The only machine that drives top dressing materials down to the base of the turf. As every golf superintendent knows, spreading a blanket of dressing is only half the job. Materials must penetrate down to the base of the turf. That's why raking and dragging formerly constituted a big portion of the top dressing labor. Mete-R-Matic has changed this. The exclusive high speed rotating brush at the rear of the Mete-R-Matic spreads with a force sufficient to penetrate to the base of the turf. Dragging is reduced to a minimum. Which means labor costs are reduced because one man can do the top dressing job in one operation. For further information write Dept. 117.

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let Mock help you
TURN ON THE GREEN

We'll confess that we're one of those “over 30 squares” . . . we have difficulty communicating with the younger generation.

A good explanation for this might be that we've been busy helping folks like you with their turfgrass program or problems. For over a quarter of a century we've been preoccupied with providing our customers with ideas for better turfgrass growth and management.

But just to prove that there's no "generation gap" in our product line, we call your attention to these Mock specialties: Pelo perennial Ryegrass; Manhattan perennial Ryegrass; Fylking Kentucky Bluegrass; and Prato Kentucky Bluegrass.

For ideas and service 1970 style, call on Mock—the grass specialists. Phone or write for special prices.

William L. Pack, executive director of the National Golf Foundation, has resigned from that position to go into his own business. He will be associated with Nightingale-Conant Communications, Fort Lauderdale, Fla. No replacement has been announced by NGF.

Paul E. Moynihan has been appointed to the position of vice president of sales for the MacGregor Company.

David R. Brandon has been appointed sales manager, Golf Ball Division of the Acushnet Company. He will supervise the marketing of Acushnet golf balls, gloves, Bull's Eye putters and headcovers, both domestic and foreign. Prior to his promotion, Brandon was assistant sales manager of the Golf Division.

Ralph Drudsen has been appointed rep for the Michigan and Ohio sales region for Ram Golf Corp.

Maurice L. Wells has been named executive officer of the Wells Lamont Corp. He continues to serve as president. Donald J. Wells, who was executive officer, continues as board chairman.

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William R. Bernard has been appointed to the newly-created post of distributor marketing representative of Simplicity Mfg. Company. Bernard will be responsible for coordinating the company’s distributor sales organization in the Western states and Canada.

Bruce Fleisher, 1968 U.S. Amateur Golf Champion recently turned professional, has been appointed to the staff of General Development Corp., a Miami-based land development company.

Michael J. Nicorais has been made office manager, commercial and turf equipment, of Jacobsen Mfg. Company.

Carl L. Patrick has been appointed president of Fuqua Industries. He has been serving as president of the Martin Theatre Companies, a wholly-owned subsidiary of Fuqua. E.D. Kenna, president of Fuqua since 1968, resigned to accept another position.

Appointed director of marketing for Fuqua was R. Thomas B. Pierce Jr., and Joseph F. Savage III recently joined the legal staff of the company.

Two appointments to new positions with the company were announced by Firestone Tire & Rubber Company. A.E. Brubaker was elected to the newly-created post of vice president, advertising and public relations, and Michael J. Connor was named director of public relations, succeeding Brubaker.

Ralph C. Lambert has been appointed manager of industrial sales for Ford Motor Company’s U.S. Tractor and Implement Operations. He succeeds Eugene L. Sparrow, who has been named training department manager.

Robert F. Neary is Foley Mfg. Company’s new industrial sales manager, machinery maintenance division.

Robert W. Ekern has been appointed golf district sales manager of Cushman Motors. He will cover Western United States.

A.G. Spalding announced two appointments within the marketing staff of the firm. John E. Stroller is the new director of merchandising and Richard J. Zimmerman is Spalding’s new director of advertising and sales promotion.

Jeremiah J. Sullivan has been appointed public relations manager for Ford Motor Company’s U.S. Tractor and Implement Operations division.

Massey-Ferguson has named Lawrence H. Pomeroy to the newly-created position of executive vice president and general manager, recreation equipment.