PLANNING A GOLF COURSE?

If your organization is planning a golf course, obtain advice from experienced golf course contractors, who are members of the Golf Course Builders of America.

Golf Course Builders of America
632 Shoreham Building
Washington, D.C. 20006

For more information circle number 167 on card

LITERATURE

395 Golf Lessons
by Gary Player
Digest Book, Inc.
Northfield, Ill. $3.95

If you’re no longer a bubble-gum freak, you probably think there’s nothing with a penny price tag that can satisfy any of your adult needs. How about a lesson with Gary Player? Worth a penny? You’d better believe you’d pay a penny for a chance to have the intense South African point out some improvements you can make in your weekender’s way of swinging. Well, that’s all it costs, providing you sign up for a series of 395 lessons.

Quite seriously, it’s as good an instruction book as you’ll find. Clear illustrations and commentary with Player’s characteristic acumen make each lesson worth savoring.

It can be read as a textbook—an introduction to Golf 101—or as a reference book that will be a guide even to teachers.

Player starts off by listing his “Ten Commandments of Golf,” 10 basic rules under which can be grouped all phases of the game.

The rest of the book is devoted to precise instruction, which is meted out in three-panel strips dealing with specific problems. Each of these strips comes under one of the 16 section headings; for instance, “Playing Off a Downslope” is one strip in the section titled, “Trouble Shots.” The other sections are: Swing Fundamentals, The Tee Shot, Fairway-Shots, The Wedge Shot, Sand Shots, Chipping, Putting, Course Strategy, Club Selection, From the Rough, Tips for the Ladies, Equipment, Practice and Exercises.

The biggest section, “Common Faults and Cures,” gives Player’s remedy for most of the ailments of the weekend player.—PARKER SMITH