ARTICLES

36 Backfire From the Golf Boom—Lawsuits
   John F. Gleason Jr.
   While pondering the profits to be made from the continuing increase in the number of golfers,
   also consider the probable effect inexperienced players will have on your club's accident rate.

42 How NGF Can Help You
   Jerry Claussen
   Among its many services to the golf industry, the National Golf Foundation provides assistance
to groups planning new golf facilities or additions to existing facilities—and it's free.

50 From Skepticism to Enthusiasm in a Decade
   William H. Bowers
   Ten years ago Sea Island installed a semi-automatic irrigation system; the significance of which
   went ignored by the golf industry. The system worked, its critics were nonplussed, and golf
   course irrigation finally moved into the 20th century.

54 Grassing Up at Alvamar
   Jerry Claussen
   This new Kansas public course faced unusual turf problems. Here's how it solved them.

58 Cure for the Off-season Doldrums: Pros Turned Tour Guides
   Tom Fitzgerald
   If you're a pro and your course is under a blanket of snow, what do you do? Instead of heading
   for warm-weather vacations or interim teaching assignments, some pros organize and
   conduct golf tours for club members. It's work, but it can pay off.

69 Reports on Pro Shop Business: The Rains Came
   Sales in the Eastern, Central and Western sections of the country were a washout—down as
   much as 25 per cent in one area. On top of this, many golfers are holding off on golf club
   purchases until the 1970 lines come out.

DEPARTMENTS

46 Coming Events
67 News of the Industry
72 New Products
75 People in the News
78 Classified
82 Advertiser Index

VIEWPOINTS

9 Swinging Around Golf
   Herb Graffis

16 Grau's Answers to Turf Questions
   Fred V. Grau

24 Turfgrass Research Review
   Dr. James B. Beard

32 Accent on Management
   Ken Emerson