grips. Introducing the Stylist three-piece golf ball with high tension windings and Surlyn cover. Plymouth 500 solid golf ball in a six dozen counter display; Buoy floater ball retailing for $.95; Visa-Ball fluorescent high visibility orange golf ball.

Spalding Div. of Questor Corp. Introduces Top-Flite golf clubs with dynertial weighting system giving three-dimensional effect. Weight in heels, toe and sole of club. Irons have stainless steel heads, chrome exterior and hollow back. Elite clubs feature stainless steel irons with square toe, straight top line. Executive clubs feature weight redistribution in both woods and irons. MV2 men's and Sandra Haynie MV2 ladies' clubs in medium price range. Ladies' Top-Flite has weight redistributed between heel and toe. Top-Flite, Dot and Pro-Flite golf balls. Headcovers, umbrellas and accessories. See separate listing for Bernhard Altmann line of men's apparel.

Wilson Sporting Goods Company. Introduces Model 1200 woods and irons featuring Fore-weighted woods that bring the center of gravity forward in line with the shaft; perimeter weighted irons with tungsten disk in toe of club for better weight redistribution. X-31 irons feature stainless steel heads, wide sole. Woods have special brass soleweight. Staff Dynapower irons have adjustable weights in each iron head, fluid-feel hosel. New Staff L.D golf ball with livelier center, more durable cover.

GOLFWEAR

All Sports Wear, Inc., will exhibit a sportswear line for men.

All Star Industries features the All Star golf glove.

Bernhard Altmann, represented
by Spalding. Men's apparel, including doubleknit slacks and sportcoats, five lines of shirts, velours, alpaca and orlon sweaters in V-neck or cardigan. Also tennis jackets, shirts and shorts.

Stanley Blacker, Inc., represented by Ernie Sabayrac. Features doubleknit twill suits, popcorn knit sportcoats, worsted wool flannel, bones, checks and hopsacking suits and sportcoats.

Bodin Knits makes polyester doubleknit wear, which is machine washable and dryable. Blazers, vests, slacks and blouses that are interchangeable and color coordinated. Doubleknit dresses for golf and street wear.

Brentwood Sportswear, represented by Donald M. Temple. Features a line of men's knit shirts.

Tom Brown and Associates offers doubleknit slacks, golf jackets, shirts and socks for men and slacks, blouses, jackets, ped's for women.

Buccaneer Mfg. Company offers a complete line of men's and ladies' outerwear, including golf jackets, rainsuits and slickers. Introducing a women's action jacket with white kasha lining.

Calree Company, Inc., will show golf jackets, caps, hats and socks.

Jack Carnahan, Inc., manufacturer's representative for Johnston & Murphy golf and street shoes; The Hadley Corp. men's and ladies' golfwear, and Esquire slacks and sportcoats.

Carnoustie Products, Inc., features golf umbrellas in 48 and 52-inch widths. Men's, women's slacks, gloves and socks.

Champion Glove Mfg. Company features leather golf gloves in half or full-finger. Also golf caps and hats, socks, ped's, towels and tennis gloves. Items have display units.


George Cook, Ltd., introduces John Jacobs men's golf shoes by Barkers of England. Men's sportswear lines represented by George Cook include Thomson slacks, shorts, coordinating shirts and tennis shorts and shirts; J.S.I. shirts, sweaters and socks. Barrie cashmere sweaters from Scotland; Golf and Sport Headwear; Isotoner golf gloves and custom tailored sport coats, slacks, suits and belts. Ladies' sportswear includes Bodin Knits and golfing coordinates; Mr. Dino; Barrie cashmere sweaters from Scotland; Golf and Sport Headwear; Liberation, tennis outfits; J.S.I. ped's, pompon and flap; Isotoner golf gloves and handbags; Miller belts. Also featured are pro shop displays and display aids by Display Unlimited.


Creation Genette, Ltd., will show a complete line of golf clothes.

Croston of Boston introduces three button Dacron and wool golf blazers. Also available are doubleknit stretch sportcoats, two-ply worsted flannel and hopsacking blazers. Models include Pro, a three button natural shoulder blazer with patch pockets and center vent, and Club, a two button semi-drape model with etched waistline and side vents.

David Crystal Company. See LaCoste.

Derby Cap Company features men's and ladies' caps and hats with special Derby bounce fabric. Wide variety of patterns and colors.

