Wilson Sporting Goods Company introduces Berg Ladies Staff woods and irons. The woods feature Strata-Bloc construction and are treated with Aqua-Tite to seal out moisture. The irons have a rounded sole, drilled through hosel and a diamond sandblasted face. Both woods and irons have lightweight steel shafts. Also new for 1971 are the Staff model woods and irons. Woods have a wide, screwless face insert and two-piece sole plate. The Staff DynaPower irons have a wide oval sole design with a beveled leading edge. Also shown will be the X-37 woods and irons and the RO400 Advisory Staff golf bag.

Better Made Headwear Company, division of Stetson Hats, represented by John Van Nortwick and Associates, offers golf hats.

Brookvalley Div., represented by John Van Nortwick and Associates, offers women's shells and sportswear.

Buccaneer Mfg. Company makes a line of men's and ladies' windbreakers and rainsuits. The ladies' line features a three-quarter length slicker with a hood and a pocket on the back, retail price about $16. The men's line features a cotton lined windbreaker.

Calcee Company, Inc., offers a line of golf accessories including head covers, hats and caps, men's and ladies' golf hosiery and golf gloves. In addition, Calcee features a waterproof jacket with a foam lining.

Jack Carnahan, Inc. represents Jaymar-Ruby, Croston of Boston, Johnston & Murphy, Hadley Corp.

Coberknit, represented by Ernie Sabayrac, features women's kneelength raincoats of nylon K-Kote in six colors and men's Longie rain jackets with concealed hood in champagne, navy or light blue. Also offered are men's and women's pinstripe nylon golf jackets with no two alike in color and design to give a one-of-a-kind look.

In addition, Coberknit will show men's bermuda shorts of Avril and polyester in plaids and tweedy stripes.

George Cook, Ltd., makes a line of sport coats for men. The line includes a hand-screened flower print, 100 per cent cotton coat styled with lapels and a center vent and a doubleknit polyester sport coat that is wrinkle-proof and suitable for year-round wear. In addition, George Cook, Ltd., represents Mr. Dino's menswear, Thomson Trouserers, J.S.I. Sportswear, Bodin Knits and Harburt's sportswear.

All Star Industries offers four models of its leather golf glove—two Star models, the Crown model and the Royal Crown. In addition the All Star golf shirt is offered. It is machine washable two-ply Supima Durene cotton and comes in either three-button placket or solids and stripes.

Annabelle-Rainbow Sales has added a line of clubs and putters to their golfwear line. Offered are golf gloves, headwear, slacks and ladies' sports handbags.

Arcan Slacks by Corbie Mfg. Company will be offered in doubleknit stretch, permanent press and in walking shorts.

Available in white, light blue, red and navy.

Da-Rue of California, represented by John Van Nortwick and Associates, offers ladies' sportswear.

DiFin Originals features polyester doubleknits for 1971. For men there is the Trevira line of doubleknit slacks styled with straight legs, Western pockets and without belts, all color-keyed to the Trevira featherweight doubleknit shirts and the Supima cotton mercerized shirts. Also for men DiFin offers a new shirt custom printed through a heat transfer process.

For ladies, DiFin offers a collection of polyester doubleknit lightweight

slacks, culottes, shirts and shorts and a choice of sleeveless shells or Supima zip-front cotton knit blouses. Also offered are velour tank tops, a sporty pant suit line and a limited line of apres-golf blazer suits.

Derby Cap Mfg. Company introduces a woven, patterned baseball type cap to be furnished by the PGA in the Seniors Tournament. The cap retails for about $3. In addition, Derby offers a full line of golf headwear in a variety of colors, styles and fabrics.

