

By Jean Conlon

Photographed by Ron Colby at the PGA National Golf Club

When the PGA Merchandise Show comes up each year, club professionals get together around the tents for a bit of friendly socializing and a lot of serious buying. This year's show at the PGA National GC, West Palm Beach, was no exception. The professionals took a good long look at spring '72 golf fashions, then started placing orders, most heavily in men's golfwear. Some of their specific choices GOLFDOM has recorded here on these pages, modeled by none other than the buyers themselves-the pros. And we think they made some very wise choices: Assistant Professional Jack Eachus (top left) of the Breakers West CC, West Palm Beach, Fla., predicts his red/white/blue polyester seersucker slacks styled with a gentle flare leg will be the look this spring. From H.D. Lee Pro Division. His partner, Assistant Professional Gary Grump of Troy (Ohio) CC (top right and bottom), has always worn Izod golf fashions. He now wears his Izod vertical stripe, doubleknit of Dacron polyester slacks with Izod alligator shirt of Dacron polyester. Three pros who not only enjoyed their round of PGA shopping, but a few rounds of golf as well, were (l to r) Frank Sluciak of Lakeview Inn & CC, Morgantown, W.Va., Rick Diebold of Emporium (Pa.) CC and Ron Manchek of Oconomoc (Wis.) GC. Frank bought and wore polyester knit slacks and shirt by DiFini. Rick selected the morotronic doubleknit slacks from Thomson Trousers to wear with his Izod shirt. Ron went all out for Etonic: cotton print slacks, cotton lisle shirt. These fashions will be featured in GOLF MAGAZINE's April issue.

