Maurice Rosner has been appointed general manager of all Warren’s Turf Nursery operations. Previously, Rosner managed the company’s nursery in Sullivan, Wis. Replacing Rosner in Sullivan will be David Payne, former assistant manager at Sullivan.

George A. Chalmers has been made general sales manager of Coberknit Corp., assisting vice president Kenneth E. Shorenstein in all phases of the business. Chalmers was formerly with Thane Mills.

Avery Harris, Tom Cronin and William Miller have joined as sales representatives the Golf and Institutional Sales Div. of George A. Davis, Inc.

Raymond F. Gebhardt has been promoted to the newly-created position of assistant to the general manager of Dunlop Tire and Rubber Corp., Buffalo, N.Y. Replacing Gebhardt as southeastern regional sales manager is Robert I. Beavers, who will be responsible for the sales and marketing of the company’s sports equipment for the entire southeastern United States. Larry Collins and Bruce Alan MacDowall have both been appointed territory managers. Collins won the Israeli International Doubles Championship and reached the quarter finals of the mixed doubles at Wimbledon, England.

George Vickery has been appointed vice president of The Haft-Gaines Company, the developers of Inverrary and a Fuqua Industries subsidiary. Vickery will have total marketing responsibilities in his new position. Formerly, he was director of advertising and public relations for Fuqua.

Robert W. Miller has been named vice president-marketing of Spalding, a division of Questor Corp., Chicopee, Mass. Miller previously was vice president-marketing of Schick Electric Company.

Richard E. Jacobs has been promoted to president of Rawlings Sporting Goods Company, a St. Louis-based division of A-T-O, Inc. Jacobs formerly was vice president-sales. A-T-O products include the Toney Penna line of golf clubs.

Philip S. Nathan has been promoted to director of marketing, Agricultural Business Group, Velsicol Chemical Corp., Chicago. He will be responsible for advertising and promotion, merchandising, market planning and market research for the company’s chemicals used in the agricultural, industrial brush control, pest control and home, lawn and garden markets.

Thomas R. Loy has been made manager, marketing research, agricultural, of the Velsicol Chemical Corp. of Chicago. Loy continues in his present position of manager, market development, agricultural.

Hershel W. Noonkester joins Dunlop Sports Div., Dunlop Tire and Rubber Corp., Buffalo, N.Y., as territory manager for northern California. Noonkester was formerly golf professional at El Macero CC.

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