DiFin Originals offers a wide variety of golf shoes in Corfam, Aztran, calfskin and leather and suede combinations. Included in the men's line is an Aztran cap toe monkstrap model, a calfskin shield wing saddle oxford model and a blucher saddle with Oxford kiltie attached model. The ladies' line includes a Corfam square-toed oxford shoe, a leather mocassin toed shoe with a kiltie attached and a wing tip shoe with kiltie attached.
Greg Draddy, Inc., features culottes and skirts in Dacron/cotton, bull’s eye pique and cotton prints to retail from $18 to $22. To coordinate with the skirts and culottes are striped, sleeveless cotton shirts with placket fronts and a nylon pique shirt. Also offered are alpaca cardigans and a velour, zipper-front jacket that can be worn as a convertible collar or turtleneck.

Duckster Sportswear, made by Nylon Fabricators, Inc., features a rainbow rainsuit with jacket and pants. It has nylon zippers in the legs and is waterproof with a vented back, flap-over pocket and one-piece construction. Duckster makes a complete line of nylon jackets including the Bi-swing, especially for golfers.

Edmont-Hill, represented by Great Lakes Golf Ball Company, offers a newly-designed display for golf gloves called the Super Salesman. It is supplied free when 2½ dozen of their Super-Grip vinyl palm golf gloves are purchased. The display is a walnut-grained printed box which covers less than one square foot of counter space. The retail value of the standard pack, which contains gloves in every color and size of the Super-Grip line, is $105.

Edwards of California, represented by John Van Nortwick and Associates, offers men’s wear.

Esquire Sportswear Mfg. Corp., represented by Ernie Sabayrac, will exhibit a complete slack line for both on and off the course. The line features the Flair and Lido models in double-knits of 100 per cent polyester with a choice of 13 solid colors in a waffle weave or stripes and geometries retailing for $32.50. Also offered are all-wool gabardines in 11 colors for $38.50. Esquire offers a wide range of fabric blends which retail between $22.50 and $35. A jacket line is also featured.

Ethel of Beverly Hills, represented by John Van Nortwick and Associates, offers women’s sweaters.

Etonic from the Charles A. Eaton Company features the Tournament of Champion Shoe in five styles for 1971. These include buckle shoes for ladies in red, white and blue to retail for $25. Also offered is a line of men’s flaired Dacron and doubleknit slacks in solids, plaids, stripes and geometrics, a line of woven, flaired men’s slacks and a line of ladies’ culottes and wrap skirts in bright prints.

Fairfield-Noble Corp., represented by John Van Nortwick and Associates, offers women’s shells and sportswear.

Fitzroy cotton knit shirts and knits are available from Corbie Mfg. Company.

Flip-It Hats and Caps, represented by Ernie Sabayrac, introduces an array of high-fashion models including safari and gaucho looks, large turned-down brims, bucket shapes and rounded crowns. Retail prices range from $6.50 to $10. For those pros who want to test sell them, Flip-It offers a four dozen fashion assortment of eight styles in a variety of colors. Eight-dozen and 12-dozen assortments are also available.

Foot-Joy, by Brockton Footwear, Inc., adds several new golf shoes to its 1971 line. New is the Rex Last black shrunken calf shoe with a smooth calf saddle shield tip. It is leather-lined with a foam cushion innersole and a Perma-Spike plate sole. Suggested retail price $47. Also new is the monkstrap shoe of white shrunken calf with a brown smooth calf monkstrap. Also available in tan grain calf and brown smooth calf or white washable shrunken calf and black smooth calf combinations. Among other additions are several models of crepe sole shoes for men and LaCosta Last, Doral Last and wing tip shoes for women.

The Foursome, Inc., introduces its square-toe monk strap shoe for men and boys in black and white, antique brown and all white. Retail prices range from $20 to $25. These models augment the regular line of blucher models with kilties.

Gean-Edwards, represented by John Van Nortwick and Associates, offers hosiery.


Gold Crown Products offers headcovers in 19 combinations.

Golden International, Inc., offers two lines of golf gloves. The Duraglue is a full-fingered, English leather glove with a button back available in men’s, ladies’ and cadets’ with a ball marker. The Dura Grip has a wide band of Velcro across the back to tighten the glove. Both styles can be personalized with the club emblem.


Golf Pride, represented by the Golf Mart, makes a line of golf grips.