Dexter Shoe Company introduces the 4140 series of golf shoes. Fully leather-lined with cushion innersole and lightweight sole. The shoes are three-toned and retail for approximately $27. The Bookbinder Brown Monk Strap, an all-leather shoe, comes in brown or white, retails for approximately $26. Also available are ladies' golf shoes with a new saddle featuring a square toe.

DiFini Originals and Knitwear introduces slacks and shirts for men and pantskirts and blouses for women made from Comfortissimo, a newly-developed doubleknit fabric with an all-polyester face and all-pima cotton back. The material provides stretch and recovery with cool comfort and non-snag, non-pill advantages. Three styles of men's golf slacks will retail for approximately $38, and two styles of shirts for approximately $16.

Dorsan Sports, Inc., features golf gloves, umbrellas and headcovers.

continued
Duckster Sportswear features a variety of waterproof, repellent and weather resistant outerwear. Jackets feature bi-swing which permits maximum freedom of movement, vented back, raglan sleeve and convertible collars. Rainsuit pants have long leg zippers to slide easily over shoes.

Edmont-Wilson features a lightweight canvas golf bag in a variety of colors which retails for under $10. Super Grip vinyl men's and ladies' golf gloves with Velcro backing for $3.50 and $4. Also a new Merchandiser display unit.

Esquire Sportswear Mfg. Corp., represented by Jack Carnahan, Inc., features coordinated sports clothing, slacks, sportcoats.

Etonic, Charles A. Eaton Company. Golf shirts featuring building block prints or random multi-color polka dot prints of 100 per cent Arnel triacetate. Four-button placket, 4½ inch collar, machine wash and dry. Suggested retail is $16. Golf slacks in 100 per cent Daeron polyester, flex-a-waist, two-inch waistband, western pockets, variety of colors, suggested retail, $30. Shell and sleeveless blouses, 100 per cent polyester, machine wash and dry. Suggested retail is $14 to $16. Bahama skirt in solids or geometric patterns. Golf shoes in white calfskin with trim featuring leather lining, flexible stainless steel plates and removable sure-lock spikes retailing for $52.95.

Fana Fashions introduces double-knit sportcoats to coordinate with over 20 different patterns and styles of slacks.

Flip-It, Inc., Div. of Byer-Rolnick. Represented by Ernie Sabayrac.

Men's and ladies' headwear. Introduces a new golf cap in a warpknit.

Foot-Joy, by Brockton Footwear, Inc. Represented by Ernie Sabayrac. Introduces FJ emblem shoe with an emblem on shawl, in all white buckskin, black/white and brown/tan. Introduces the ladies' 21st Century line of golf shoes with poromeric uppers and four interchangeably shawls, Velcro attached, to give a one shoe wardrobe. Shoes feature foam cushion innersoles, leather lining and tungsten carbide tipped spikes. Also Ben Hogan Tunnel Gore men's and ladies' golf shoes with plain toe in a checkerboard pattern, guaranteed waterproof. Introduces soft leather boot with tassel and zipper in white kidskin or brown or black goatskin.

Golden International, Inc., imports golf gloves from England. Duragluv is a full-fingered leather glove with a button back.


Golf & Sport Headwear Company features men's and women's caps and hats in a variety of colors and styles.

Great Lakes Golf Ball Company distributes Munsingwear Grand Slam sportswear; Sun Sport headwear; Pro-Jo men's and ladies' golf shoes; E.T. Wright golf shoes; Matzie Golf Company line of Velvet Touch putters; Kiddie Kart rental golf carts; Kristal Kraft refinishing equipment; Flexi-Mat golf mats; Edmont-Wilson golf gloves and Tom Hill & Associates putters.

The Hadley Corp. Solid cotton/polyester culottes with oversized patch pockets; skirts with contrasting braid trim detailing the waistband, pockets and hem; nylon sleeveless, striped V-neck tops color coordinated with other outfits. Men's Trevira print shirts with cut and sew collar and long four button placket. Also men's knit pullovers and Esquire slacks.

Harburt Corp. will exhibit a line of women's golf apparel.

C.F. Hathaway Company features Golf Classic shirts, made of cotton lisle, in solids, prints and stripes. New this year is a line of Golf Classic sweaters.

Haymaker, by David Crystal, represented by Ernie Sabayrac. Very washable knits featuring a new line of skirts and culottes. Also Cut-N-Sewn blouses, from $10 to $20.

Hill Star Corp. introduces a wide selection of golf shirts in solids, stripes, seersuckers and fancies in many fabrics. Introduces golf slacks in doubleknit, woven, madras and seersucker. Hill Star represents Lyle & Scott-Scotland cardigans, pullovers and shirts and Mailcotton-France pullovers, cardigans.

