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The bright, yellow-handled RAKE-Ezee flag stands erect, reminds golfers to rake trap. Stands erect on blunt metal point.

Sturdy, attractive, won't rust, yet low in cost. Rake-Ezee stands erect on point, reminds golfer to rake trap. Fully guaranteed with tough plastic head. See your distributor, or write:

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—Vincent J. Pastena

Fashion Notes
The selling of golfwear had an aura of sophistication at this year's Professional Golfers' Assn. Merchandise Show. Many of the manufacturers obviously gave a generous amount of thought and time to the preparation of their booths to display merchandise to its best advantage. And, the soft goods selected to be shown appeared to be the top of each line in both attractiveness and style.

Highlighting the show: DAVID SMITH introduced Fortrel and cotton knickers with a golf motif, designed by Eric Jacobson . . . ETONIC favored pant suits for après golf in Dacron polyester doubleknit: one with a shirt top, another with sleeveless vest and stripe tie shirt . . . G.T., INC., proved golfwear can be elegant with a selection of patchwork jeans in cotton velveteen, embroidered cotton or gingham . . . HADLEY, true to its reputation, showed tasteful classic styles, adding new dimensions to the pro shop line with polyester denims done in slacks, vests, culottes and golf dresses . . . H.D. LEE helps the professional sell LEE slacks with a question-and-answer selling guide on care, wear and fit of doubleknits . . . HILL STAR under the LYLE & SCOTT label showed a cashmere sweater with a new bell sleeve in bright spring colors . . . INTERNATIONAL GOLF ACCESSORIES wants the golfer to go wild in their floral print and bold striping shirts . . . JOHNSTON & MURPHY introduced the LADY MEDALIST golf shoe of Aztran and leather available in four color combinations . . . LILLY PULITZER showed at the PGA for the first time this year with the latest in doubleknit slacks, floral prints . . . QUANTUM was busy moving short shorts with wrap around zipper front cover-up skirts . . . TEXACE offered a variety of caps, visors and hats for both men and women golfers . . . tying the show all together was an exciting slide presentation by GOLFDOM and GOLF Magazines previewing golf fashions for the 70s.

—Jean Conlon