NOTE: The following is a listing of the major golf equipment manufacturers and their lines of pro-only golf clubs for 1973. An asterisk by the name of the model indicates that it is new for 1973. Shaft flexes are in parentheses and have been abbreviated to: A-flex (A); stiff flex (S); extra stiff flex (X) and ladies' flex (L). Manufacturers may have different markings than above, but they have been converted by GOLF-DOM for uniformity. The prices listed are suggested retail prices only. In a few instances, only 1972 prices were available from manufacturers because some 1973 prices had not been finalized at press time. Therefore, the prices are offered only as guidelines for professionals. All prices are for nine irons and four woods unless otherwise indicated. The former Fernquest and Johnson is listed under Double Eagle; Arnold Palmer, under First Flight.

ACUSHNET

MODEL: TITLEIST
CHANGES FOR 1973: None
FEATURES: Investment cast stainless steel irons with tungsten alloy weights inserted in heel and toe for weight redistribution.
WOOD COLOR: Cherry mahogany. Black available.
PRICE: Irons $225; woods, $125

MODEL: FALSLIST
CHANGES FOR 1973: None
FEATURES: Irons contoured for perfect lineup and control. Combination price package for pro shops, $159.50, retail.
SHAFT TYPE & FLEX: Pro-Fit shaft (Med.)
WOOD COLOR: Walnut/black insert
PRICE: Set of 1-3-4 (or 5-wood) and 3-9, pw—$159.50

MODEL: TITLETTE (ladies')
CHANGES FOR 1973: Slight change in grip composition
FEATURES: Square toe irons, laminated woods
SHAFT TYPE & FLEX: Pro-Fit (ladies)
WOOD COLOR: Blue/black insert
PRICE: Set of 1-3-5-wood, 3-9, pw—$159.50

BUTCHART NICHOLLS

MODEL: SCX (also in ladies' model)
FEATURES: Irons have investment cast stainless steel heads with heel and toe weight redistribution. Persimmon woods feature special brass weight in face.
SHAFT TYPE & FLEX: Jet Step lightweight and dynamic (all flexes)
WOOD COLOR: Black/white insert
PRICE: Irons, $225; woods, $140
COMMENTS: These clubs are not swing weighted, but feature B-N's stroke control design ratio balance and controlled total weight; right-hand only.

MODEL: X-I
CHANGES FOR 1973: Redesigned iron head, laminated woods, moderate price range
SHAFT TYPE & FLEX: Jet Step lightweight (all flexes)
WOOD COLOR: Black/white or red insert
PRICE: Irons, $162; woods, $108
COMMENTS: Custom specifications available at no extra cost, see comments for SCX

MODEL: PROFESSIONAL (men's and ladies')
CHANGES FOR 1973: None
FEATURES: Matched set for pro shops, all top grade components; woods go up to the nine-wood.
SHAFT TYPE & FLEX: Jet Step lightweight (R,S), (L) on ladies' WOOD COLOR: Brown/black insert (men's; blue/black insert (ladies')
PRICE: Set of eight irons, three woods—$165
COMMENTS: Right-hand only

MODEL: SSV (also in ladies')
FEATURES: Lost Wax investment cast stainless steel irons with a special alloy insert for a balanced square toe design. Maple woods have special adjustment screw for four different swing weights.
SHAFT TYPE & FLEX: Dyna-Pro Steel (R, S)
WOOD COLOR: Smoke black/ivory insert
PRICE: Irons, $216; woods, $132
COMMENTS: Right-hand only

MODEL: XSP
CHANGES FOR 1973: Irons have semi-square toe, nickel chrome finish, flared back. Woods have backweight for better balance control.
SHAFT TYPE & FLEX: Dyna-Pro lightweight steel (R, S)
WOOD COLOR: Mahogany/scarlet insert
PRICE: Irons, $162; woods, $100
COMMENTS: Available left-hand
MODEL: SAN FRANCISCAN
FEATURES: Moderately priced, irons have broad sole and sweep flare design, laminated woods
SHAFT TYPE & FLEX: Pro-Lite lightweight steel (R)
WOOD COLOR: Mahogany/ivory insert
PRICE: Irons, $126; woods, $84