Golf & Sport Headwear Company, features a one-dozen assortment of women’s hats in a variety of fabrics and styles and a wide range of colors. (retail price $5). For men the baseball-style cap in linen, poplin and nylon mesh with adjustable closure at back is offered for $3.50. Also offered is the bucket hat for $4.50.

The Hadley Corp. features Easy Care Dacron and cotton seersucker skirts, culottes, dresses, slacks and suits and Easy Care Arnel sharkskin skirts, slacks and dresses. Also shown will be a line of men’s shirts.

Harlemark International, Inc., offers a line of golf shirts, underwear and hosiery. New this year is a support hose style in red, navy, light blue, yellow or white, one-size-fits-all. Also offered are Dridocs golf socks, all-sports hose and women’s peds.

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Haymaker, represented by Ernie Sabayrac, features women's Dacron doubleknit shirts and coordinated bottoms (skirts, culottes and slacks). Retail prices on the shirts range from $8 to $15 and from $14 to $25 on the bottoms. Haymaker will introduce a line of women's Dacron/cotton knit shirts accented with applique work and embroidery. Retail price about $15.

Imperial Caps, Inc., features men's bucket shape golf hats in a variety of fabrics and colors including a water repellent model in oxford nylon. Also featured are several new wide brim cloth hats and an economy line of men's caps. For the ladies, new shapes in prints, solids and pastels will be shown. Both men's and ladies' feature increased use of nylon mesh.

International Golf Accessories, Inc., distributors of Allen Solly leisure wear, offers a luxury lisle shirt in a vertical stripe with a half sleeve and four-inch pointed collar balanced by a cross-over placket. Also offered is a wide vertical stripe or floral monotone print half sleeve shirt with a four-inch knitted collar balanced by a nine-inch, four-button placket. In addition, International offers the Gripper golf glove with a wide Velcro patch stitched on to the glove to enable palm adjustment.

Izod, represented by Ernie Sabayrac, features men's Dacron doubleknit co-ordinated washable shirts and slacks. The slack line includes checks, plaids, stripes and solids. Retail prices on the shirts range from $10 to $20 and the slacks from $32.50 to $37.

Izod also offers the LaCoste orion sweater, about $20 and the LaCoste line of pant suits which includes tunic tops and slacks. Classic LaCoste dresses will also be offered at from $33 to $36.

Jantzen, Inc., introduces a line of completely coordinated doubleknit sportswear under the Jantzen Open label. The line includes dresses, culottes, shorts, slacks, skirts, blouses and sweaters. Jantzen also makes a men's wear line called the Dave Marr Golf Collection, which includes an array of patterned 100 per cent Dacron shirts with a variety of long-pointed collars which coordinate with the company's Three-Under sweaters and doubleknit slack line.

Jaymar-Ruby, Inc., represented by Jack Carnahan, Inc., features men's slacks with wider waistbands and flare bottoms in fashionable patterns and color combinations with front buckles. In addition, their Cary Middlecott line introduces an 18-Hours of Fashion model featuring slacks for $18.

Johnston & Murphy Shoe Company, represented by Jack Carnahan, features the LaGorce golf shoe line available in all-black smooth calf skin, antique brown smooth calf skin and white rotolo grain calf skin. They retail for $52.50. Also offered is the Tamavrik shoe in all-white grain Corfam or English ivy grain calf with black mira Corfam tip kilte saddle and backstay or white grain Corfam with black mira Corfam tip, kilte saddle and backstay.

Knitcraft, represented by John Van Nortwick and Associates, has baby llama and alpaca sweaters.

The Kimberton Company features a line of men's and ladies' knit shirts of 100 per cent wash and wear, non-shrink perma-press cotton.

Kountry Klub Sportswear features its line of Alpaca sweaters which includes a men's two-ply imported cardigan with a continental styled front, a men's close-weave V-neck pullover and a ladies imported five-button cardigan in six colors. Also included are men's open-sleeve cotton and Dacron shirts in a variety of styles, suede front sweaters and a line of outdoor wear.