Hornung's Pro Golf Sales, Inc., will show Dexter golf shoes and Jockey Sportswear.


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crest on shirts and hats. Also representative for John Pomer men's sportswear.

lzd, by David Crystal. Represented by Ernie Sabayrac. Featuring third line, summer wear in addition to spring and fall wear. Texturized polyester and lightweight cotton golf shirts. Breezy sport shirt in a variety of prints retail for $15. Saturday Suit, texturized polyester sport jackets, which coordinate with slacks.

Jantzen, Inc., features Jantzen Open leisure wear. New are a rain jacket and pants of 100 per cent polyurethane with nylon backing. Men's cardigans and pullover sweaters. Doubleknit texturized polyester slacks with side belt loops, hook flex extension waistband, shaped or straight leg in solids, check, argyle, houndstooth or speckled plaid patterns. Ladies' golfwear includes panel, yoke and zip pocket skirts and sleeveless, mock turtleneck and short sleeve shirts, polyester blazers, slacks and shorts.

Jaymar-Ruby, Inc. Men's slacks. Introduces Sansabelt II with a four-inch elastic webbing on the inside of waistband. Also Sansbelt, Belt Loop and Adjustable. Knits, Jaymar Walk Shorts and Cary Middlecoff.


Johnston & Murphy Shoe Company introduces men's and ladies' ComfortTop golf shoes. Men's line includes combination leather/polymeric shoe with all-white plain toe in calf, three shield tips. Also three styles in three-tone saddles with kilties. Suggested retail, $60. Four new ladies' styles in plain toe saddle, soft patent, retailing for $44. Lady Medalist all-white shoe has four replaceable kilties, $25.95. Men's Lakeside is a wing-tip blucher with kiltie in black, brown or white shiny alligator print, $54. Men's street shoe with alligator print tassel in white/black, $47.

Kasco Corp. will show golf gloves.

The Kimberton Company features custom designed men's and ladies' sportswear.

Morton Knight, distributed by Burton Mfg. Company. Men's cool-weather jacket with a weather-proofed fabric in body of the garment and an insulating layer of fiber. Pullover style, color coordinated, knitted collar, cuffs and waistband. All-weather men's and ladies' golf apparel.

Lace and Liberty features women's golf skirts, Bermudas, dresses.

LaCoste, by David Crystal, represented by Ernie Sabayrac. Features a line of doubleknit tennis, golf and street wear.

Lady Pro Enterprises, Inc., features Lady Pro golf balls; three styles of blade putters and men's and ladies' shirts, sweaters, gloves.

Annie Laurie Originals introduces for 1973 the Jeannne Anne line of decorated handbags designed and sold for pro shops only. The bags accent the golf motif and retail from $10.75 to $15.75. A new line of hats will complement the handbags in the $3 to $5 range. Also featured will be the Annie Laurie line of handbags on which any photo can be reproduced such as a special hole, clubhouse or club insignia.

H.D. Lee Company features the Pro-Line knit collection of sweaters, shirts, slacks, jeans and shorts. Sweaters include a blend of mohair and wool and retail for $18. Knit shirts come in a variety of styles, colors and fabrics and retail from $8 to $10. Monterey Knit golf slacks feature Twill Jamboree ($18); Patterned Squares ($22); Impact ($20); Brightness ($22); Cross squares ($22), and Flag and Club ($20). All these models feature Ban-Rol continental waistband. The Tack Flare II Knit features belt loop model slacks in either the Miniature Cable ($16); Seersucker Stripe ($16); Linen Window ($22) or Houndstooth Check ($16).

Lefcourt Imports, Inc., offers a line of straw hats, shawls, capes and belts.

Leon Levin, represented by Donald M. Temple. Features a ladies' line of coordinated sportswear.

E.J. Manley Company features doubleknit slacks and coordinated solid, pattern and print knit shirts under the EJM label. Also color coordinated belts, sweaters and trousers. Manley also represents Quantum Sportswear, Texace Corp., Dexter Shoe Company, Windsor, Ltd. and Buccaneer Mfg. Company.

Mayflower-Medalist, Ltd., introduces Datsun putter with a bronze double-slotted head made by Lost Wax casting. Also, jumbo size Cannon towels in four separate colors are available for printing any design or emblem. Mayflower also distributes Edmont-Wilson and English Tournament golf gloves, SunSport headwear, Jockey sports wear, Converse rainwear, Ring-It retrievers, Ball Bags.