MODEL: MARILYN MILLER (ladies')
FEATURES: Irons have wedge sole design with weight concentrated behind the hitting area, sand blasted face
SHAFT TYPE & FLEX: Pro-lite steel (R, S)
WOOD COLOR: Antique blue/ivory finish
PRICE: Irons, $112 (set of eight); woods, $84

DUNLOP

MODEL: MAXPOWER
CHANGES FOR 1973: Stainless steel iron head with an increased loft of one degree; new shaft, which eliminates torque and recovers faster in the kick zone, concentrated "step-down"
SHAFT TYPE & FLEX: Maxpower (R, S, X)
WOOD COLOR: Black cherry or brown
PRICE: Irons, $243; woods, $138
COMMENTS: Right-hand only

MODEL: MAXFLI
CHANGES FOR 1973: Slight cosmetic changes
FEATURES: Woods feature four-way roll, full sole plate, medium depth. Irons are slightly offset, clean scoth blade.
SHAFT TYPE & FLEX: Maxlite steel or dynamic (R, S)
WOOD COLOR: Black/ivory insert
PRICE: Irons, $195.75; woods, $120
COMMENTS: Right-hand only

MODEL: BOB CHARLES
CHANGES FOR 1973: Slight cosmetic changes
FEATURES: Designed for left-handers, high-grade alloy carbon steel forging, triple chrome finish

continued on page 58
GOLF CLUBS from page 37

SHAFT TYPE & FLEX: Maxpower (R,S,X)
WOOD COLOR: Brown stain/black insert
PRICE: Irons, $180; woods, $108
COMMENTS: Left-hand only
MODEL: GUNDY* (ladies')
FEATURES: Named for JoAnne Cramer, irons are precision weighted and balanced
SHAFT TYPE & FLEX: Maxline steel (L)
WOOD COLOR: Blue/ivory insert
PRICE: Irons, $128 (set of eight), woods, $89
MODEL: SUSIE MAXWELL
CHANGES FOR 1973: None
FEATURES: Laminated watermelon-colored wood, weight-balanced irons
SHAFT TYPE & FLEX: Maxline steel (L)
WOOD COLOR: Watermelon/ivory insert
PRICE: Irons, $128 (set of eight); woods, $89

FAULTLESS

MODEL: OMEGA* FEATURES: Investment cast stainless steel heads with weight distributed between heel and toe. The professional may order the set in three different driver heads: jumbo, regular or shallow face.
SHAFT TYPE & FLEX: Uniized dynamic (A, R, S, X); Lightweight available
WOOD COLOR: Jet black/red insert, maple or jet black/gold speckled insert
PRICE: Irons, $225; woods, $128
COMMENTS: Offered in left-hand. Custom orders require only four weeks in and out period.
MODEL: F-FW CHANGES FOR 1973: Face screws in woods
FEATURES: Forged head iron with satin chrome finish, barrel neck hosel
SHAFT TYPE & FLEX: Uniized dynamic (A, R, S, X); Lightweight also available
WOOD COLOR: Walnut/black insert
PRICE: Irons, $207; woods, $128
MODEL: LADY FAULTLESS
CHANGES FOR 1973: None
FEATURES: Forged steel heads
SHAFT TYPE & FLEX: Uniized dynamic (L)
WOOD COLOR: Midnight blue with gold fleck/red cyclac insert
PRICE: Irons, $160; woods, $112

FIRST FLIGHT

MODEL: FTD (forged steel) CHANGES FOR 1973: None
FEATURES: Forged iron head with a hosel, weight taken out of the hosel and redistributed into the head
SHAFT TYPE & FLEX: Hex-flex (A>R,S), X on special order
WOOD COLOR: Black
PRICE: Irons, $210.15; woods, $128
COMMENTS: Available left-hand
MODEL: FT-F (stainless steel)
FEATURES: Irons feature stainless steel heads cast by Lost Wax process. Woods and irons are slightly offset, no hosel.
SHAFT TYPE & FLEX: Dynamic or lightweight (A, R, S)
WOOD COLOR: Black
PRICE: Irons, $240.75; woods, $144
COMMENTS: Right-hand only
MODEL: GOLDEN EAGLE, LADIES' GOLDEN EAGLE
CHANGES FOR 1973: Price has been lowered on these forged iron clubs
SHAFT TYPE & FLEX: Lightweight and Hex-flex (R,S)
WOOD COLOR: Walnut (men's); black (ladies')
PRICE: Irons, $155.25; woods, $100
MODEL: FX-101 CHANGES FOR 1973: None
FEATURES: Offered in left-hand only, clubs comparable to Golden Eagle
SHAFT TYPE & FLEX: Hex-flex (R,S)
WOOD COLOR: Black
PRICE: Irons, $155.25; woods, $100
MODEL: ARNOLD PALMER TRU-MATIC
CHANGES FOR 1973: None
FEATURES: Forged steel irons
SHAFT TYPE & FLEX: Lightweight (R,S)