Kunik Kasuals features a ladies' bonded knit, vertically striped, A-line golf dress with a long collar and seven-button placket. Also offered are jamaica shorts with an elastic waist and back pocket.

Annie Laurie Originals has five new styles of women's hats ranging from a narrow to a wide turned up brim, a rain hat of treated straw for $6 and Panama hats. In addition, a complete line of handbags in willow reed, straw or woven wooden strips is offered. Hand painted bags and leather belts are also available.

Lefcourt Imports, Inc., offers a line of ladies' Italian golf hats of hand crocheted straw. They are available in a variety of colors and retail for $5 and $6.

Leon Levin Sons, represented by Donald M. Temple, makes a line of women's sportswear.

Lehmer-Mayer Company, Inc., has a line of imported Austrian knits which features the Prima Alpaca cardigan and pullover in over 100 shades and the Merino wool sweater with a collar that can be buttoned for a turtleneck effect. Lehmer-Mayer also features Hill Star Corp.'s line of Mailcott knitwear imported from France including the Tricot pullovers, Wagner imported German knitwear and Lyle & Scott's Scottish cashmere, shetland and lambswool pullovers and cardigans.


Munsingwear, Inc., represented by Golf Mart, Inc., Great Lakes Golf Ball Company and E.J. Smith, shows a line of Dacron/cotton Grand Slam golf shirts. The newest model has a long pointed, tailored collar with a six button placket, both with contrasting trim. Available in 14 colors, it retails for $9. Also offered is a 100 per cent Dacron polyester in honeycomb knit in three models, knit slacks with flap and conventional legs, golf jackets, wind shirts and a nylon taffeta golf suit.

Needlecrafter of Woonsocket, Inc., makes a line of ladies' and men's jackets and raincoats for golfers called the Turfer.

Palm Beach Company will sell their entire coat and pant line directly to the pro this year. They feature co-ordinated doubleknit pants in stripes, solids and geometrics for $22 with (Continued on page 84)
GOLFWEAR CONTINUED

Sportcoats for $65. In addition the Austin-Hill Div. has available pants with a slight flare, and the recently acquired G.S Harvale Company has custom-woven club emblem ties and jewelry.

Gino Paoli features women's golfwear in machine washable, crease resistant, color fast polyesters. The Paoli line includes placket collar, vertical rib tops ($10) shown with print and plaid golf skirts and culottes ($20 to $25). New this year is a line of doubleknit polyester men's golf slacks in beltless and wide belt, medium flare models ($27.50). Also offered are imported, hand washable cotton tops ($14 to $22.50).

Parker of Vienna, represented by Ernie Sabayrac, offers the Parker collection of Alpaca sweaters now being made in wool and Alpaca blends to reduce the retail price to $30 and $40. In addition, a new line of ribbed knit sweaters and the Cezar line of flat knits made by Saint Joseph will be offered.

Parker Glove Company offers a complete line of gloves for 1971. The line features the Gripper, made of glutaraldehyde, a new tanning chemical that prevents leather deterioration; the Unshrinkable which retains shape in spite of perspiration, the Wedge with a Velero adapter for palm adjustment and a full length back opening and several other gloves in a variety of styles and colors.

Par-Mate (Jack D. Levine, Inc.) features gloves in a variety of colors and styles with club emblems available. In addition, a line of men's and women's socks and a wide variety of umbrellas are available.

Pegie by the Sea Originals offers ladies' golfing fashions including a variety of pantsuits, separate pants and tops, culottes and a complete line of golfing totes and handbags.

Penfold Golf Balls, Inc., has imported golfers that are made of selected Abyssinian skins and are pre-stretched to ensure perfect fit.

Morton Knit Protective Golfwear jackets, trousers and shirts are made of Sudanese cotton which is water repellent and windproof.

Pringle of Scotland, distributed by Acushnet, offers sweaters for men in cashmere, wool and lambswool, cardigans, V-neck pullovers, turtlenecks and sport shirts, as well as cotton shirts in a new range of colors.