Munsingwear, Inc., features the Grand Slam line of golf and sports shirts. Style 2880 is a Dacron/cotton fashion knit shirt with pointed collar. Style 2841 features a Scotchgard soil release finish and long tailored collar. Style 2842 has a mock turtle neckband and loose band sleeves with contrast stripes. Introduces a 100 per cent orlon, six button, alpaca-stitched sweater, which retails for $16.

Needlecraft of Woonsocket, Inc., features a full line of men's and ladies' rainwear including the Turf nylon, water-repellent, flannel-lined jacket with snap or zipper front. The jacket is also available unlined continued on page 41.
or with a heavier, pile lining. Introduces new rainsuit with two large flannel-lined pockets to keep hands dry with additional pocket in rear.

**Original Fur Company** features *Golfurs for Golfers* fur golf headcovers and putter covers.

**Palm Beach Company** introduces seersucker texturized polyester sportcoats ($69.95) and slacks ($30). Also solid-colored texturized slacks retailing for $22.50. John Weitz line of doubleknit slacks retailing for $40. Also Austin Hill, Ltd., line of lightweight straight leg slacks and three-button sportcoats.

**Par Ace Glove Company** features Par Ace gloves with wide Velcro back, 11 colors, in men's, cadet and ladies' models in right or left hand. Suggested retail is $5.50. Match-Play golf slacks featuring polyester doubleknit in latest styles, colors and fashions.

**Parker Golf**, Division of Mohawk Recreation Products, will show a line of golf gloves.

**Parker of Vienna, Inc.,** represented by Ernie Sabayrac. Parker 100 per cent alpaca sweaters; St. Joseph V-neck and crew neck sweaters, and Cezar pullovers and cardigans.

**Par-Mate.** Wide Velcro full and half-finger men's and ladies' golf gloves with ball markers; golf socks, pads and umbrellas. Also tennis accessories.

**Paxton Sportswear,** Represented by Donald M. Temple. Men's doubleknit slacks and sportcoats.

**PGA-Victor Ryder Cup Fashions.** Men's golf shirts in *Filigree or Floral* patterns, *Solids, Stripe or Bullseye.* Styles include zipper or four-button front, 100 per cent cotton-Durene or Dacron/cotton blend. Slacks are washable and come with either extension waistband or belt loops, modern flares and bold patterns or classic solids.

**David L. Pransky & Sons** features *Vanderbilt* shirts, slacks and outerwear and *Springfoot* hosiery.

**Pringle of Scotland.** Men's sweaters. *Angus* two-ply cashmere sweaters, long sleeved, no pocket cardigan and pullover with V-neck. *Earl* two-ply lambswool V-neck pullover and no pocket cardigan. *Rubert* sportshirt, 100 per cent zephyr wool, features four button placket, long sleeves. *Hubbard,* 100 per cent zephyr wool, sportshirt with ribbed turtleneck, long sleeves.

**Pro-Pro, Inc.,** features men's and ladies' *Panda* leather golf gloves with Velcro back.

**Pro-Shu Company, Inc.,** introduces 17 men's and five ladies' styles to their golf shoe line for 1973. Available are four new men's leather golf shoes retailing from $35 to $37.50. One new style ladies' leather golf shoe retails for $27.50. New are three series of waterproof golf shoes.

**Pro-Temp Knits** will exhibit golf slacks and sports jackets.

**Lilly Pulitzer** introduces *Mens Stuff.* Polyester/combed cotton slacks in assorted prints with quarter top pockets, straight leg, belt loops retailing for $30; doubleknit slacks in Lilly prints, beltless in either western or quarter top pockets, $40; polyester V-Neck pullover shirt, three quarter sleeves, $25; cotton lisle shirt, four-inch collar, four button placket, $13; four-inch ties in assorted prints, $10; Navy blazer, $125; sport jacket in assorted prints, $90.


**Quantum** features ladies' golf, tennis and spectator sports leisure wear.

**Reliable of Milwaukee** features *Super Sox,* a 24-inch giant knitted super pom headcover. Also *Club Sox* knitted headcovers, knitted putter covers, men's and ladies' *King-Pins* socks and peds.

"Billie" Ross of the Palm Beaches features resort hats, bags and accessories. Bags are lined, hand-painted and/or découpage.