WOOD COLOR: Black
PRICE: Irons, $155.25; woods, $100
MODEL: LADY PALMER
CHANGES FOR 1973: None
FEATURES: Medium-priced match-ed ladies' clubs
SHAFT TYPE AND FLEX: Steel (L)
WOOD COLOR: Green
PRICE: Irons, $100 (set of eight); woods, $73.40

GOLF LYNX

MODEL: LYNX
CHANGES FOR 1973: None
FEATURES: Irons have 431 stainless steel, allowing easier adjustment of loft and lie. Irons have long, blade, large sole and are five degrees offset. Woods feature weight redistribution between hosel and toe.
SHAFT TYPE & FLEX: Dynalite, dynamic and Pro Fit (A, R, S, X)
WOOD COLOR: Walnut or black PRICE: Irons, $265.50; woods, black, $140; walnut $170
MODEL: LADY LINX CHANGES FOR 1973: None
FEATURES: See Lynx
SHAFT TYPE & FLEX: Dynalite (L or A)
WOOD COLOR: Walnut
PRICE: Irons, $236; woods $127.50

GOLF TECH

MODEL: EXCALIBUR PLUS*
FEATURES: Investment cast stainless steel head. Hosel fits inside of shaft to control swing weight
SHAFT TYPE & FLEX: Uniized (A, R, S, X)
WOOD COLOR: Deep cherry
PRICE: Irons, $202.50; woods, $100
MODEL: EXCALIBUR
CHANGES FOR 1973: Carbon steel forgings, woods feature cycolac coating for moisture-proof finish. Combination package for pro shops.
SHAFT TYPE & FLEX: Dynalite or dynamic (A, R, S, X)
WOOD COLOR: Ebony black
PRICE: Three woods, eight irons, $149.95
MODEL: MACH II* FEATURES: Laminated woods, triple chrome-plated irons. Starter-level for pro shops only.
SHAFT TYPE & FLEX: Dynamic (R)
COLOR: Natural
PRICE: Two woods, five irons, $49.95. Available in men's, men's left-hand, ladies' and juniors as starter set.

WALTER HACEN

MODEL: ULTRADYNE
CHANGES FOR 1973: None
FEATURES: Stainless steel irons, wide contour sole, low center of gravity; Strata-Bloc woods
WOOD TYPE & FLEX: Ultralite (R,S), A and X on special order
WOOD COLOR: Chestnut/black insert
PRICE: Irons, $242; woods, $155
MODEL: HAIO ULTRA
CHANGES FOR 1973: Chrome-plated irons feature pear-shaped heel, narrow sole, rolling back design of specially weighted alloy, Lamilloy, weight concentration towards the face of the clubhead.
SHAFT TYPE & FLEX: Ultralite (R,S), A and X available on special order
WOOD COLOR: Black/scarlet insert
PRICE: Irons, $222; woods, $134
MODEL: LADY ULTRA
CHANGES FOR 1973: See Haig Ultra
SHAFT TYPE & FLEX: Ultralite (L)
WOOD COLOR: Blue
PRICE: Irons, $222; woods, $134