Pro-Shu Company, Inc., features a wide variety of shoes for both men and women in stock for immediate delivery. The line features popularly priced, guaranteed waterproof shoes and Aztran styled shoes.

Proette/Marilyn Togs marks its entry into the pro shop market with a line of women's golf apparel, which includes culotte shifts ($22) and culotte skirts ($16) with coordinated shells.

Lilly Pulitzer features a line of men's slacks in doubleknits, Kodel and cotton, polyester and Avril. They are available in solids and Lilly prints. Also offered are shirts with a four-button placket, long collar and sleeves to the bend in the arm. Printed sport coats and swim trunks, and the women's line of shirts and skirts will also be shown.

Puritan Sportswear features a new approach in short-sleeve Banlon shirts, new tailored collar with five button tailored placket and pocket, as well as Dacron and cotton knits. Puritan will also show the Gary Player line of knit shirts, tailored collars and sleeves and bottoms in jaquards and stripings and solids.

Quantum Company, Inc., offers four new women's sportswear lines and its printed polyester knit culottes and pant suits—all in vibrant colors. For the professional who wants to broaden his merchandise, Quantum offers a line of tennis apparel.


Billie Ross of the Palm Beaches makes a complete line of golf bags, hats and accessories. Included are zodiac sign embroidered bags, straw embroidered, hand painted and velvet covered bags in all shapes.

Ernie Sabayrac represents Braemar Knitwear, Ltd., Coberknit, Esquire Sportswear, Fit-B-It, Varela Slacks, Foot-Joy, Royce Hosiery, Parker of Vienna, Stanley Blacker, Izod, Haymaker, Ben Hogan Company and his own Golf, Inc.

Saddleman's, Inc., makes the Sahara line of men's slacks, sport coats and blazers. Featured are Cactus Cord doubleknit slacks with a half-belt, a doubleknit blazer and a handmade Italian tie.

Mort Silver Associates offers a line of men's and ladies' ribbed knit cardigans. The men's sweaters are available in seven colors; the ladies' are available in white, yellow, navy, beige or powder blue.

Slack Fashions, represented by Grant Robbins Company, Inc., has men's slacks.

David Smith offers a complete line of golfwear for the total golf look. The line includes culottes for from $20 to $24, pants for $22, skirts for $26 and jackets with coordinated pants for $70. The fabrics offered are Fortrel and cotton and 100 per cent Trevira knits. Also available are novelty culottes with polka dots and appliqués for $20 to $24.

E.J. Smith & Sons Company offers sportswear by Munisingwear, bermudas and slacks from Mr. Links, men's and ladies' rainwear by Hodgman, men's and ladies' hats and emblems by Cals-Fame, golf rubbers and umbrellas, men's and ladies' socks, ladies peds, shoe keepers by Rochester Shoe Tree Company, Inc., bags and retrievers, grips and shop supplies.

Softouch Company, makers of Golf-sox and Golfped, has a wide selection of socks and peds for men and ladies.

Sport-Fashions Div., H.D. Lee Company, has a line of doubleknit slacks available in two styles, the top-pocket continentalts and the tack-flare slacks.

Star-Grip Glove Company makes golf gloves with a patented method of closure across the back of the hand.
This allows the wearer to take up the stretch in the leather as it occurs.

Leonardo Strassi, Ltd., represented by Grant Robbins Company, Inc., has imported and domestic men’s wear.

Stylist Shoe Company features an extensive line of monk strap golf shoes and injected molded shoes with Tungsten spikes. The Stylist line is totally Corfam and priced from $35 to $49.

Stylo Matchmakers International, Inc., makes a line of men’s and women’s golf shoes which includes injection molded guaranteed waterproof models in black or black and white for men and in navy for women. The Stylo line offers a wide variety of styles in prices ranging from $17.95 to $36.95 for men, and $16.95 to $24.95 retail for women.

Sweet Swinger, Inc., offers skirts, culottes, Bermudas, blouses, sweaters, polyester and cotton tops, shifts and pantshirts.

Swellwear, Inc., represented by John Van Nortwick, makes rainwear.

