



continued

The following are highlights of the merchandise that various manufacturers, distributors and representatives will be exhibiting at the GCSAA show.

The companies appearing on the following pages are those which have indicated to GOLFDOM that they will be at the show; it does not, therefore, represent an official exhibitors listing. An asterisk * following a company's entry indicates that specific details on its product lines were not available by press time.

GOLF CARS, CARTS, EQUIPMENT

Club Car, Inc., introduces the four-wheel Caroché, an automotive type electric golf car. The Caroché is powered by a double reduction gear drive transmission. The Caroché weighs 810 pounds and has a detachable four-bag attachment enabling it to hold up to four people.

Columbia Car Corp. introduces the new Pargo Plus-2 Brake Package. Available on all 1969 Plus-2 three- and four-wheel golf cars, the new disc brake system eliminates noise, requires few adjustments and assures safe stoppings. Optional equipment is an automatic brake seat.

Cushman Motors introduces the Town & Fairway, a four-wheel golf car, which can double as a carry-all for packages or groceries off the course. The rear end converts to make an additional seat for two passengers. The Town & Fairway is available in both electric and gasoline version.

E-Z-Go Car Div., Textron, Inc., offers the X-440 three-wheel car with automotive or tiller steering

and the X-444 four-wheel golf car with automotive wheel. Both models feature all steel frames and bodies and full wrap-around rubber bumpers.

General Battery Corp., replacement battery manufacturers, introduces car battery featuring a red polypropylene dirt-resistant cover.

Gould Inc., introduces a new polypropylene battery in two sizes—180 A. H. and 220 A. H.

Harley-Davidson offers the golfer a choice of electric or gas golf cars. Both types of cars have contour bucket seats and power reduction steering. The gasoline car has a two cycle, single cylinder, air cooled engine, fully automatic forward and reverse power. The electric car has a series wound, 35 volt dc drive motor, master drive forward and reverse power transmission.

Jarman Company's Bag Boy golf cart comes in three models that feature wheels which fold down, adjustable brackets and non-slip straps, blue-steel cushion springs.

Mars Industries, Inc. introduces the Buzz-A-Round one-man golf car. It is 73 inches long, 32 1/2 inches wide and 36 inches high (24 inches with tiller bar and bag rack removed), and weighs 245 pounds without batteries.

Maynard Sales International, Inc., offers its electronic golf cart which follows you around the course by means of a homing device—actuated by a small transmitter carried in your pocket or on your belt.

Motor Appliance Corp. introduces the new MAC Super Charger 1555T (36 volt) which measures the battery condition and always replaces an amount of

energy which will fully and correctly charge the batteries.

Also available is the built-in Charger in Ferro-Resonant or Multi-Tap Taper Type designed for the customer's requirements.

Sit 'N Rest Golf, Inc., makes Cart-Bag, the combination golf cart and golf bag. Each model also comes in a deluxe version with two matching accessories.

The Viking Corp. manufactures the two passenger Viking I and Viking II 36-volt electric golf cars. The Viking I, the Deluxe model, features bucket type padded foam seats, coil springs with shock absorbers, chromed arms, bag rack and tiller.

The Viking II features foam rubber seats and backs, coil springs front and rear with dampener, 14 gauge steel body with fiberglass fender and bag well, chrome bag rack and tiller.

Westinghouse Electric Corp. offers electric golf cars in three- and four-wheel models. The cars feature foam cushion seats, all-steel construction and bolt-on replaceable panels, fully enclosed drive train, automotive differential, 4 1/2hp series wound DC Westinghouse motor, steering wheel and foot-operated brake.

GOLF EQUIPMENT

Acushnet Sales Company offers a large selection of clubs, bags and accessories, balls and gloves, as well as a new line of Titleist woods and irons. The woods are available in two models—standard medium deep face or shallow face. Both models feature selected persimmon wood and the brass back "power-thrust" insert. Wood faces are individually filled by hand to produce the four-way bulge. Each head is taper-reamed, bonded and secured to the shaft