HILLERICH & BRADSBY

MODEL: POWER-BILT CITATION (model 517 woods, model 7292 irons)
CHANGES FOR 1973: None
FEATURES: Woods have brass backing. Medium or deep faced driver. Irons have a power-weighted flange back, contoured bevel sole and bevel-plate.
SHAFT TYPE & FLEX: Uni-Weight Pro Power (A, B standard; C shaft)
WOOD COLOR: Burgundy
PRICE: Not available at press time
MODEL: POWER-BILT CITATION (model 317 woods, model 2392 irons)
CHANGES FOR 1973: None
FEATURES: Irons have a plain straight blade, bevel-plate. Woods are genuine persimmon, brass backing.
SHAFT TYPE & FLEX: Uni-Weight Pro Power (B and C)
WOOD COLOR: Black
PRICE: Not available at press time
COMMENTS: Available in left-hand (model 117 woods, model 9692 irons)
MODEL: POWER BILT (men's and ladies')
CHANGES FOR 1973: None
WOOD COLOR: model 808, black; model 121, burgundy; model W108A, black; model W105, burgundy
PRICE: Not available but clubs are continued on page 40

*indicates new model
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GOLF CLUBS from page 18
in medium price range
MODEL: COUNTESS LADIES POWER-BILT
CHANGES FOR 1973: None
FEATURES: Woods have brass back, laminated head. Irons have
leviata-plated, non-scuff contour bevel sole.
SHAFT TYPE & FLEX: Uni-Weight Pro Power (L)
WOOD COLOR: Blue
PRICE: Not available, but comparable to men's Citation

BEN HOGAN
MODEL: BEN HOGAN APEX
CHANGES FOR 1973: Forged irons with weight redistributed on the
back of the clubhead. Corrugations on the face of the club
are black filled and flared at the bottom to aid visibility and
alignment. Woods feature Speed Slot Toe Channel, which reduces
SHAFT TYPE & FLEX: Apex (R, S),
also A and X available on some models.
WOOD COLOR: Ebony/red insert.
Waxnut on Apex Master woods.
PRICE: Irons, $243; woods $150
COMMENTS: Available in left-hand. Woods available in:
Personal with 12-degree loft; Apex Master with specially shaped
sole; curved sole; low profile; deep face and other combinations.
MODEL: BEN HOGAN LADIES APEX
CHANGES FOR 1973: Accur-Aid face inserts and trapozoid pat-
tern for face insert screws; Irons feature flared face scoring pat-
tern with weight redistributed along full length of the blade.
Leveled trailing edge.
SHAFT TYPE & FLEX: Apex (L)
WOOD COLOR: Midnight blue/red insert
PRICE: Irons, $216 (set of eight); woods, $150
MODEL: BEN HOGAN PRINCESS
CHANGES FOR 1973: None
FEATURES: Driver has 14-degree loft. Irons have slender blade ap-
pearance, short hosel.
SHAFT TYPE & FLEX: Pex (L)
WOOD COLOR: Cobalt blue
PRICE: Irons, $116 (set of eight); woods, $89

KARSTEN
MODEL: PING
CHANGES FOR 1973: None
FEATURES: Stainless steel irons with non-glare finish. Color-
coded system to fit irons to individ-
ual swing.
SHAFT TYPE & FLEX: Dynamic
(TTT standard, TTT stiff)
WOOD COLOR: Black/red insert
PRICE: Irons, $297, woods, $172
COMMENTS: Available in left-
hand

MacGregor
MODEL: TOURNEY
FEATURES: Measured weights on heel and toe of clubs for weight
redistribution. Forged irons with new sole configuration helps
keep clubhead weight low; turf drag is minimized, thin top line,
shorter hosel
SHAFT TYPE & FLEX: Pro-Pel light-
weight steel (R, S, X)
WOOD COLOR: Chestnut brown/black insert
PRICE: Irons, $200; woods, $125
COMMENTS: Left-hand available
MODEL: V.I.P.
CHANGES FOR 1973: Minor
changes in wood head pattern
FEATURES: Woods have conven-
tional sole with Tee-Sole that re-
duces drag. Irons available with conventional or Split/Level soles.
SHAFT TYPE AND FLEX: Tourney
Taper steel (R, S)
WOOD COLOR: Antique cherry/red insert
PRICE: Irons, $247.50; woods, $150
COMMENTS: Offered "By Mac-
Gregor" or "By Nicklaus" identifi-
cation
MODEL: M.T.
CHANGES FOR 1973: Woods are
restyled; irons have bold new MT
identification on back pad; Split/
Level and conventional soles.
SHAFT TYPE & FLEX: Tourney-Lite
(R, S, X)
WOOD COLOR: Oxford grey and
black/aluminum insert
PRICE: Irons, $200; woods, $125
COMMENTS: Compact wood models available
MODEL: DX (also DX Ladies')
CHANGES FOR 1973: None
FEATURES: Laminated woods, irons have classic look, clubhead
weight is concentrated low to help
get the ball up faster
SHAFT TYPE & FLEX: Steel (Med.)
WOOD COLOR: Golden oak/black
insert (men's); blue (ladies')
PRICE: Irons, $90; woods, $60
COMMENTS: Available in a vari-
ety of kits for the pro shop
MODEL: GTO
FEATURES: Laminated woods with
four-way roll on face. Irons have
simple styling
SHAFT TYPE & FLEX: Steel (Med.)
WOOD COLOR: Cherry (men's); blue
(ladies')
PRICE: Available in 11 piece set
only—$100

