Professional Golf Company has made several executive promotions and organizational changes, due in part to its five acquisitions in the past year.

Raymond Bitner, formerly vice president and secretary of Professional Golf, is now vice president and director of manufacturing of the Toney Penna Company, a wholly-owned subsidiary that makes golf clubs. Ronald E. Miller, national sales manager for the First Flight Div., has been promoted to vice president and sales manager of the Toney Penna Company.

Richard Pickens, national dealer sales manager for Professional Golf and director of marketing for Dodge Trophies, the company’s wholly-owned trophy manufacturing subsidiary, has been appointed director of marketing for Professional Golf and all subsidiaries. He will be assisted in the First Flight Div. by Charles Rambo, assistant sales manager. George Wood, sales manager of the premium and incentive division, will assume additional responsibilities in the pro golf dealer line.

Jim Werndli, formerly Professional Golf’s production manager, is now corporate inventory control manager.

Named corporate vice president of marketing, Certain-teed Products Corp., is Byron C. Radaker. Also for Certain-teed, John H. Selleck is manager of the newly-established New Orleans sales district for the company’s asbestos and plastic division. Mr. Selleck’s office is: Suite 30, 3968 North Blvd., Baton Rouge, La. 70806. The new district, which will market asbestos-cement and PVC pipe products, includes Arkansas, Louisiana, Mississippi and western Tennessee.

G. Lindsay Crump has been named a division vice president and assistant industrial products group executive for consumer products of American Machine & Foundry Company. The consumer line includes all-terrain vehicles and powered lawn, garden and snow removal equipment.

Byron Keith has been retained by AMF as its motion picture and television coordinator, serving as AMF’s liaison with West Coast motion picture producers, television programs and commercials. Mr. Keith is a professional stage and motion picture and television actor.

George W. Neeley has been appointed manager, sales administration, and Stanley E. Stabnew replaces Neeley as product manager, pro golf, of the MacGregor Company, Consumer Div., Brunswick Corp.

For Velsicol Chemical Corp. L. E. Carls has been appointed manager of marketing, agricultural specialty products; Vincent Mazza, formerly manager of agricultural advertising, is now manager of agricultural marketing; and Howard C. Heffron, manager of marketing, specialty products, has the added responsibility of advertising and sales promotion of chemicals used in the pest control and home, lawn and garden markets.

Robert F. Ouimette joins Toro Mfg. Corp. as vice president-manufacturing.