Tal Tane Mfg. Company, represented by Grant Robbins Company, Inc., has rainwear, umbrellas and jackets.

Tambour, Inc., from John Van Nortwick and Associates, offers ladies’ wind and rain hats.

Donald M. Temple represents Leon Levin Sons, Paxton Sportswear, Herman Phillips, Ltd., and Lynn James sweaters.

Texace Corp. features men’s golf caps of Galey & Lord’s two-ply polyester/cotton poplin with Scotchgard finish. Caps have an unbreakable visor, DuPont Reemay front and side panels and NoSwett sweatbands. Texace offers bucket hats in the same fabric with woven eyelets, multi-stripe ribbon bands and pliable brims. The company also will display its complete line of women’s golf headwear.

Thomson Trousers, represented by Greg Draddy, features Comflex doubleknits in a range of colors (from $25 to $35 retail), warped knits in stripes and prints (retail price $20 to $25) and woven texturized polyester slacks in solids and patterns ($20 to $25). Among the styling features are Western pockets, extension waistbands and flares or conventional legs.

Thorlo, Inc., represented by Grant Robbins Company, Inc., has socks and peds.

Town Talk Mfg. Company introduces its Dacron and rayon stretch knit caps for men in a choice of four colors with large peak and adjustable back closure in wide or narrow stripes. The cap retails for $3.25 with a club emblem or $3 without. Town Talk also makes a wide variety of headwear for both men and women.


Varela Slacks, Inc., represented by Ernie Sabayrac, features pure wool doubleknit sport coats and slacks. Slacks are available in a jacquard or plain weave.

In addition, doubleknit slacks in wool or a wool polyester blend are offered. Featured are rainbow stripe slacks in a blend of silk and wool. Varela also offers the Wilshire model slack with a wide waist band and side buckle.

The Voyager offers ladies’ tops, slacks, three styles of culottes, dresses and dresses with shorts and pantsuits. Three polyester groups are featured in mini-checks, multi-stripes and solids.

Weinbrenner Shoe Corp., represented by Grant Robbins Company, features Mulligans and Lady Mulligans shoes and a simulated reptile shoe with cushion collar padding around the top line.

Well-Made Pants, represented by John Van Nortwick and Associates, offers slacks for men.

E.T. Wright, represented by Great Lakes Ball Company, has golf shoes.

### Accessories

Allsop Automatic, Inc., offers the Shoe-In Valet and Shoe-In Trawler which flatten the sole, straighten the upper, allow proper drying and prevent mildew, rotting and cracking.

Brandell Products Corp. offers the Swing Trainer which clicks to indicate point of contact. Brandell has electric putting cups, club cleaning kits and ball market kits.

Eastern Golf Company offers golf ball pickers, tee-off mats, wooden and rubber tees, ball dispensers and washers, practice changes, scorekeepers, flags, spikes and cup setters.

Fable of Florida, Inc., introduces Fealist sportman’s hand conditioner, a money clip enameled with the club emblem and a tie tac also with the club emblem. Also in the Fable line are club emblem key chains and car badges enameled on brass.

Gold Crest, Ltd., offers crests for sweaters and caps, crested jewelry and blazers, enamel badges, crested glassware, framed trophy crests and desk name plaques. In addition a line of displays are offered which include a shield, a crown, a knight and an armory display.

Kristal Kraft makes Club Kit refinishing kit for woods which includes Mira-Spray in walnut, mahogany, Wilson red and black stains. The company also handles Minute-Man Epoxy for woods repair, Pro- Shaft Sealer, Mira-Dip and Mira-Strip finish remover.

Edwin W. Lane Company makes Creative Awards, a line of golfing prizes and awards.

Miller Golf Company features their Custom Deluxe golf bag tags with DYMO embossed taper personalization. They come in round, shield or rectangular shapes. Also offered are the Club Crest Coasters.

Reliable of Milwaukee introduces two new styles in its line of Club Sox acrylic knit headcovers. First is the Country Club Sox detailed with golf Roman numerals and available in

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