Northwestern
MODEL: THUNDERBIRD
CHANGES FOR 1973: New wood
styling and finish with improved
weight redistribution: crown area
is higher and aerodynamically
sloped iron insert to back of head
putting more weight directly behind
line of flight.
SHAFT TYPE & FLEX: Stainless (R,
S); lightweight (R,S) Dynamic
(R, S, X)
WOOD COLOR: Antique ebony
black/white insert
PRICE: Irons, $288 (stainless steel
shaft); $261 (lightweight or dyna-
mic shaft). Woods: $128 (stain-
less steel shaft), $116 (lightweight or
dynamic shaft)
COMMENTS: Left-hand model
available. One inch shorter or
longer sets available.
MODEL: ROSASCO BROS.
CHANGES FOR 1973: See Thunder
bird
SHAFT TYPE & FLEX: See Thunder
bird
WOOD COLOR: Antique ebony
black/pearl insert
PRICE: Irons, see Thunderbird; woods, see Thunderbird
COMMENTS: one-inch longer
and shorter sets available at no
extra charge
MODEL: ULTIMATE
CHANGES FOR 1973: See Thunder
bird
SHAFT TYPE & FLEX: Lightweight
(R), Dynamic (R)
WOOD COLOR: Two-tone black
walnut/black and white insert
PRICE: Irons, $180; woods, $104
COMMENTS: Left-hand model
available. Also men's one-inch
longer stiff flex available at no
extra charge
MODEL: LADY THUNDERBIRD
FEATURES: Investment cast, 18-
8 stainless steel iron heads, Thun-
derbird image recessed into back
of iron head
SHAFT TYPE & FLEX: Lightweight
(L)
WOOD COLOR: Turquoise/blue
and white insert
PRICE: Irons, $261; woods $116
COMMENTS: One inch shorter
and one inch longer sets available
at no extra charge

PEDERSEN
MODEL: 100
FEATURES: Investment cast irons
using Lost Wax process. Irons
made of 17-4ph stainless steel.
Weight redistributed between
head and toe in engineering
process.
SHAFT TYPE & FLEX: Lightweight
or Dynamic (A, R, S, X)
WOOD COLOR: Pecan/preg
wood insert
PRICE: Irons, $290; woods $150
COMMENTS: Left-hand available
by custom order
MODEL: 17-4
CHANGES FOR 1973: None
FEATURES: Stainless steel offset
iron heads, high polish square
look. Made by investment cast-
ing. Persimmon woods.
SHAFT TYPE & FLEX: Dynamic or
lightweight (A, R, S, X, and L on
special order)
WOOD COLOR: Black walnut/
pregwood insert
PRICE: Irons $290; woods $150
COMMENTS: Left-hand available
by custom order
MODEL: PEDERSEN LADY
FEATURES: Irons have bounce
built into sole. Shallow faced
driver
SHAFT TYPE & FLEX: Lightweight
(L)
WOOD COLOR: Royal blue/white
insert
PRICE: Irons $180; woods $110

TONEY PENNA
MODEL: TP
CHANGES FOR 1973: None
FEATURES: Stainless steel irons
with Lost Wax precision casting
SHAFT TYPE & FLEX: All shafts and
flexes available
WOOD COLOR: Cloud, black or
golden mist
PRICE: Irons, $30-$50, depending
on degree of individuality; woods,
$36.60-$41.60, depending on
individuality
MODEL: SUPER BLADE
(iron)
FEATURES: Stainless steel irons
with Lost Wax precision casting.
The hosel is part of the head into
which the shaft is inserted. This al-
 lows weight to be taken out of
the hosel and redistributed in the
blade. The result is four or five
swing weight points lighter.
SHAFT TYPE & FLEX: See TP
PRICE: Not available at press time