**Ernie Sabayrac, Inc.,** represents *Stanley Blacker, Inc.,* sportcoats and blazers for men; *Brockton Footwear, Inc.,* Foot-Joy and Ben Hogan men's and ladies' golf and street shoes; *Coberknit Corp.,* men's and ladies' golf and tennis jackets and rainwear; *Flip-It, Inc.,* men's and ladies' hats and caps; *Haymaker,* women's sportswear; *Izod,* men's sportswear; *LaCoste,* women's dresses; *Parker of Vienna, Inc., Parker, Cezar and St. Joseph* imported woolen sweaters, and *Varela Slacks Inc.,* hand-tailored sportcoats and slacks.

**Sahara Slacks.** Custom care slacks. Introduces new doubleknit called *Patchwork.* Also *Saddlecru* in polyester, wool and doubleknit with contrast stitching and belt.

**Mort Silver Associates-The Silver Fox Sportman** will exhibit men's Arnel and polyester golf shirts with raglan sleeve; pullovers in four button and zipper. Also *Andren-Argenti* knitwear.

**David Smith, Inc.,** features a complete line of color-coordinated ladies' active sportswear. Variety of knit outfits including body shirts, sweaters, pant/skirts, pants, jackets, shorts, wrap-around skirts and playdresses. Also tennis wear.

**E.J. Smith & Sons Company** represents *Munsingwear* and *Mr. Lings* sportswear: *Calif-Frame* men's and ladies' hats and emblems, and the *Rochester Shoe Tree Company, Inc.,* line of golf rubbers, socks and shoe keepers.

**Softouch Company** features dress, support, golf socks and peds.

**Star-Grip Glove Company** features 39 different sizes of gloves for men.

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and women including the introduction of cadet right and cadet pairs.

Ster'l Dri Corp., features men's golf socks, ladies' pads and a complete line of cold weather and support hosiery. Golf shirts to keep golfers cool and dry. Also disposable Derma-Istant ice and heat packs.

Stylist Company introduces 54 new styles of men's leather golf shoes retail from $50 to $52. Poromeric golf shoes range from $19.95 to $39.95. Ladies' poromeric golf shoes in a variety of colors and styles retail for $19.95. Introduces the Lee Trevino Golf Boot with a lizard skin bottom and leather upper retailing for $165. Men's dress shoes retail from $42 to $44. A crinkle patent leather shoe retails for $35. Stylist is also the national distributor for Jaymar-Ruby slacks; Jerrado Del Roma shirts; Swell-Ware rainwear and Gean Edwards golf and tennis ped.s.

Stylo Matchmakers International, Inc., features men's and ladies' Rembrandt golf shoes with leather or man-made uppers, cushion insoles, tassel laces and tongue and permanently embedded spikes. Also simulated alligator leather golf shoes. Guaranteed waterproof golf shoes with replaceable spikes and lace-in kilties. English-made leather golf gloves with Velcro tab and ball marker.

Donald M. Temple, Inc., represents Leon Levin, ladies' coordinated sportswear including golf and tennis apparel; Paxton Sportswear, men's doubleknits in a variety of patterns, and Brentwood Sportswear, men's knit shirts.

Texace Corp. features Galey & Lord's polyester/combed cotton brocatta and bulwark two-ply fabrics in golf hats and caps. Also featured are predominant use of lock-stitching. Nosew sweatbands.

Thomson Sportswear. Represented by George Cook, Ltd., introduces Club Series '73 with patch madras, screen prints, Indian madras, madras plaids, bandanna print slacks in tailored, straight or flared bottoms and coordinated knit shirts.

Town Talk Mfg. Company features a complete line of men's and ladies' headgear. Introducing a new knit fabric golf cap into the line in houndstooth, solids and candy stripe.

Varela Slacks, Inc., represented by Ernie Sabayrac, features hand-tailored sportcoats and slacks.

The Voyager offers a complete line of ladies' golfwear.

Whimsicals. Div. of Penn Valley, Inc. Features ladies' golf skirts, shirts and slacks in hand-screened prints.

Jerry Wolf Associates, Inc., will show a line of golf shirts.

GOLFAING ACCESSORIES

Adventures in Golf, Inc. Supplies of golf accessories, pro shop supplies, display units and golfwear.

Allsop Automatic, Inc., offers the Shoe-In Valet and Traveler.

Brod Golf Studios features greeting and Christmas cards for golfers, notes, plaques, crying towels, golf pictures, calenders, stationery.

Cherokee Shaft Guard introduces a solid state impact-proof protector for wood covers. The headcover is an injection molded polyethylene designed to protect the wood head, grip wrappings and shaft.

Creative Awards by Lane introduces Mulligan drinking mugs for hot or cold drinks. Also can be used