How Platform Tennis can increase off-season club usage.

If your club is located in one of the less temperate regions of the country, you’re probably losing revenue with the first bad weather each fall. And all winter long, your club facilities are unused and unprofitable.

Many golf clubs have found the installation of Platform Tennis Courts a welcome solution to this problem. Platform Tennis is an excellent addition to your facilities. For a surprisingly small investment you can give your golfers, and their families, a winter of fun and activity. And your restaurant, bar, and snack-bar cash registers will be ringing right through the off season.

Golfers will like Platform Tennis, and its success is practically guaranteed because the game is:

- Easy to learn, you won’t need instructors.
- Ideal for men and women of all ages — men’s, women’s mixed doubles and children’s tournaments can be organized.
- Inexpensive — the court is easy to install and you can build two courts in the space of one tennis court.
- All weather — just brush the snow off the non-skid courts and they’re ready to play.

Mr. Richard C. Squires, President Platform Tennis, Inc.
P.O. Box #1166
Port Chester, New York

Tell me how “Platform Tennis can help me increase off season club usage.”

☐ Please send literature on Platform Tennis.

☐ Please have your representative call on me.

Name ____________________________
Title ____________________________
Club name _________________________
Address __________________________
City ______ State ______ Zip _______

LETTERS TO THE EDITOR

Proceed with caution

I read with great interest “The Menacing Property Tax” by Tom Fitzgerald (May GOLFDOM, page 59). I caution your readers and Mr. Fitzgerald in the use of the sentence, “The Minnesota bill might well serve as a model for the country club crusaders in other states.”

While the bill may look good on paper, its application may prove not only useless, but may boomerang. For example, the market value of a part of one country club’s golf course valued before the law at $154,000 is to be increased as recreational property under the new law to $183,000, and given an alternative value under the new law of $480,000. That highest value will result in back taxes for seven years if the land is not used for recreational purposes. At this point we know of no instance where values prior to the passage of the law have been reduced for current tax purposes. Administrative procedures may thus nullify the effect of the legislative enactment, and only as the result of court action may a solution be reached.

Charles S. Bellows
Best, Flanagan, Lewis, Simonet, and Bellows
Minneapolis, Minn.

Getting together, hopefully

I hope that the CMAA will succeed in bringing about better cooperation among the various club “professionals” (May issue, page 65). This is only a first step, but a necessary one.

Abraham Sisson
New York, N.Y.