PGA-VICTOR
MODEL: RYDER CUP II
FEATURES: Stainless steel (4-31)
cast irons made by Lost Wax pro-
cess; cavity back, special heel and
toe balance, short hosel with slip
over shaft. Woods feature dual
metallic sole plates of aluminum
and brass.
SHAFT TYPE & FLEX: Uni-tip
(Med., S)
WOOD COLOR: Black with gold
highlights
PRICE: Irons, $292.50; Woods, $140
COMMENTS: Available in left-
hand
MODEL: PAR EXCELLENCE
CHANGES FOR 1973: None
FEATURES: Club features extra
loft and length with a flatter lie to
aid in hand action
SHAFT TYPE & FLEX: Par Ex (Med.,
S)
WOOD COLOR: Black
PRICE: Irons, $207; Woods, $126
COMMENTS: Wood sets come in
continued on page 44
*Indicates new model
GOLF CLUBS (from page 41)
1-3-5-7 combination; however, 4- and 6-wood available also.
MODEI: PROFESSIONAL
CHANGES FOR 1973: None
FEATURES: Irons feature nickel-chrome finish. Woods are persimmon with three-dimensional PGA insert.
SHAFT TYPE & FLEX: Hercule (RS)
WOOD COLOR: Pecan
PRICE: Irons, $207; woods, $126
MODEL: EMBLEM
CHANGES FOR 1973: None
FEATURES: Irons have V-back design, woods are laminated; medium price range
SHAFT TYPE & FLEX: Pro-Fit (Med.)
WOOD COLOR: Black/red insert
PRICE: Irons, $112; woods, $72
MODEL: CLASSIC
CHANGES FOR 1973: None
FEATURES: Laminated woods, low-priced ranges
SHAFT TYPE & FLEX: Steel (Med.)
WOOD COLOR: Black/black & red insert
PRICE: Irons, $78.75; woods, $54
MODEL: LADY PAR EXCELLENCE
FEATURES: Lightweight, small diameter shaft without sacrificing clubhead size. Added loft and length with flatter lie.
SHAFT TYPE & FLEX: Lady Par Ex (L)
WOOD COLOR: Royal purple
PRICE: Irons, $207; woods, $126
MODEL: CONTESSA
CHANGES FOR 1973: None
FEATURES: Laminated woods, black, blue and gold fill grips
SHAFT TYPE & FLEX: Pro-Fit (L)
WOOD COLOR: Pastel blue/white insert
PRICE: Irons, $112.50; woods, $72
MODEL: LADY CLASSIC
CHANGES FOR 1973: None
FEATURES: Laminated woods, nickel-chrome finished iron
SHAFT TYPE & FLEX: Steel (L)
WOOD COLOR: Ebony/red & black insert
PRICE: Irons, $78.75; woods, $54
MODEL: RAM
MODEL: GOLDEN RAM
CHANGES FOR 1973: None
FEATURES: Irons have weight redistributed away from center of gravity. Woods have brass powder weights on the back of the heads.
SHAFT TYPE & FLEX: Dynalite (A-one inch shorter; R, S, and S-one inch longer shaft)
WOOD COLOR: Black/green insert
PRICE: Irons, $189; woods, $120
COMMENTS: Seven-wood also offered
MODEL: RAM PROFESSIONAL
CHANGES FOR 1973: None
FEATURES: Forged irons with weight centered in the hitting area. Low price club for pro shops.
SHAFT TYPE & FLEX: Micropower lightweight steel (R)
WOOD COLOR: Walnut
PRICE: Set of three woods, eight irons—approximately $110-$120
MODEL: ROYAL
MODEL: ROYAL PLUS
FEATURES: Investment cast malleable stainless steel irons that have a fluted carbon steel shaft. Woods have fluted shaft, special insert.
SHAFT TYPE & FLEX: Lightweight (RS), A and X on special order
WOOD COLOR: Black/white insert
PRICE: Irons, $250; woods, $135
COMMENTS: Right-hand only
MODEL: ROYAL QUEEN
SHAFT TYPE & FLEX: Lightweight (RS), A and X on special order
WOOD COLOR: Black/white insert
PRICE: Irons, $225; woods, $135
COMMENTS: Left-hand available
