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PEOPLE IN THE NEWS

Joe Graffis Sr., Associate Publisher of GOLF and GOLFDOM Magazines, has been appointed to the advisory board of The National Club Assn. He also will serve as GOLF's and GOLFDOM's representative to the new Allied Assn., which brings together executives of major club industry associations, including the Professional Golfers' Assn., Golf Course Superintendents of America Assn., Club Managers of America Assn., National Golf Foundation and the Assn. of Club Athletic Directors.

Charles E. Cumming is the president of Stylo Matchmakers International, Inc., headquartered in Leeds, England. Stylo Matchmakers, manufacturers of golf shoes, will introduce its line of men's and women's golf shoes in pro shops in the United States. The company is located at 55 Woodrock Road, Weymouth Industrial Park, East Weymouth, Massachusetts.

Frank E. Klemm is product manager, plastic pipe, of the Flintkote Company, Pipe Products Group.