MODEL: ROYAL KING
MODEL: TALCOTT
FEATURES: Woods and iron feature dynarial weight system giving three-dimensional effect. Weight in heel, toe and sole of club for lower center of gravity. Irons have stainless steel heads, chrome exterior and hollow back.
SHAFT TYPE & FLEX: Dynamic and lightweight (R, S)
WOOD COLOR: Black/full face maroon insert
PRICE: Irons, $200; woods, $140
COMMENTS: This is a new model, previous Top-Flite men’s line has been discontinued
MODEL: ELITE
CHANGES FOR 1973: None
FEATURES: Stainless steel irons with square toe, straight top line
SHAFT TYPE & FLEX: Lightweight (Med., S)
WOOD COLOR: Mahogany
PRICE: Irons, $250; woods, $155
MODEL: EXECUTIVE
CHANGES FOR 1973: None
FEATURES: Weight redistribution in woods and irons
SHAFT TYPE & FLEX: Lightweight (Med., S)
WOOD COLOR: Charcoal grey/black insert
PRICE: Irons, $194; woods, $135
COMMENTS: Only Spalding model offered in left-hand
MODEL: MV2
(SANDRA HAYNIE MV2 (ladies’)
CHANGES FOR 1973: None
FEATURES: Matched set of clubs in medium price range for pro shops
SHAFT TYPE & FLEX: Lightweight (Med. for men’s, L for ladies’)
WOOD COLOR: Black/red insert (men’s), applewood green/avocado insert (ladies’)
PRICE: Irons, $120; woods, $90
MODEL: LADIES TOP-FLITE
CHANGES FOR 1973: None
FEATURES: Weight redistributed between toe and hosel, rounded top line
SHAFT TYPE & FLEX: Lightweight (L)
WOOD COLOR: Burgundy/black insert
PRICE: Irons, $185; woods, $125
MODEL: WILSON
MODEL: 1200
FEATURES: Chrome-plated irons with a tungsten steel weight inset on the toe of the club. Woods and irons feature fore-and-perimeter weighing to reduce the tendency of the club face to open, close or slide through the ball.
SHAFT TYPE & FLEX: Counter-Torque (R, S), A and X on special order.
WOOD COLOR: Ebony/ebony & natural insert
PRICE: Irons, $279; woods, $155
COMMENTS: Right-hand only
MODEL: X-31
CHANGES FOR 1973: None
FEATURES: Stainless steel irons with a contour and radius sole and beveled leading edge
SHAFT TYPE & FLEX: Ultralite (R, S), A and X on special order
WOOD COLOR: Black/silver insert
PRICE: Irons, $242; woods, $134
COMMENTS: Available in left-hand
MODEL: WILSON STAFF
CHANGES FOR 1973: Irons have adjustable tungsten steel weight insert, dynapower fluid feel
SHAFT TYPE & FLEX: Ultralite (R, S), A and X on special order
WOOD COLOR: Ebony/Wilson Staff design in insert
PRICE: Irons, $222; woods, $134
COMMENTS: Also available in left-hand
MODEL: BOROS PROFESSIONAL
CHANGES FOR 1973: None
SHAFT TYPE & FLEX: Steel (R)
WOOD COLOR: Light walnut/burgundy light
PRICE: Irons, $80 (set of eight); woods, $60
MODEL: LADIES STAFF
CHANGES FOR 1973: None
FEATURES: Patty Berg signature clubs with rounded sole, fluid feel hosel. Driver features special loft and lie
SHAFT TYPE & FLEX: Ultralite (L)
WOOD COLOR: Deep blue/natural insert
PRICE: Irons, $225; woods, $135
MODEL: BERG PROFESSIONAL
CHANGES FOR 1973: None
FEATURES: Straight line scoring for increased accuracy and back spin. Woods have one-piece sole plate.
SHAFT TYPE & FLEX: Lightweight (L)
WOOD COLOR: Brown tone/natural insert
PRICE: Irons: $114 (set of eight); woods, $80

* Indicates new model